



COLEGIUL ENERGETIC RÂMNICU VÂLCEA
 STR. ALEEA SERGIU PURECE, NR. 10
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 E-MAIL ctenergetic@yahoo.com



TUESDAY 11.02.2020	
Breakfast at the hotel	8.30
Meeting at Uzina Mecanică Vâlcea – The development of a successful business with Romanian capital on the western European market.	9.30 - 11.00
Meeting at Boromir - 25 years of success in the bakery business	11.30-13.00
Lunch at the hotel	13.30 -14.30
Meeting at Sanovita - Business ideas - how to start a business and turn it into a successful one	15.00-17.00
<ul style="list-style-type: none"> • Workshop <ul style="list-style-type: none"> ➤ PTT - Analysis of the territory including the local products (each country) ➤ Short movies produced by each country– interviews about the impact of globalisation and glocalisation at the local level ➤ Presentations of the virtual companies of each country (logo, vision, mission, and products to be sold within the international marketplace applying glocal strategies). 	17.00- 18.30
Dinner at the hotel	19.00
WEDNESDAY 12.02.2020	
Breakfast at the hotel	8.00
Depart from Rm. Vâlcea to Horezu trip	8.30
Visiting the Gossamer Family factory	9.15-10.15
Visiting Pottery Street in Horezu (pottery workshop)	11.00- 13.00
Lunch at Siva Restaurant http://www.pensiuneasiiva.ro/pensiunehorezurestaurant.html	13.30-14.30
Visiting Horezu Monastery (UNESCO monument)	15.00-16.00
<p>Workshop – students, in transnational groups will present different ways to promote a product of the ones seen during the trip. Each group will have its own subject: Audio advertising Video advertising Poster Booklet</p> <p>The activities are organized with the help of the National</p>	16.10-18.00



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Center for Tourist Information and Promotion, Vâlcea: http://www.valcea-infoturism.ro/	
Return to Rm. Vâlcea	19.00
Dinner	19.30
THURSDAY 13.02.2020	
Breakfast at the hotel	8.00
Depart from Rm. Vâlcea to Sibiu trip	8.30
Visiting Sibiu – Digital Museum	10.00-13.00
Workshop - Digital competences for entrepreneurship Lithuanian students will present the working about the ebook of the project (photos/videos) about Globalization and Glocalization: <ul style="list-style-type: none"> - goals - Progress made - Techniques and strategies for making the film 	
Free time and lunch in Sibiu	13.10-16.00
Return to Rm. Vâlcea	16.15-18.00
Final Dinner	19.30
FRIDAY 14.02.2020	
Breakfast at the hotel	8.00
Heidi Chocolate, a Romanian premium brand	8.30-10.00
Workshop - How to conduct a research so that a local product becomes international Completing a questionnaire to launch a new assortment of chocolates	
Teachers' progress meeting	10.00-12.00
Meeting at City hall	12.30-13.00
Lunch at the hotel	13.15-14.15
Project work – feedback forms of the mobility in Romania	14.30-17.30
Free time in Rm. Vâlcea	17.30-19.00
Dinner	19.30
SATURDAY 15.02.2020	
Breakfast at the hotel	8.00
Departure from Rm. Vâlcea	depends on the departure times