Covadonga Ramos, Alvaro Horoño, Eva Lânsiaho, Sara Silarbi,

Adam Dima

, , , ,	The press - Comparison of newspapers
	NIGO > LO
1. Take a close look at th	e newspapers that have been given to you and fill in the following grids.
ame of the newspaper and o	e newspapers that have been given to you and many Greece prigin:
A. Front page 1	
14 110111 PME =	· · · · · · · · · · · · · · · · · · ·
io pictures/texts	five pictures, A lot of texts more than tenee
=	more than tente
lours	red white black blue green
	□Old style □ Classic □ Formal and casual scripts (mimic handwriting)
nt	HOID Style in Classic in Control
- 72	
oics covered	□ local □ national ☑ international
	serious Trivial
50	€ 1
ce culation (Number of	411 100 "
pies/subscriptions sold)	19-100
D. Contact	
B. Content	
adlines	The Jaily hews Internal Confict due to Prespes. Deficiency prest of South Again
Reale to the	1. 0 da Proces
10000 00 90	Internal Contile one to respes.
outhol of	Deficiency -
Manlij .	Deficiency the vast forest of south Agoin
	•
cture not size	medium shot
nalysis	close up, extreme
· · · · · · · · · · · · · · · · · · ·	
	long shot, extreme shot
4.8	
	(10 1
anguage register	☐ Very formal (How do you do?) ☐ Formal (Good morning)
	☐ Very formal (How do you do:) ☐ Casual (What's up? Hey.))
	Politics Economy Stories Sports Health Science
Topics covered	☐ Entertainment and arts ☐ Europe ☐ Brexit ☐ Crime
	☐ Opinion
Advertisement (quantity a	People who cares about internat SPORTS, TEXTS About other co
type) Products?	prince who cares about internat
Types of readers targeted?	reople
Other remarks	SPORTS, TEXTS About other co
2 1	21011-1

Eva Farsiaho, Alvaro Morono, Covadonga Ramos, Sara Silarbi,

The press - Comparison of newspapers

Nikes

Togantzis

1. Take a close look at the newspapers that have been given to you and fill in the following grids. Name of the newspaper and origin: LE MONDE - France

A. Front page 1

Ratio pictures/texts	2 pictures / 8 texts
Colours	Blue, Blade
Font	☑Old style ☑ Classic ☐ Formal and casual scripts (mimic handwriting)
	2 2
Topics covered	□ local 🗹 national 🗹 international
	☑ serious □ trivial
	2,80€
Price	2,000

B. Content		1
eadlines	COMMENT EMM ANUEL MACRON TENTE DE RECONQUERIR	
	L'OPINION - LES PME FACE AU DEFI DU PRELEVE	MEI
* 4	A LA SOURCE	
72		
, 2		
icture		
hot size	close up, extreme medium shot	
Analysis		
	long shot, extreme single, two, three shot	
		1
~ ~		
Language register	✓ Very formal (How do you do?) ☐ Formal (Good morning)	
Language register	□ Neutral (Hello) □ informal (Hi) □ Casual (What's up? Hey.))	
	☑ Politics ☑ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science	
Topics covered	☑ Entertainment and arts ☑ Europe ☑ Brexit ☐ Crime	
2	☑ Opinion	
to the second transfer and	1 Picture	
Advertisement (quantity and type)	L'ordre des Médecins (Movie)	
Products?		
Types of readers targeted?	Women	٠
		- 1
Other remarks	Very political	

Eva Lānsiaho, Sara Silarbi, Adam Dima, Nikos Togantzis,

Alvana Maranes / Cauadanapa Ramas. The press - Comparison of newspapers

and the second s	
1. Take a close look at the newspapers that have been given to you and fill in	n the following grids.
1. Take a close look at the newspapers that all the	
Name of the newspaper and origin: 11talehti	

A. Front page 1

Ratio pictures/texts	big photos and texts
Colours	red, violet, black, white, yellow, blue
Font	□Old style □ Classic □ Formal and casual scripts (mimic handwriting)
Topics covered	□ local ☑ national □ international
	□ serious □ trivial
Price	1,80 €
Circulation (Number of copies/subscriptions sold)	234 000

Headlines	Matti Nykäsen suuri suru "En saa tavata lapsen lapsiani"
	Crisaa lavara agosti ago
Picture Shot size Analysis	close up, extreme medium shot
	long shot, extreme shot
Language register	□ Very formal (How do you do?) ☑ Formal (Good morning) □ Neutral (Hello) □ informal (Hi) □ Casual (What's up? Hey.))
Topics covered	Politics Economy Stories Sports Health Science Entertainment and arts Europe Brexit Crime Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	to other magazines
Other remarks	hopes, sadness, history

Take a close look at th Name of the newspaper and of	ne newspapers that have been given to you and fill in the following grids. origin:
A. Front page 1	Silgini
atio pictures/texts	90% text, 10% picture
Colours	Yes, we have colour on the pictures and Old style & Classic Formal and casual scripts (mimic handwriting)
ont	□Old style 🗷 Classic □ Formal and casual scripts (mimic handwriting)
opics covered	□ local □ national ☑ international
`	□ serious □ trivial
Price (Number of	1,50 €
Circulation (Number of copies/subscriptions sold)	was for 10 fronzong.
B. Content	
Headlines	
Picture Shot size Analysis	close up, extreme medium shot
	long shot, extreme single, two, three shot
Language register	☐ Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.))
Topics covered	☐ Politics ☐ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science ☐ Entertainment and arts ☐ Europe ☐ Brexit ☐ Crime ☐ Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	

Other remarks

A. Front page 1	
A. Florit page 1	, x
atio pictures/texts	90% texts, 10% pictures
	a 28
Colours	Yes some pictures are colored and part of the text.
ont	□Old style ☑ Classic □ Formal and casual scripts (mimic handwriting)
	☐ local ☐ national ☐ international
Topics covered	Li local Li fiational a international
	□ serious □ trivial
Price	1,50€
Circulation (Number of copies/subscriptions sold)	
copies/subscriptions sola/	
B. Content	
Headlines	
391	
Picture	****
Shot size	close up extreme medium shot
Analysis	close up, extreme medium snot
	long shot, extreme shot
	long shot, extreme shot
Language register	☐ Very formal (How do you do?) ☐ Formal (Good morning)
Language register	□ Neutral (Hello) □ informal (Hi) □ Casual (What's up? Hey.))
	☐ Politics ☐ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science
, Topics covered	☐ Entertainment and arts ☐ Europe ☐ Brexit ☐ Crime
	☐ Opinion
Advertisement (quantity and	d l
type)	
Products?	
Types of readers targeted?	
Other remarks	
Contraction of the contraction o	

Queia Paul Viiri Joanna Alba Sarah

The press - Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin:

\[
\text{\lambda} \

A. Front page 1

Ratio pictures/texts	5 PICHUTES 20 texts
Colours	Red, black, whire, yellow, blue, orange, green
Font	□Old style ☑ Classic □ Formal and casual scripts (mimic handwriting)
Topics covered	☐ local ☑ national ☑ international
	🖵 serious 🗹 trivial
Price	1.00€
Circulation (Number of copies/subscriptions sold)	14.1000 ·

Headlines	Everybody against everyone for "Prespes" Questions for Elle police behaviour about demonstration
Picture Shot size Analysis	close up, extreme medium shot
	long shot, extreme single, two, three shot
Language register	□ Very formal (How do you do?) □ Formal (Good morning) □ Neuťral (Hello) □ informal (Hi) □ Casual (What's up? Hey.))
Topics covered	☐ Politics ☐ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science ☐ Entertainment and arts ☐ Europe ☐ Brexit ☐ Crime ☐ Opinion
Advertisement (quantity and type) Products?	none, greek people.
Types of readers targeted? Other remarks	advertisements about sports.

Take a close look at th Name of the newspaper and of	e newspapers that have been giver	n to you and fill in the following grids.
A. Front page 1	Te morse	
atio pictures/texts	3 pictures; a lot of test	+
olours	blue	(to be about to g)
ont	□Old style 🔁 Classic □ Formal	and casual scripts (mimic handwriting)
opics covered	☐ local national internation	al
	viserious a tivial	
Price Circulation (Number of	₩.00€ 2(80€	
copies/subscriptions sold)	- K	3 V
<u>B. Content</u>		
	"Comment Emme	ound koiner your
Picture Shot size Analysis	close up, extreme	medium shot
	long shot, extreme	single, two, three shot
n (4)		
Language register		HI) 🗆 Casual (What's up: 1107-11
Topics covered	Politics Economy Sto Entertainment and arts	ories 🗆 Sports 🗀 Health 🗀 Science Europe 🗀 Brexit 🌠 Crime
Advertisement (quantity ar type) Products? Types of readers targeted?	1d of French Jilm (Jam	which middle middle than poople
Other remarks	N.O.	

	the newspapers that have been given to you and fill in the following grids.
1 Take a close look at	the newspapers that have been given to you at Inland
lame of the newspaper and	d origin: Has ryin Samuat
value of the transfer	
A. Front page 1	
Λ. (1922)	
atio pictures/texts	5 fictories, 14 texts
atio pieces ,	3/11/10/
	1-11 and Sections (Sports:
olours	The second with the second of
01041-	□Old style ☑ Classic □ Formal and casual scripts (mimic handwriting)
ont	Old style (4 Classic C)
5 11-2	
- N	▶ local ☑ national ☐ international
Copics covered	Plocal Phational 2 mes
	Distriction Distriction
	□ serious □ trivial 30 € / kk (need to order)
Price	
Circulation (Number	of 230 000 orderer
copies/subscriptions sold)	1-200 000 0100
//.)	
B. Content	
	I I were reform (in tinland)
Headlines	Social-and health care reform (in Finland) havish survived from thoughts of suicide
VITALININ WALL	have signified from thous
	parsa sort
V 40 0 ,	
Picture	medium shot
Shot size	close up, extreme
Analysis	3000 apr
1,,	single, two, three shot
	single, two, titled show
1	long shot, extreme
	long shot, extreme
	long shot, extreme
1 8 3 1 200	long shot, extreme
a n _,∞c	long shot, extreme
1	long shot, extreme
Language register	long shot, extreme
Language register	U Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.))
Language register	U Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.)) ☐ Realth ☐ Science
	U Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.)) ☐ Realth ☐ Science
Language register Topics covered	Very formal (How do you do?)
	U Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.)) ☐ Realth ☐ Science
	Very formal (How do you do?)
Topics covered	Very formal (How do you do?)
Topics covered Advertisement (quant	Very formal (How do you do?)
Topics covered Advertisement (quantitype)	Very formal (How do you do?)
Advertisement (quantitype)	Very formal (How do you do?) Formal (Good morning) Neutral (Hello) informal (Hi) Casual (What's up? Hey.)) Politics Economy Stories Sports Health Science Entertainment and arts Europe Brexit Crime Opinion
Topics covered Advertisement (quantitype)	Very formal (How do you do?) Formal (Good morning) Neutral (Hello) informal (Hi) Casual (What's up? Hey.)) Politics Economy Stories Sports Health Science Entertainment and arts Europe Brexit Crime Opinion

A (ba	Vijvi
Paul	Theia
Sarah	Joanna

1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin:

A. Front page 1

Ratio pictures/texts	2 pictures 3 tests
Colours	Black, yellow, Red, blue, grey, orange
Font	☐Old style ☑ Classic ☐ Formal and casual scripts (mimic handwriting)
Topics covered	□ local 🗷 national □ international ☑ serious □ trivial
Price	26
Circulation (Number of copies/subscriptions sold)	96.694 in jamay 2016

leadlines	Highs and Hows at the beginning of debates.	
3 6		
Picture		
Shot size Analysis	close up, extreme medium shot	
	long shot extreme shot	
F and park	long shot, extreme	
, x		
	L 2) D Formal (Good morning)	
Language register	☑ Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.))	
¥	☑ Politics ☐ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science)
Topics covered	☐ Entertainment and arts ☐ Europe ☐ Brexit ☐ Crime	
(3)	☐ Opinion	
Advertisement (quantity and	everyone	
type)	0	
Products?	V II VI	T
Types of readers targeted? Other remarks		
- Other females		10 - 35

Sofia	Emilia
Corrolta	llna
Ni colas	Memere

licolas clémeres	The press - Comparison of newspapers
1 Take a close look at the	e newspapers that have been given to you and fill in the following grids.
Name of the newspaper and o	rigin: <u>Süd deutsche</u> Zeitung
, ,	
A. Front page 1	
atio pictures/texts	1/3 photo
atto pictures/texts	213 text
	G:
Colours	black, white, red (blue,
	□Old style □ Classic □ Formal and casual scripts (mimic handwriting)
ont	UOId style U Classic U Formai and casaar semple (
Topics covered	☐ local ☐ national ☐ international
opics covered	
	serious 🖵 trivial
Price	3€
Circulation (Number of	
copies/subscriptions sold)	
B. Contont	
B. Content	N. C.
Headlines	"Theresa May versucht Brexit - Rettung"
Treadmin	" Schon im Schatter"
	"Russisch Onnelette"
e s	"Das Streiflicht"
*	The state of the s
	6
Picture	•
Shot size	close-up, extreme medium shot
Analysis	Close up, extreme
E 6.00	
^=	long shet, extreme single, two, three shot
01 e par	
_ 2	8 1 -
N. Promiss	☐ Very formal (How do you do?) ☐ Formal (Good morning)
Language register	□ Neutral (Hello) □ informal (Hi) □ Casual (What's up? Hey.))
Topics covered	X Politics ☐ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science
topics covered	Entertainment and arts Europe Brexit Chine
	☐ Opinion
Advertisement (quantity and	d
type)	
Products? Types of readers targeted?	
Other remarks	
Other remarks	

	ne newspapers that have been given to you and fill in the following grids.
Name of the newspaper and o	origin:
A. Front page 1	10
Ratio pictures/texts	front picture that covers the whole po
e	or 1/3 text, small on the bottom of the pagey, white, red, blue, purple
Colours	
Font	□Old style ☑ Classic □ Formal and casual scripts (mimic handwriting)
Topics covered	□ local □ national □ international
V V	□ serious □ trivial
Price	
Circulation (Number of copies/subscriptions sold)	
B. Content	
Headlines	
· ·	
Picture	
Shot size Analysis	close up, extreme medium shot
	long shot, extreme shot
Language register	☐ Very formal (How do you do?) ☐ Formal (Good morning) ☐ Neutral (Hello) ☐ informal (Hi) ☐ Casual (What's up? Hey.))
Topics covered	☐ Politics ☐ Economy ☐ Stories ☐ Sports ☐ Health ☐ Science ☐ Entertainment and arts ☐ Europe ☐ Brexit ☐ Crime ☐ Opinion
Advertisement (quantity and type) Products?	
Types of readers targeted?	
Other remarks	

1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin: ABC Spaish.

A. Front page 1

itatio piere	40 0/0 picture
	The picture with many colories and the letter white
Font	Old style <u>Classi</u> c Formal and casual scripts (mimic handwriting)
Topics covered	local national international serious trivial
Price	1'70 € More than 37.644 of copies
Circulation (Number of copies/subscriptions sold)	More than 37.644 of copies

	Maduro sofoco una sublevación de militerantra el régimen.	حرفح
		-,
Picture Shot size Analysis	close up, extreme medium shot	,
	long shot, extreme shot, extreme	ot • see
Language register	Very formal (How do you do?) Formal (Good morning) Neutral (Hello) informal (Hi) Casual (What's up? Hey.))	
Topics covered	Politics Economy Stories Sports Health Science Entertainment and arts Europe Brexit Crime Opinion	
Advertisement (quantity and	4 advertisement An insurance CAMIC insura	me)
type) Products?	11 people.	
Types of readers targeted?		
Other remarks		