

Recycle, protect, save! (REPROSAL)

It is the name of an information and awareness campaign conducted in our school between September 10 and October 20, 2018 in order to popularize the project of Iasi County Council "INTEGRATED WASTE MANAGEMENT SYSTEM IN IASI DISTRICT" (SMID), had European funding and was carried out in the period: May 2013 - December 31, 2015.



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- ✓ OBJECTIVES of the popularization campaign:
 - Promoting the concept of selective collection in local communities and the understanding of the importance of waste recycling by young people.
 - Strengthening the conscience of European citizen by assuming national identity;
 - Developing the civic, competitive and creative spirit of students, organizational capacity and communication skills in the spirit of European values.



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✓ **Target group:**

Direct:

- 24 students who implemented the project
- 2 coordinating teachers: Prof. Dulhai Mihaela, Prof. Daraban Anca

Indirect:

- Participants - 700 students of the Agricultural College Vasile Adamachi Iasi
- 48 professors from CAIA "Vasile Adamachi" Iasi
- 28 class II pupils from "A.Vlahuța" General School, Iași
- 26 preschoolers from Gradinita with extended program no. 28, Iasi
- Iasi County Council through the SMID project coordinators, Iasi
- employees of Remat SA Brasov working place Iasi - who took over the paper collected by the students of our school and the partner schools.
- over 200 parents of school pupils



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Activities carried out:

1. Recycle, Protect, Save! (REPROSAL) - it is known!

The students involved developed a panel setting out the objectives we want to achieve, the proposed activities, the project team component and the name of the project being promoted: **"Integrated Waste Management System in Iași District" (SMID)**. The panel was posted on the school hallway.



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2. Recycle, Protect, Save! (REPROSAL) - Challenges
you!

We launched a "challenge" for young people in our school: if they can collect at least 500kg of paper and 300 plastic bottles for two weeks?



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3. Recycle, Protect, Save! (REPROSAL) - Promoted!

The pupils involved in the project participated in the competition designed a banner and flyers to promote the **Integrated Waste Management System project in Iași Dostrict (SMID)**. The message sent by flyers is: selective collection of waste is a social responsibility of all people regardless of age, gender, social status, occupation.



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4. Recycle, Protect, Save! (REPROSAL) - Supported by the students of "Vasile Adamachi" College Iasi!

The youngsters of our school responded to the challenge made by the target group students and collected 500kg of paper and 300 PETs. These have been redeemed and the money received will be used to help disadvantaged students in our school. The classes with environmental protection were particularly involved, but the champion was the 9th grade D who collected 210 Kg of paper.



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5. Recycle, Protect, Save! (REPROSAL) - In Visit!

The SMID Project of the Iasi County Council was promoted to Alexandu Vlahuta High School in Iasi. We were pleasantly surprised to find that they already knew what was recycling about. They have received new cardboard boxes for two weeks to collect selectively and to understand that paper and plastic are most commonly used.

A boy in this class, Alexander gave us a drawing he made of how he saw the recycling in the future represented by a solar-powered robot.

It was our mascot.



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6. Recycle, Protect, Save! (REPROSAL) - ... and smiles for kids!

At the Kindergarten with a prolonged program No. 18, we work together with the Droll Group, we also wanted to convince the kindergarten students how important is selective collection and recycling. Our surprise was that they already knew the colors of the collection containers.



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7. Recycle, Protect, Save! (REPROSAL) - Education Day and Selective Collection!

World Education Day we dedicated to promoting selective collection, aiming for as many young people as possible to find out about the SMID project. The pupils of the school distributed the flyers of the groups of students from "Ion Ionescu de la Brad" University of Agricultural Sciences and Veterinary Medicine from Iasi, but also to many pupils who visited the Exhibition Park on October 5, 2018, taking extra-curricular activities.



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8. Recycle, Protect, Save! (REPROSAL) - Visit to the Integrated Waste Management Center of Țuțora!

Supported by the **SMID** project coordinator from the **Iasi County Council** and the **Iasi Inter-Community Development Association (ADIS)**, the students involved in the project visited the **Integrated Waste Management Center in Țuțora!**

There we saw the sorting and selection lines for household waste, and the young people of our school understood that the importance of selective collection is a duty of every citizen. They also visited the old Tomesti site that was ecologized through this project, and here the students learned that methane gas emissions are controlled by a system of collector tubes that pass under the garbage.



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9. Recycle, Protect, Save! (REPROSAL) - recycle !

The paper our college students collected in our SMID project promotion campaign was taken over by Remat SA Brasov, with the working place in Iasi to be redeemed. With the money you received, we supported students with low-income from our school.



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Impact of the project:

On the school:

- students involved in the project understood what selective collection, the importance of recycling and the need to continue the actions beyond the end of the Euroscola competition. These promotional activities will become permanent actions for school students.



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Impact on the community results:

- large number of people involved - 24 pupils involved in the project, 700 pupils in the school, 200 parents, 50 pupils of partner educational institutions, persons not involved in the life of the school
- 5-day observation of 2 hours a day of waste collection by residents of 5 areas of Iasi.
- 4 partnerships to promote the project in different environments.
- Posts on the facebook page of the high school and on its site.
- Distribution of a number of 200 self-made flyers and 100 flyers belonging to the SMID Project offered by the partner Iasi County Council.
- Offering personalized items (pens, badges, shirts, caps, brochures) with the SMID project logo, with the agreement of the Iasi County Council.

The actions have been numerous and the effects of the promotion will be visible in the long run, given their purpose of informing, educating, creating selective collection skills. Obtaining this behavior is time consuming and actions need to be repeated for a viable result.



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