

Covadonga Ramos, Álvaro Morón, Eva Lãnsiaho, Sara Silarbi,

Adam Dima
Nikos Togatzi

The press – Comparison of newspapers





1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin: The Daily News, Greece

A. Front page 1

Ratio pictures/texts	five pictures, A lot of texts more than ten texts.
Colours	red, white, black, blue, green
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input type="checkbox"/> national <input checked="" type="checkbox"/> international <input type="checkbox"/> serious <input type="checkbox"/> trivial
Price	€ 1
Circulation (Number of copies/subscriptions sold)	14.100

B. Content

Headlines	The daily news Reade to get control of Manbij Internal Conflict due to Prespes. Deficiency The vast forest of South Agai
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input type="checkbox"/> Very formal (How do you do?) <input checked="" type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input checked="" type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	The greek people People who cares about international news.
Other remarks	SPORTS, TEXTS About other countries

Eva Lämsiäho, Alvaro Morono, Covadonga Ramos, Sara Silarbi,
 Adam Dima
 Nikos Zogantzis

The press – Comparison of newspapers





1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin: LE MONDE - FRANCE

A. Front page 1

Ratio pictures/texts	2 pictures / 8 texts
Colours	Blue, Black
Font	<input checked="" type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input checked="" type="checkbox"/> national <input checked="" type="checkbox"/> international <input checked="" type="checkbox"/> serious <input type="checkbox"/> trivial
Price	2,80€
Circulation (Number of copies/subscriptions sold)	23025

B. Content

Headlines	COMMENT EMMANUEL MACRON TENTE DE RÉCONQUÉRIR L'OPINION - LES PME FACE AU DÉFI DU PRÉLEVEMENT À LA SOURCE
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input checked="" type="checkbox"/> Very formal (How do you do?) <input type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input checked="" type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input checked="" type="checkbox"/> Entertainment and arts <input checked="" type="checkbox"/> Europe <input checked="" type="checkbox"/> Brexit <input type="checkbox"/> Crime <input checked="" type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	1 picture L'ordre des Médecins (Movie) Women
Other remarks	Very political!

Eva Lānsiaho, Sara Si Larbi, Adam Dima, Nikos Zogantzis,

Álvaro Morón / Constanza Ramos.

The press – Comparison of newspapers





1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin: italenti

A. Front page 1

Ratio pictures/texts	big photos and texts
Colours	red, violet, black, white, yellow, blue
Font	<input type="checkbox"/> Old style <input type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input checked="" type="checkbox"/> national <input type="checkbox"/> international <input type="checkbox"/> serious <input type="checkbox"/> trivial
Price	1,80 €
Circulation (Number of copies/subscriptions sold)	300 234 000

B. Content

Headlines	Matti Nykäsen suuri suru "En saa tavata lapsen lapsiani"
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input type="checkbox"/> Very formal (How do you do?) <input checked="" type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input checked="" type="checkbox"/> Economy <input checked="" type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	no other magazines
Other remarks	hopes, sadness, history





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: EL PAIS, Spain.

A. Front page 1

Ratio pictures/texts	90% text, 10% picture.
Colours	Yes, we have colour on the pictures and also on some parts of the text.
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input type="checkbox"/> national <input checked="" type="checkbox"/> international <input type="checkbox"/> serious <input type="checkbox"/> trivial
Price	1,50 €
Circulation (Number of copies/subscriptions sold)	more than 10 thousand.

B. Content

Headlines	
Picture Shot size Analysis	<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>close up, extreme</p> </div> <div style="text-align: center;">  <p>medium shot</p> </div> </div> <div style="display: flex; justify-content: space-around; align-items: flex-start; margin-top: 10px;"> <div style="text-align: center;">  <p>long shot, extreme</p> </div> <div style="text-align: center;">  <p>single, two, three shot</p> </div> </div>
Language register	<input type="checkbox"/> Very formal (How do you do?) <input type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	
Other remarks	





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: EL PAIS, Spain

A. Front page 1

Ratio pictures/texts	90% texts, 10% pictures
Colours	Yes, some pictures are colored and part of the text.
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input type="checkbox"/> national <input checked="" type="checkbox"/> international <input type="checkbox"/> serious <input type="checkbox"/> trivial
Price	1,50€
Circulation (Number of copies/subscriptions sold)	

B. Content

Headlines	
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input type="checkbox"/> Very formal (How do you do?) <input type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	
Other remarks	

Lucia Paul
 Virvi Joanna
 Alba Sarah





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: Η Καθημερινή

A. Front page 1

Ratio pictures/texts	5 pictures / 20 texts
Colours	Red, black, white, yellow, blue, orange, green
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input checked="" type="checkbox"/> national <input checked="" type="checkbox"/> international <input type="checkbox"/> serious <input checked="" type="checkbox"/> trivial
Price	1.00€
Circulation (Number of copies/subscriptions sold)	24.000

B. Content

Headlines	Everybody against everyone for "Prespes" Questions for the police behaviour about demonstration
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input type="checkbox"/> Very formal (How do you do?) <input checked="" type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	none, greek people.
Other remarks	advertisements about sports.

The press – Comparison of newspapers





1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: ~~Le Monde~~ / France

A. Front page 1

Le monde

Ratio pictures/texts	3 pictures ; a lot of text
Colours	blue
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input checked="" type="checkbox"/> national <input checked="" type="checkbox"/> international <input checked="" type="checkbox"/> serious <input type="checkbox"/> trivial
Price	2,00€ 2,80€
Circulation (Number of copies/subscriptions sold)	

B. Content

Headlines	10 headlines "Comment Emmanuel Macron tente de reconquérir l'opinion"
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input type="checkbox"/> Very formal (How do you do?) <input checked="" type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input checked="" type="checkbox"/> Entertainment and arts <input checked="" type="checkbox"/> Europe <input type="checkbox"/> Brexit <input checked="" type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	French film (dramatic), middle middle class people
Other remarks	





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: Helsingin Sanomat / Finland

A. Front page 1

Ratio pictures/texts	5 pictures, 14 texts
Colours	Every colour mean different sections (Sports, Economy etc.)
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input checked="" type="checkbox"/> local <input checked="" type="checkbox"/> national <input type="checkbox"/> international <input type="checkbox"/> serious <input type="checkbox"/> trivial
Price	30 € /kk (need to order)
Circulation (Number of copies/subscriptions sold)	~230 000 ordered

B. Content

Headlines	Social- and healthcare reform (in Finland) Maison survived from thoughts of suicide
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  <u>single, two, three shot</u>
Language register	<input type="checkbox"/> Very formal (How do you do?) <input checked="" type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input checked="" type="checkbox"/> Economy <input checked="" type="checkbox"/> Stories <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	Not at all
Other remarks	

Alba Viivi
 Paul Lucia
 Sarah Joanna





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: Liberation = France

A. Front page 1

Ratio pictures/texts	2 pictures 3 texts
Colours	Black, yellow, red, blue, grey, orange
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input checked="" type="checkbox"/> national <input type="checkbox"/> international <input checked="" type="checkbox"/> serious <input type="checkbox"/> trivial
Price	2€
Circulation (Number of copies/subscriptions sold)	96.694 in January 2016

B. Content

Headlines	Highs and Lows at the beginning of debates.
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input checked="" type="checkbox"/> Very formal (How do you do?) <input type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	everyone
Other remarks	

Sofia
Carolla
Nicolas

Emilia
Ina
Clemence

The press – Comparison of newspapers





1. Take a close look at the newspapers that have been given to you and fill in the following grids.

Name of the newspaper and origin: Süddeutsche Zeitung

A. Front page 1

Ratio pictures/texts	1/3 photo 2/3 text
Colours	black, white, red/blue,
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input type="checkbox"/> national <input checked="" type="checkbox"/> international <input checked="" type="checkbox"/> serious <input type="checkbox"/> trivial
Price	3€
Circulation (Number of copies/subscriptions sold)	

B. Content

Headlines	"Theresa May versucht Brexit-Rettung" "Schön im Schatten" "Russisch Omelette" "Das Streiflicht"
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<input type="checkbox"/> Very formal (How do you do?) <input type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input checked="" type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input checked="" type="checkbox"/> Europe <input checked="" type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	
Other remarks	





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
Name of the newspaper and origin: _____

A. Front page 1

Ratio pictures/texts	front picture that covers the whole page ~ 1/3 text, small on the bottom of the page
Colours	grey, white, red, blue, purple
Font	<input type="checkbox"/> Old style <input checked="" type="checkbox"/> Classic <input type="checkbox"/> Formal and casual scripts (mimic handwriting)
Topics covered	<input type="checkbox"/> local <input type="checkbox"/> national <input type="checkbox"/> international <input type="checkbox"/> serious <input type="checkbox"/> trivial
Price	
Circulation (Number of copies/subscriptions sold)	

B. Content

Headlines	
Picture Shot size Analysis	<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>close up, extreme</p> </div> <div style="text-align: center;">  <p>medium shot</p> </div> </div> <div style="display: flex; justify-content: space-around; align-items: flex-start; margin-top: 20px;"> <div style="text-align: center;">  <p>long shot, extreme</p> </div> <div style="text-align: center;">  <p>single, two, three shot</p> </div> </div>
Language register	<input type="checkbox"/> Very formal (How do you do?) <input type="checkbox"/> Formal (Good morning) <input type="checkbox"/> Neutral (Hello) <input type="checkbox"/> informal (Hi) <input type="checkbox"/> Casual (What's up? Hey.)
Topics covered	<input type="checkbox"/> Politics <input type="checkbox"/> Economy <input type="checkbox"/> Stories <input type="checkbox"/> Sports <input type="checkbox"/> Health <input type="checkbox"/> Science <input type="checkbox"/> Entertainment and arts <input type="checkbox"/> Europe <input type="checkbox"/> Brexit <input type="checkbox"/> Crime <input type="checkbox"/> Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	
Other remarks	





The press – Comparison of newspapers

1. Take a close look at the newspapers that have been given to you and fill in the following grids.
 Name of the newspaper and origin: ABC Spanish

A. Front page 1

Ratio pictures/texts	90 % picture 10 % text
Colours	The picture with many colours and the letter white
Font	Old style <u>Classic</u> Formal and casual scripts (mimic handwriting)
Topics covered	local national <u>international</u> serious trivial
Price	1'70 €
Circulation (Number of copies/subscriptions sold)	More than 37.644 of copies

B. Content

Headlines	Maduro sofoca una sublevación de militares contra el régimen.
Picture Shot size Analysis	 close up, extreme  medium shot  long shot, extreme  single, two, three shot
Language register	<u>Very formal</u> (How do you do?) Formal (Good morning) Neutral (Hello) informal (Hi) Casual (What's up? Hey.)
Topics covered	<u>Politics</u> Economy Stories Sports Health Science Entertainment and arts Europe Brexit Crime Opinion
Advertisement (quantity and type) Products? Types of readers targeted?	4 advertisement An insurance (A.M.I.C insurance) All people.
Other remarks	