

# Migration on a national level

- an Erasmus+ project



# Evaluation of former action plan



FOCUS POINTS FROM  
THE LAST PRESENTATION



WHAT WORKED? WHAT  
DIDN'T WORK?



SPORT AS A MEAN OF  
INTEGRATION

# Focus Points

- Speak slowly and fluently
- Read less from the cards and look at the audience
- Make our aim clear

# Our action-plan from last time

- Sport activities
- Why did we choose it?
- Creating a bond



# What did we find out?

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- Different perceptions of gender roles
- Miscommunication
- "We felt a connection"
- It is possible



# Did we succeed?

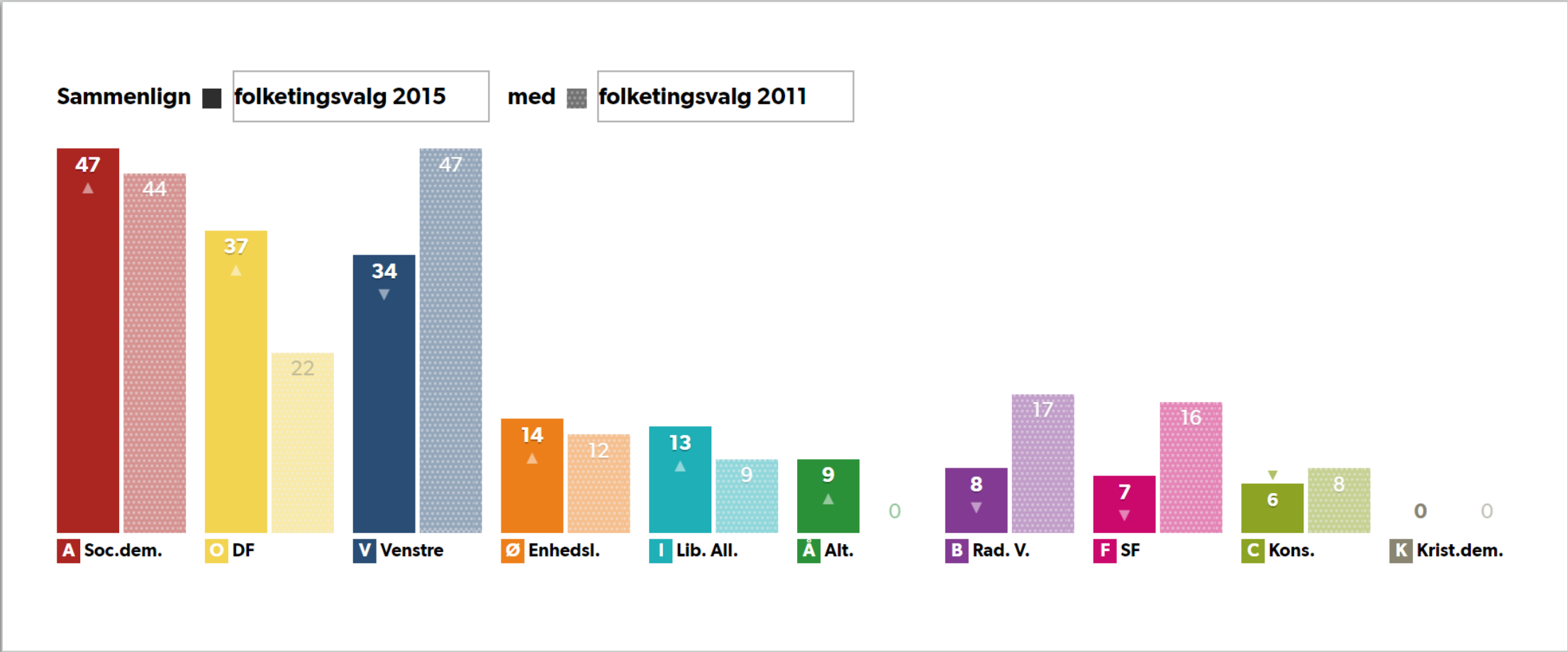
- What could have been done better?
- What went right?





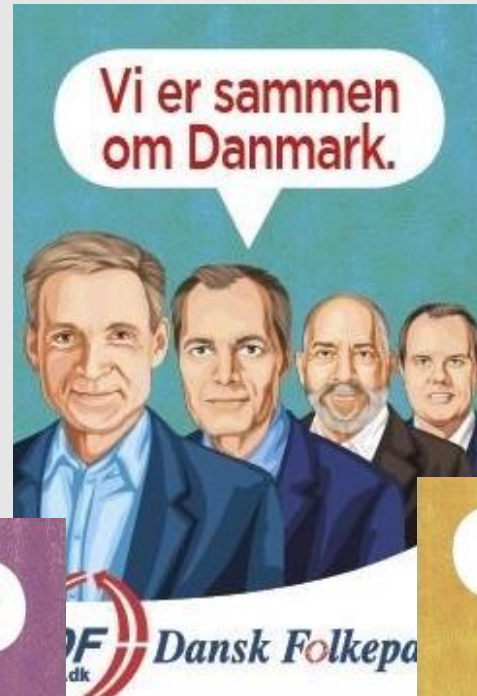
Development in  
the Danish  
political agenda

# The Danish National Election 2015





# The DF-party Campaign



Which one is the real  
advert?

IF ONE REFUGEE GOES  
HOME, IT WILL SAVE  
THE DANISH SOCIETY AT  
LEAST 2,2 MILLION

**KRONER**



+



=





REFUGEES AND MIGRANTS NEED TO BE SENT HOME  
- THEY ARE NOT TO BE INTEGRATED

A PLAN FOR REPATRIATION? YES PLEASE.

ANOTHER INTEGRATION PLAN? NO THANK YOU.

DO YOU AGREE?

DROP THE SCARF AND  
JOIN DENMARK.



*Dansk Folkeparti*

IF ONE REFUGEE GOES HOME, IT WILL SAVE THE DANISH SOCIETY AT LEAST 2,2 MILLION KRONER



+



=

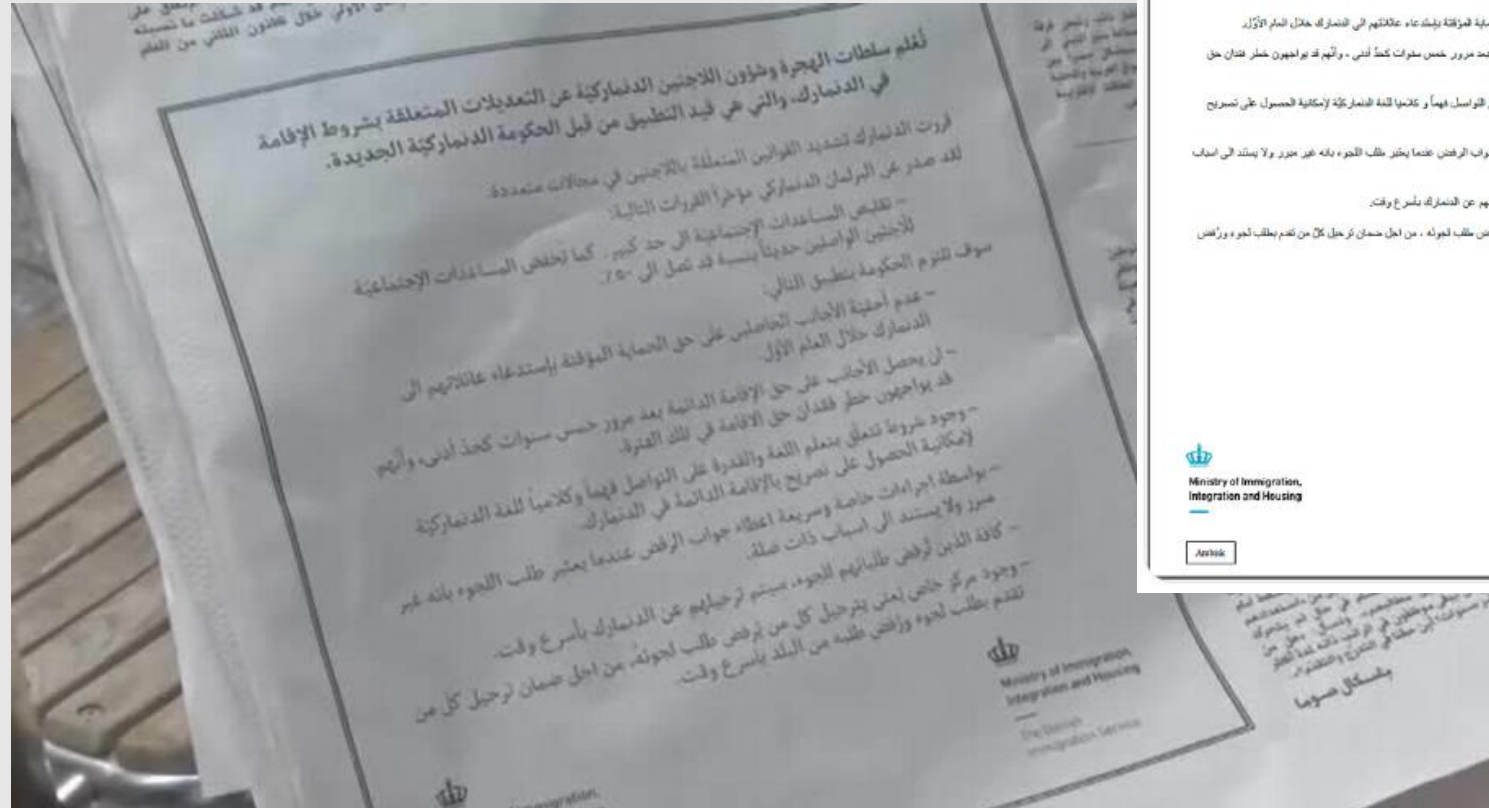


DROP THE SCARF AND JOIN DENMARK.



Dansk Folkeparti

# Anti-Denmark adverts



7/9-2015

أعلنت سلطات الهجرة وشؤون اللاجئين الدنماركية عن التعديلات المتعلقة بشروط الإقامة في الدنمارك، والتي هي قيد التطبيق من قبل الحكومة الدنماركية الجديدة.

قررت الدنمارك تشديد القوانين المتعلقة باللاجئين في مجالات محددة:

لقد صدر عن البرلمان الدنماركي مؤخراً القرارات التالية:

- تخفيض المساعدات الإجتماعية إلى حد كبير. كما تخفيض المساعدات الإجتماعية لللاجئين الوافدين حديثاً بقيمة قد تصل إلى 450%.
- سوف تقوم الحكومة بتطبيق التالي:
  - عدم أحقية الأجانب المقيمين على حق الحماية المؤقتة باستدعاء علاقاتهم في الدنمارك خلال العام الأول.
  - أن يحصل الأجانب على حق الإقامة الدائمة بعد مرور خمس سنوات كحد أدنى. وأتقنوا لغة الدنمارك حتى لا يفقدوا حق الإقامة في تلك الفترة.
  - وجود شروط تعلق بشرط اللغة والقدرة على التواصل فهما وكلامياً للغة الدنماركية لإمكانية الحصول على تصريح بالإقامة الدائمة في الدنمارك.
  - بواسطة إجراءات خاصة وسريعة إعطاء جواب الرفض عندما يعتبر طلب اللجوء بأنه غير محدد ولا يستند إلى أسباب ذات صلة.
  - كافة الذين لرفض طلباتهم للجوء، سيتم ترحيلهم عن الدنمارك بأسرع وقت.
  - وجود مركز خاص لإسبب ترحيل كل من لرفض طلب لجوئهم، من أجل ضمان ترحيل كل من تقدم بطلب لجوء ورفض طلبه من البلد بأسرع وقت.

Ministry of Immigration, Integration and Housing  
The Danish Immigration Service

Ministry of Immigration, Integration and Housing  
The Danish Immigration Service

Arabic

“The Danish Parliament has decided to cut the social security significantly. The social security for newly arrived refugees will be cut by up to 50%.”

“The Government wants to secure and maintain that all refugees that obtain temporary protection do not have the permission to get their families to Denmark for the first year.”



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WORLD

## Denmark Takes Out Adverts to Tell Refugees They Aren't Welcome

Right-leaning government advertises in Lebanese press to detail its tough immigration laws

Daily Telegraph CleanMyMac 3  
It starts with a Mac copyring.

NEWS SPORT ENTERTAINMENT BUSINESS LIFESTYLE VIDEO GARDENING

# Denmark takes out ads saying refugees not welcome

DOW JONES NEWSWIRE, SEPTEMBER 03, 2015 03:00PM

The Washington Post

## Denmark puts ad in Lebanese newspapers: Dear refugees, don't come here

BBC Sign In News Sport Weather Shop Earth Travel

# NEWS

Home Video World UK Business Tech Science Magazine Entertainment & Arts

World Africa Asia Australia Europe Latin America Middle East US & Canada

## Europe

### Denmark places anti-migrant adverts in Lebanon newspapers

# AFTONBLADET

Stockholm + VÄDER 12°

Start Sport Nöje TV Ledare Kultur A till Ö

SENASTE NYTT

Hjälperbetaren Colin, 30: "Vi bygger ad hoc - alla hjälps åt" 17:37

Nu är Aftonbladet på plats i München 11:47

Nu stoppas lägen i München

Startsida / Nyheter / Utrikes 2015-09-07

## Danmarks nya reklamkampanj: Kom inte hit

NEWEUROPE



## Denmark does not want refugees but seeks UNCHR top job

# Laws of migration in Denmark

- The "Jewelry-Law"
- The Burka-Ban
- Rights as a refugee

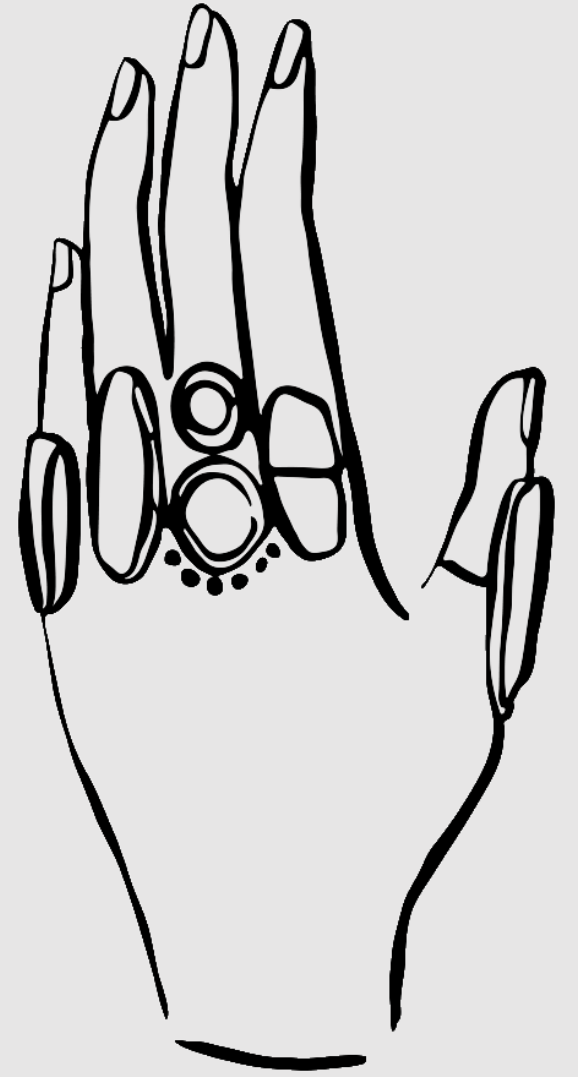


EUROPEANS  
on  
the move

# The "Jewelry-Law"

10000 KR (1340 €)

Used 7  
times



# The "Burka-Ban"





What did we  
learn?



# Our action-plan – The sequel

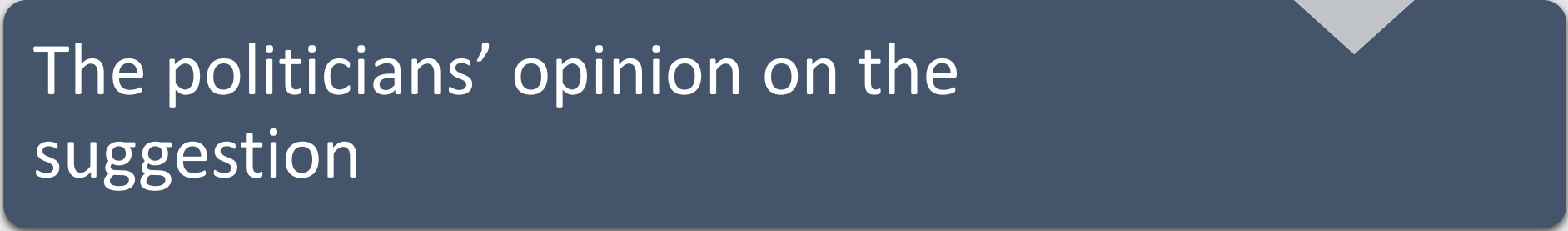
What are we going to do?



Why this solution?



The politicians' opinion on the suggestion



# Our action-plan put into words



The screenshot shows a website header with the logo of the Danish Folketinget (Parliament) on the left and a search icon and 'MENU' on the right. The main content area features a dark background with a crowd of people and white text. Below this is a white section with campaign details and a 'Støt' button.

**FOLKETINGET**

Gennem statsligt tilskud tilbydes gratis medlemskab til migranter i udvalgte, landsdækkende foreninger i deres første 3 år i Danmark.

Startdato	Slutdato	Antal støtter	<a href="#">Støt</a>
02. november 2018	01. maj 2019	25	



What do the politicians  
think?



# Marie Krarup from the DF-Party



*"I think that it is a crappy proposal"*

Mads Fuglede from Venstre



# Conclusion



The screenshot shows a webpage from the Danish Folketinget (Parliament). The header includes the Folketinget logo and name, a search icon, and a menu icon. The main content area features a large, dark background image of a crowd of people. The text in the center reads: "Gennem statsligt tilskud tilbydes gratis medlemskab til migranter i udvalgte, landsdækkende foreninger i deres første 3 år i Danmark." Below this text, there are three columns of information: "Startdato" (Start date) as "02. november 2018", "Slutdato" (End date) as "01. maj 2019", and "Antal støtter" (Number of supporters) as "25". A pink button labeled "Støt" (Support) is positioned to the right of the "Antal støtter" information.

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Støt

EUROPEANS  
on  
the m m m o v e

# Focus Points

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