



PALA

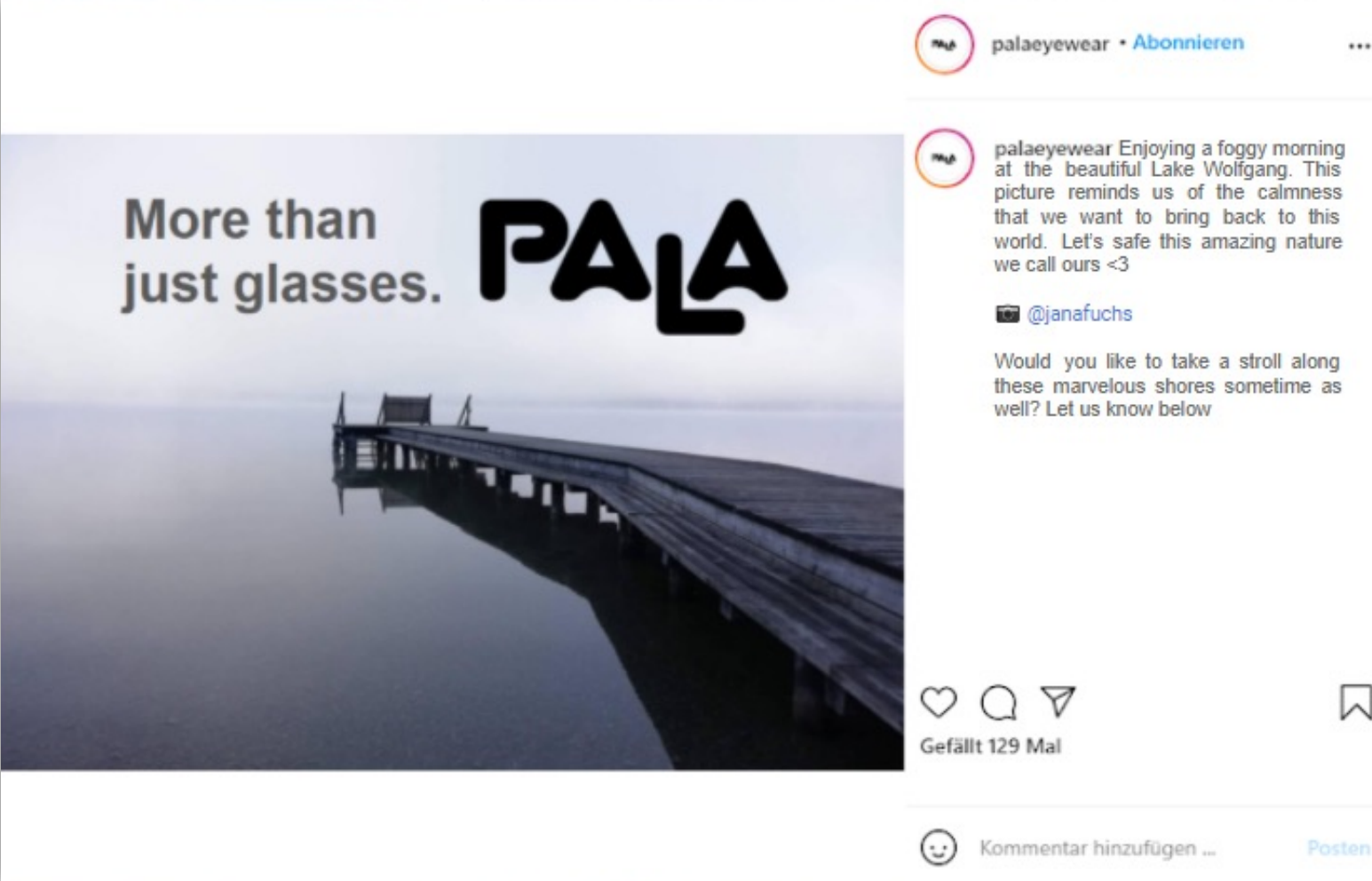
1. Brainstorming

The image shows a digital brainstorming tool interface. At the top, there is a toolbar with icons for a menu, a cursor, a hand, a pencil, a square, a text tool, and an eraser. The main workspace is a white canvas with a black border. In the center, the text "PALA Eyewear" is written in red, and below it, "Not just glasses" is written in blue. Surrounding this central text are various words and phrases in different colors, representing brainstormed ideas:

- ethical (green)
- young (orange)
- neutral (green)
- 70% women (purple)
- funny (orange)
- lapland (green)
- 25-35 years (purple)
- straight font (blue)
- neutral colors (purple)
- diverse (blue)
- "Not just glasses" (blue)
- cold colours (blue)
- Modern (purple)
- Nature (purple)
- Alps (purple)

At the bottom of the interface, there is a toolbar with icons for a person, a mute icon, a video icon, and a person icon. On the right side, there is a profile icon for "Jana Fuchs".

2. Instagram post



More than just glasses. **PALA**

palaeeyewear • [Abonnieren](#)

palaeeyewear Enjoying a foggy morning at the beautiful Lake Wolfgang. This picture reminds us of the calmness that we want to bring back to this world. Let's safe this amazing nature we call ours <3

[@janafuchs](#)

Would you like to take a stroll along these marvelous shores sometime as well? Let us know below

Gefällt 129 Mal

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3. Poster



PALA



Our values

Restoring vision

Empowering communities

Sustainable design



“More than just glasses”

palaeyewear.com

PALA

