



## My project: Soup sale on local Christmas market

### 1. Short description of project

Every year on the third Sunday in December there is a small Christmas market in the Scharnhäuser Park, which is my quarter of Ostfildern. On this Christmas market all the different clubs of the town have stalls where they present themselves and sell food or handmade items to make some money. For many years my theatre club was present on this market, where we sold two different kinds of soup. One with and one without meat. This year however the two people who were preparing the weren't available, so we had to reorganize a big part of the event.

### 2. Main goal(s) and objectives

While the main goal of a sale obviously is monetary, we have made the experience that the amount of money we make is relatively small compared to the work which we have to do. That's why we have decided that we want to use the stand as an advertisement platform for our theatre.

Additionally the organizers of the Christmas market asked us to provide enough food throughout the day that every visitor who wants to eat can buy something. We have to take care of this because, the other stands who were selling tasty food quit the market for various reasons.

### 3. Project team

Alexander (organization)  
Jakob (organization and cooking)  
Patrik (advertisement)  
Birgit (cooking)  
Johanna (cooking)  
Johannes (financial supervision)  
various members of the theatre club who take the shifts

### 3. Project plan (Who does what and when?)

See *project plan worksheet*

### 4. Resources

Heaters for the soup;  
A tent in case it starts to rain;  
table to use as a counter;  
spitting protection for legal reasons;  
cash box (including 100€ change);  
plastic bowls and spoons;  
bread;

two kinds of soup;  
sour cream;  
a poster for our new play

### **5. Constraints** (Which obstacles might get in your way?)

We may run out of soup or it could be so cold that now customers are coming. If it's too cold it also may be hard for the people working the shifts because they have little possibilities to warm up.

### **6. Evaluation** (Did you achieve your main goal? What went well? What went wrong? Which difficulties did you encounter? How did you solve them? ...)

While the profit of 130€ we made looks fairly impressive at first glance, it dwarfs compared to the amount of work which went into the event. A lot of organization, three four our shifts with 3 people each, and all the cleanup went into the event. Also the aspect of advertisement worked less well then expected, because the poster wasn't ready in time. But we managed to provide the event with warm food the whole time.

This however wan't as easy as expected, because we had to make an other big pot of soup when the meat one went empty.

Also it was pretty cold for the people who worked the shifts, but we managed to improve the situation by standing on cardboard, which isolated the feed from the cold ground.

Despite all the difficulties and setbacks we had a good time and are sure to learn from our mistakes and improve the experience next year.

## Project plan

<b>Which steps do you have to take?</b>	<b>Until when?</b>	<b>Who is responsible?</b>	<b>x</b>
Decide who is responsible for what	1 month early	Everybody	x
Decide who cooks the soup	1 month early	Everybody	x
Organize the cash box	1 week early	Johannes	x
Organize the other materials	1 week early	Alex and Jakob	x
Create a poster	until the very day	Patrick	
Create a doodle poll to organize the shifts	2 weeks early	Alex	x
Make sure there are people for every shift	2 days	Alex	x
Supervise the shifts	during the day	Alex and Jakob	x
Make sure everything is cleaned and put away correctly	during the day	Alex	x
Count the money, register winnings/losses, and file away the recites	2 weeks later	Johannes	x