



## PROGRAM ERASMUS + PROJECT LOCAL SOLUTIONS FOR GLOBAL CHALLENGES PROJECT NR. 2019-1-IT02-KA229-062188\_2

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## Short-term exchanges of groups of pupils - Designing a firm knowing regional and European rules.

DATE: 09.02.2020-15.02.2020

SUNDAY 09.02.2020	
Arrivals in Romania : Italy Poland Portugal Spain	Transfer to Rm. Vâlcea accommodation in Rm. Vâlcea depends on the arrival times
Lithuania Dinner at the hotel	19.30
http://www.hotel-castel.avansoft.ro/hotel-castel/en.html MONDAY 10.02.2020	
<ul> <li>Breakfast at the hotel</li> <li>Welcoming at school</li> <li>Project work :</li> <li>Presentation about : <ul> <li>Personal finances</li> <li>Creating ideas in business</li> <li>Business etiquette</li> <li>Designing a firm knowing regional and European rules.</li> </ul> </li> <li>Teacher invited: Mrs. Andreea Simion, Colegiul Economic, Rm. Vâlcea</li> <li>Other presentations : PPT presentation about the best Christmas moments of the students from every country Walking around the school</li> </ul>	8.00 9.00 9.30 12.30
Lunch at the hotel Workshop at the Chamber of Commerce about the real eco-	
nomic environment of the County in the light of Globalization; Supporting successful local entrepreneurs Students work in transnational groups – 10 rules to be a successful entrepreneur	
Dinner	18.30
Concert at "Ion Dumitrescu" Philharmonic (teachers)	19.00





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TUESDAY 11.02.2020	
Breakfast at the hotel Meeting at Uzina Mecanică Vâlcea – The development of a successful business with Romanian capital on the western European market.	8.30 9.30 - 11.00
<b>Meeting at Boromir</b> - 25 years of success in the bakery business	11.30-13.00
Lunch at the hotel	13.30 -14.30
<b>Meeting at Sanovita</b> - Business ideas - how to start a business and turn it into a successful one	15.00-17.00
<ul> <li>Workshop</li> <li>PTT - Analysis of the territory including the local products (each country)</li> <li>Short movies produced by each country- interviews about the impact of globalisation and glocalisation at the local level</li> <li>Presentations of the virtual companies of each country (logo, vision, mission, and products to be sold within the international marketplace applying glocal strategies).</li> </ul>	17.00- 18.30
Dinner at the hotel	19.00
WEDNESDAY 12.02.2020	
Breakfast at the hotel Depart from Rm. Vâlcea to Horezu trip Visiting the Gossamer Family factory Visiting Pottery Street in Horezu (pottery workshop) Lunch at Siva Restaurant <u>http://www.pensiuneasiva.ro/pensiunehorezurestaurant.html</u>	8.00 8.30 9.15-10.15 11.00- 13.00 13.30-14.30
Visiting Horezu Monastery (UNESCO monument)	15.00-16.00
Workshop – students, in transnational groups will present different ways to promote a product of the ones seen during the trip. Each group will have its own subject: Audio advertising Video advertising Poster Booklet	16.10-18.00
The activities are organized with the help of the National	





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Center for Tourist Information and Promotion, Vâlcea: http://www.valcea-infoturism.ro/	
Return to Rm. Vâlcea Dinner	19.00 19.30
THURSDAY 13.02.2020	
Breakfast at the hotel Depart from Rm. Vâlcea to Sibiu trip Visiting Sibiu – Digital Museum <b>Workshop - Digital competences for entrepreneurship</b> Lithuanian students will present the working about the ebook of the project (photos/videos) about Globalization and Glocalization: - goals - Progress made - Techniques and strategies for making the film	8.00 8.30 10.00-13.00
Free time and lunch in Sibiu	13.10-16.00
Return to Rm. Vâlcea	16.15-18.00
Final Dinner	19.30
FRIDAY 14.02.2020	
Breakfast at the hotel	8.00
Heidi Chocolate, a Romanian premium brand	8.30-10.00
Workshop - How to conduct a research so that a local product becomes international Completing a questionnaire to launch a new assortment of chocolates	
Teachers' progress meeting	10.00-12.00
Meeting at City hall	12.30-13.00
Lunch at the hotel Project work – feedback forms of the mobility in Romania	13.15-14.15 14.30-17.30
Free time in Rm. Vâlcea Dinner	17.30-19.00 19.30
SATURDAY 15.02.2020	
Breakfast at the hotel Departure from Rm. Vâlcea	8.00 depends on the departure times