Opinion Piece – OREO Writing/Speaking Planner

Persuasive writers always remember their **OREO**s.

Opinion – In your first paragraph, introduce your topic briefly and state your opinion clearly.

Use linking words and phrases to connect your ideas.

Reason – Give reasons (arguments) to support your opinion in your supporting paragraphs.

Example – Use facts, quotes & examples to back up your arguments.

linking words and phrases

Opinion – In your conclusion, restate your opinion and suggest a solution or end with a call to action.
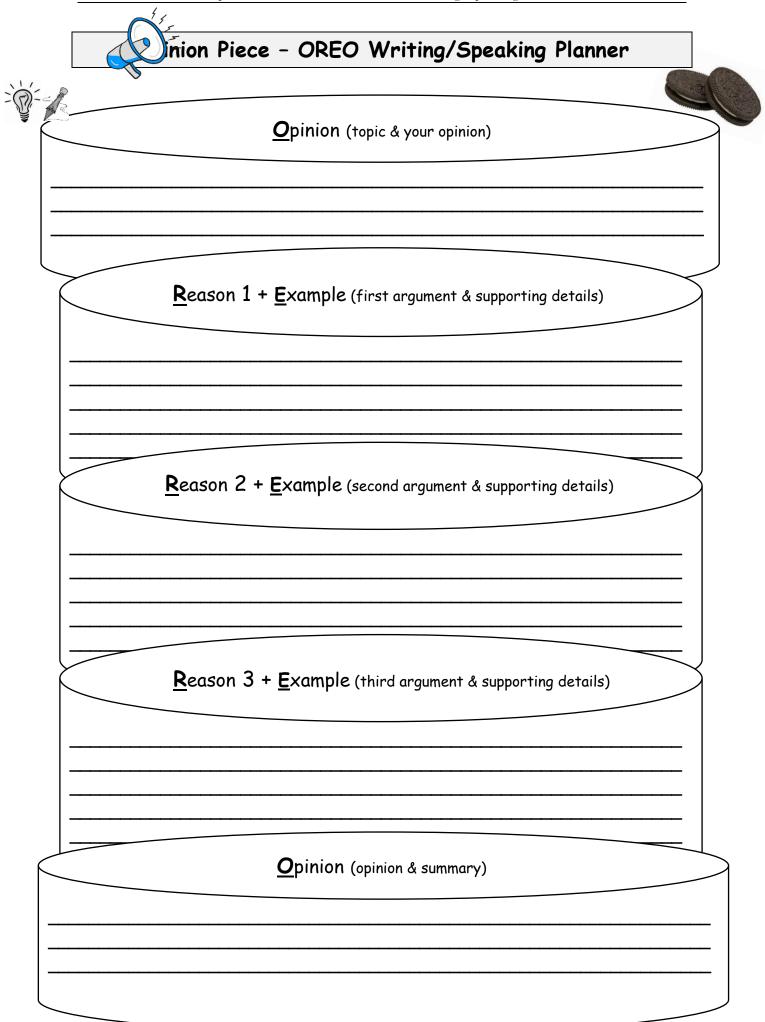
DOUBLE STUFFED OREOS usually taste better than regular ones. Accordingly, giving **3-5 arguments** and examples (instead of just one) will make your opinion piece more persuasive→

Opinion → **R**eason 1 + **E**xample 1 → **R**eason 2 + **E**xample 2 → **R**eason 3 + **E**xample 3 → **O**pinion

Opinion Piece – OREO Writing/Speaking Planner

Opinion (topic & your opinion)

_____
_____
_____

Reason 1 + **E**xample (first argument & supporting details)

_____
_____
_____
_____
_____

Reason 2 + **E**xample (second argument & supporting details)

_____
_____
_____
_____
_____

Reason 3 + **E**xample (third argument & supporting details)

_____
_____
_____
_____
_____

Opinion (opinion & summary)

_____
_____
_____

Opinion Piece – OREO Writing/Speaking Planner (more help)

To introduce your topic, you could:

- ask a **question**:
    - Have you ever wondered why...?
    - What would you do if...?
    - Can you imagine...?

- use a **quote**:
    - "There cannot be true democracy unless women's voices are heard". This statement by Hilary Rodham Clinton shows...

- describe a **situation/ scenario**:
    - Every morning, millions of teenagers all over the world spend an endless amount of time...

- state an **interesting fact or statistic**:
    - Young people aged between 16 and 24 spend more than 27 hours a week on the internet.

[what **NOT** to do: announce what you are going to do (→bo-o-oring): ~~I am going to explain...~~]

Useful vocabulary:

- First paragraph:
    - It seems to me that...
    - It is commonly believed/ often claimed that... . (However, I...)
    - Many people agree that...
    - I am convinced that
    - One can safely say that...
    - In my opinion...
    - I am (absolutely) convinced that...
    - I (strongly/firmly) believe that...

- Supporting paragraphs:
    - For example/instance, ...
    - Furthermore, ...
    - In addition/Additionally, ...
    - Most importantly, ...
    - First(ly).../ Second(ly).../ Next.../ Finally...
    - Another aspect to consider is...

- Conclusion:
    - In conclusion,...
    - To summarize,...
    - To sum up,...
    - In short,...
    - In summary,...
    - That is why...