



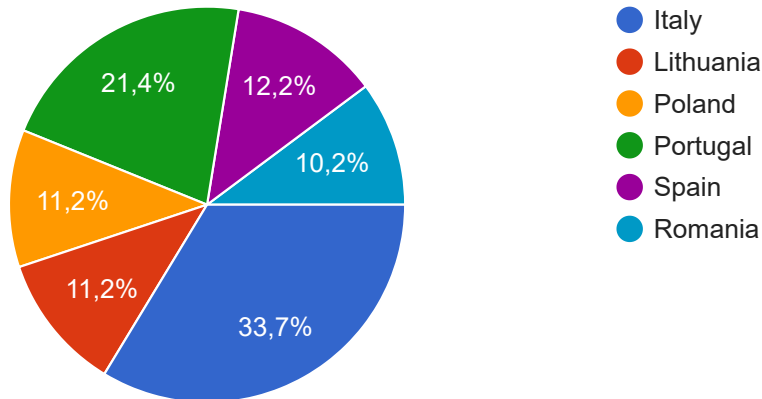
# CRETNET activity - QUIZ: Glocalization and Globalization

98 risposte

You are from:



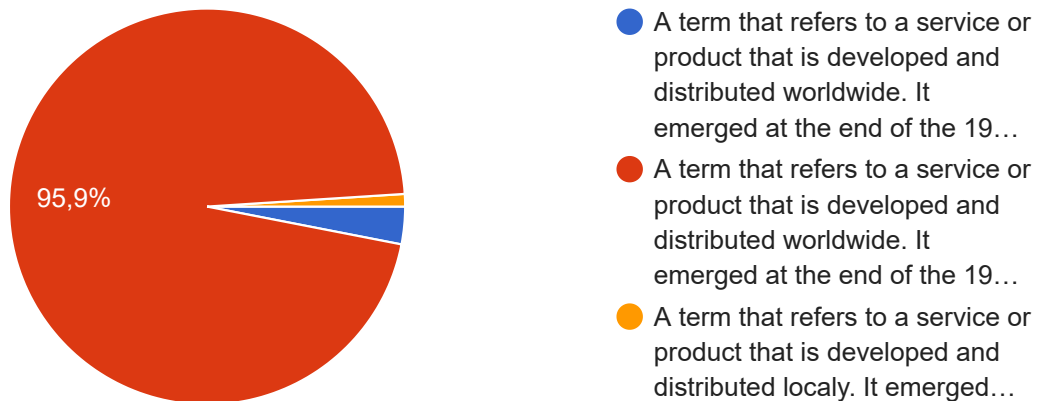
98 risposte



What is Glocalization and when did the term emerged?

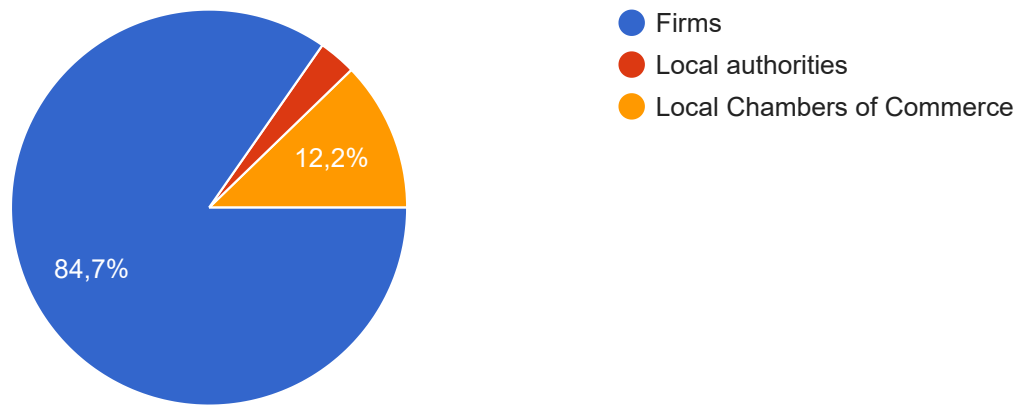


98 risposte



# Who employs the term „glocal management” ?

98 risposte



Give 3 examples of Glocalization, please.

98 risposte

Netflix, Nike, Ikea

McDonald's, Netflix and Nike

McDonald's, Netflix, Nike

Nike Ikea Apple

mcdonald, nike, netflix

Netflix,ikea,,Nike

netflix, ikea, nike

Ikea,nike,Netflix

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Ok

larger resch

Social networks, The Wall Street Stock Exchange and the importance of its quotes,  
The most listened to songs on the radio.

Apple

McDonalds,Netflix and Nike

McDonald's, Netflix and Nike.

McDonald's, IKEA and Netflix

k

Netflix, Nike and Ikea.

Ikea, Netflix and Nike

Netflix, McDonald's and Ikea

McDonald's, Coca Cola e Netflix

KFC, McDonald, Starbucks

Ikea, Nike and McDonald's

Mc Donalds, Netflix, Nike

McDonald's, Nike, Netflix

MC DONALD'S, NETFLIX, NIKE

McDonalds,Netflix,Nike

McDonald, Starbucks, Coca Cola

Coca Cola, Kfc, Mc donalds

McDonals, Netflix, Nike

Amazon, Samsung, McDonald's

Mc donald, Amazon, Apple

Apple Amazon coca cola

Amazon , Apple , Coca cola

Coca cola, Mc donald's, Apple

Amazon, mc donald's, Apple

Coca cola, KFC, Samsung

Amazon, Apple, Samsung

Apple, Amazon, Samsung

Amazon, apple, mc donallds

Apple, Coca-Cola, Starbucks

Amazon, mc Donald's, Pepsi

Apple, coca-cola, mcdonalds

Amazon apple pepsi

Amazon, Mc Donald's, Coca Cola

adidas nike foot locker

Mc donald's, Nike, coca-cola

Mec,donald's,nike,coca cola

Foot locker, coca cola, mc donald's

Mc Donald's,Nike, KFC

Nike, adidas, KFC

Mc donald, nike, starbucks, KFC, Cola-Cola

mc donald's- apple- kfc

Kentucky Fried Chicken, coca cola, nike

McDonald, KFC, Coca Cola

nike, adidas, pepsi

Starbucks, Coca Cola, KFC

McDonalds, Netflix, Nike

Nike, Netflix and Ikea

Mc Donald's, Netflix and Nike.

Mc Donald's, Netflix and Nike.

Netflix, McDonald's, IKEA.

Netflix, Nike, ikea

Netfilx, nike, ikea

McDonalds, Netflix and Nike

McDonalds, Netflix and Nike

Netflix, Nike,ikea

Netflix,IKEA, Nike

Whirlpool Fridges, Starbucks in Australia, Latin Hip Hop Culture.

Amazon in India, Starbucks in Australia, mc Donald

Netflix Ikea Nike

Nike, netlfix, mcdonalds

Ikea Nike Amazon

McDonalds, Nike, Netflix

mc donald netflix nike ikea amazon coca cola

IKEA, McDonald's, Netflix

Nike, Amazon, coca cola

Ikea, Netflix, Nike

McDonalds, Netflix, IKEA

Nike, Coca Cola, McDonald

refers to a service pr product that is developed ans distributed worldwide

Coco Cola, Amazon, Apple

McDonald, Starbucks, Coca cola

Ikea, Nike, McDonalds

I dont know

I don't no

Netflix, nike, mc donalds

McDonald's, Netflix, Nike

MacDonald,Netflix,Nike

economic, financial and cultural

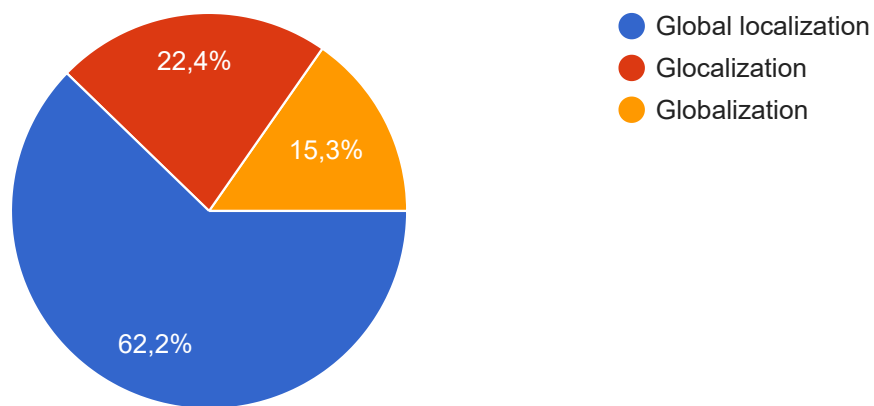
Starbucks, Netflix, Nike

Apple, Mcdonalds , Netflix

What does the word DOCHAKUKA means?



98 risposte



Give 3 examples of advantages of Glocalization, please.

98 risposte

Larger reach, Access to new markets, Reduced prices

Larger reach, access to New Markets, Reduced Prices

Larger produto reach , Access to new markets, Access to new talent

Reduced prices, larger reach, access to new markets

new markets, reduced prices, access to new talent

Larger resch, reduced prices, access to New Markets

Larger resch,reduced prises,access to new markets

larger resch, reduced prices, access to new markets

Larger reach, access to new markets, reduced prices

Larger resch, reduced prises, access to New Markets

Larger resch,reduced prices

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1,2,3

1 2 3

ch, reduced prices

Social networks, The Wall Street Stock Exchange and the importance of its quotes,  
The most listened to songs on the radio.

Reduce prices, larger reach and acces to new talent

Larger reach, acces to new, reduce the prices.

Larger reach, access to new markets and reduced prices.



It has a larger reach, reduced prices and access to new markets

d

Access to new markets, reduced prices and access to new talents.

reduce of inequality gap, access to new markets and reduced prices

Larger reach, reduced prices and reduced equality gap

product sponsorship, marketing, cultural exchanges

large reach, reduce prices, access to new talent

Reduced prices, smaller inequality gap and access to new markets

larger reach, acces to new market, reduced prices

Larger reach,Access to new markets,reduced prices

Increase the chances of success in entering foreign markets. Encourage innovation in the economy of the target country. Offer more jobs for local people. Increase the productive capacity of the economy. Offer better access to products and services: more abundant, cheaper, and more diverse.

More local employment, development economy, involvement foreign market.

Langer reach, access to new markets, reduced prices

Improve local employment, reduce costs, Entering foreign markets

Reduce costs, access to foreign markets, lower prices

Reduce Costs, access in forein market, chiper costs

Reduce costes , more work , local emploiment

Reduce the costs, access in foreign markets, local employment

Improve local empoiement, acceses in foreign departments, lower prices

Less disoccupation, reduce the cost, chiper costes,

Reduce the cost, improve local employment, It will give more space to the local economy

Reduce of costs, improve local employments, access in foreign market

Reduse the costs , offer more jobs for the local people, join forheid market, cheaper costs

Reduce the cost, improve local employment, cheaper cost

reduce the cost, improve local employment, increase local economy

Reduce costes, improve local employment, ecces in forheid market

Improve local empoiement, cheaper costs, ecces in forheid market

Cheaper costs, improve local employment, join in foreign markets

lower cost local employment be evonlved foreign market

Lower costes, local emplyement, be envolved in foreign markets

Lower costes,local emplyement,be envolved in foreingn markets.

Lower cost, local employment, more productivity

Law cost, employment,more productiviti

Employment local, more productivity, be involved in foreign markets

Low cost, local employment, more productivity

be envolved in foreign markets-

Lower costs, local employment, be involved in foreign markets, more productivity

Lower costs, local employment, be involved in foreign markets

union of foreign markets, local employment, lower costs

lower costs, local employment, be envolved in foreign markets, more productivity

Increase the chances of success in entering foreign markets. Encourage innovation in the economy of the target country. Offer more jobs for local people.

Larger reach, reduced prices and access to new talent

Larger reach, reduced prices and access to new talent.

Advantages: larger reach, reduced prices and access to New Talent.

larger reach, reduced prices and access to new talent.

larger reach, reduced prices and access to new markets

Larger reach, Access to new Markets, reduced prices

Larger reach,access to new markets, reduced prices

Larger reach, access to New markets and reduced prices

Larger reach, access to new markets and reduced prices

Larger reach, Access to Mew Markets and Reduce Inequality Gap

Larger Reach, Access to New Markets and Reduce Inequality Gap

Easier to travel, Cultural interchange, International Trade

Improving local identity , maintaining local culture, employing local firms

Maintaining local culture, emploing local firms, improving local identity

Maintaining local cultures, empoyling local firms, sharing local indity

maintaining local culture, employing local firms, improving local identity

Maintaining local culture, employing local firms, maintaining local identity

maintain local culture ,employing local prople, maintain local identity

Maintaining local culture, employing local firms, improving local identity

Maintaining local culture,

Maintainig local culture, employing lolac firma, improving local identy

Maintaining local culture, employing local firms, maintaining local identity

maintaining local culture, employing local firms, improving local identity

large reach, reduced prices, access to new talent

Increase the chances of success in entering foreigner countries, costs reduction, increasing local jobs

To increase the possibility of success

reduced prices, acces to new markets, larger reach

I dont know

I don't no

Larger reach, reduced prices, access to new markets

Larger reach, acces to new markets, reduced prices

Larger reach, Reduced prices, access to new talent

access to new cultures, access to new markets and international recruiting

Larger reach, access to new Markets, Reduced Prices

Larger reach, Acess to new Market, Reduced Price

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