



Online training event ‘Active methodologies: Education through advertisement’

25, 26, 27 November 2020

Erasmus+ KA2 “Ad-dicted to Education!”

Day 1

1. Presentation of the participants
 2. Agenda of the training event
 3. Details of the second year of project
 - a. Calendar
 - b. Results
 4. Virtual mobility with pupils
 5. eTwinning activities
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2. Training event

[Agenda](#)



3.DETAILS OF THE SECOND YEAR OF THE PROJECT

a. **Calendar of activities**

3.DETAILS OF THE SECOND YEAR OF THE PROJECT b. Results

TASKS- Results	When	Responsible	Tools
<ul style="list-style-type: none"> 2 Newsletters: create, translate and disseminate them 	January and June	<ul style="list-style-type: none"> Spain will prepare them Each coordinator will translate and disseminate them 	<ul style="list-style-type: none"> Twinspace, social networks, press,...
<ul style="list-style-type: none"> Guide, Part B : "Educational value of advertising in the classroom : getting to know the European cultural heritage" 	May and June	<ul style="list-style-type: none"> Coordinators Each coordinator will translate and disseminate it 	<ul style="list-style-type: none"> Drive Twinspace Social networks, press,...
<ul style="list-style-type: none"> Dissemination: photos, videos of the activities, press 	All the year	<ul style="list-style-type: none"> Coordinators 	<ul style="list-style-type: none"> <u>eTwinning page</u>, Social networks, eTwinning Live, press,...
<ul style="list-style-type: none"> 3 virtual mobilities 	November, March and May	<ul style="list-style-type: none"> Coordinators 	<ul style="list-style-type: none"> eTwinning Live, digital tools

3.DETAILS OF THE SECOND YEAR OF THE PROJECT

b. Results



- Electronic book, Digital map with cultural heritage elements, Proposals about how to preserve cultural heritage, ads (Mobilities)
 - 2 Newsletters: in English language and into the partners language
 - Part B Guide : "Educational value of advertising in the classroom : getting to know the European cultural heritage" in English language and into the partners language
 - Erasmus+ projects results platform
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4. MOBILITY WITH PUPILS

March: 'Where Are People Like Me?'

- **Participants:** all the students in the classroom/ 5 pupils (2 Special needs) + 2 teachers
 - **Methodology:** 2 levels of participation:
 - all the classroom
 - 5 international teams (5 pupils of each country)(previously in eTwinning)
 - **Each country is responsible for one activity** (preparation and development)
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4.MOBILITY WITH PUPILS

March: 'Where Are People Like Me?'

- **Activities**

Classroom level:

- Oral presentation on the cultural heritage of each country, debate on how to conserve it
- Questionnaire about what has been learned from the Heritage of the rest of the countries, through, for example, a Kahoot (each classroom)
- Virtual lessons

Teams level:

- Workshop: digital map with the monuments of each country
 - Workshop: Where Are People Like Me?, We Have You Surrounded, Treasure hunt. **ask Maria)**
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4. MOBILITY WITH PUPILS

March: 'Where Are People Like Me?'

- **Results**
 - Digital map with cultural heritage elements
 - Proposals about how to preserve them



Day 2

Workshop: how to apply the new methodologies to our project.

Activities for the virtual mobility with pupils

Activities for the mobility with pupils

March: 'Where Are the People Like Me?'

TASKS	Level	Explanation	Methodology	Tools
Workshop I: Digital maps with cultural heritage	International teams			
Workshop II:	International teams			
Workshop III:	International teams			
Workshop IV:	International teams			

TASK

During the second day of our training event each country should complete this chart with their ideas about possible activities for the online mobility with pupils, applying, if possible, the ideas of new methodologies that we have learnt the first day of our event.

Day 3

- Proposal of each country about the activities for virtual mobilities
 - Agreements: responsible for each activity
 - Result: electronic book
 - Evaluation
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AGREEMENTS FOR THE MOBILITY

March: 'Where Are People Like Me?'

TASKS- Results	Level	Responsible	Tools
<ul style="list-style-type: none">• Oral presentation: cultural heritage• Proposals to preserve the heritage	Classroom	<ul style="list-style-type: none">• Each country	<ul style="list-style-type: none">• eTwinning live
<ul style="list-style-type: none">• Kahoot about heritage	Classroom		<ul style="list-style-type: none">• Kahoot
<ul style="list-style-type: none">• Virtual lessons	Classroom		<ul style="list-style-type: none">• eTwinning Live

AGREEMENTS FOR THE MOBILITY

March: 'Where Are People Like Me?'

TASKS- Results	Level	Responsible	Methodology	Tools
<ul style="list-style-type: none">Workshop I: Digital map with cultural heritage	International teams: each country can add their monuments. One mural per team			
<ul style="list-style-type: none">Workshop II:	International teams			
<ul style="list-style-type: none">Workshop III:	International teams			
<ul style="list-style-type: none">Workshop IV:	International teams			

Result of the training event: Electronic book



Evaluation: Online questionnaire
