




European Cultural Heritage – Welcome to our Partner Finding Fair

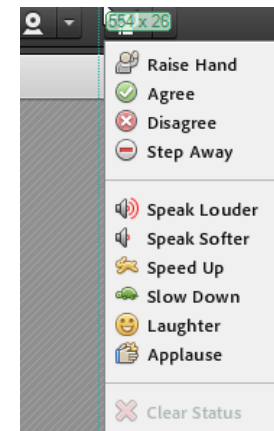
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We will use the chat to communicate.

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Agenda

- ▶ Introduction to the Year of European Cultural Heritage
- ▶ Competitions:
 1. European competition
 2. eTwinning competition
- ▶ Good practice example
- ▶ Partner finding
- ▶ **Moderators**
 - Ellen Kammertöns (Support Service Germany)
 - Heidi Giese (Erasmus+ Ambassador)

Mission statement

“If we become more aware of the extent to which other cultures have left a mark on our existing local heritage, it will be easier for us to welcome new cultural influences on the ground.”

Janne Teller, author



Painting by Peter Doig

Sharing Heritage - Major Themes

- ▶ **European trade routes and cultural paths**
 - ▶ What has a copper mine in Sweden to do with an iron works in the Saar?
 - ▶ What were the main features of the textile industry in the Rhine region?
 - ▶ **#CulturalRoutes**



Painting by Peter Doig

Sharing Heritage - Major Themes

- ▶ **Borders and neighboring regions**
 - ▶ How can cross-border interaction strengthen our cultural heritage?
 - ▶ What do we have in common?
What connects us today?



Major Themes

■ The European City

- What are the defining characteristics of the European city - historically and currently?
- How do cities react to cultural diversity, migratory movements and demographic change? What is the role of cultural heritage in all this?



Sharing Heritage - Major Themes

History and Remembrance

- Investigating history, sharing one's past experiences.
- 2018 as a year to remember European History (end of World War I, emergence of numerous independent modern states in Europe)



Major Themes

■ Practised Heritage

- All forms of cultural expression like literature, philosophy, visual arts, dance, theatre, music
- Interaction between tangible and intangible cultural heritage: How does a space influence art? How is a place shaped by art?



Painting by Peter Doig



The European Competition

- ▶ Founded by European Movement in 1953 - since 2013 in cooperation with eTwinning-Support Service Germany
- ▶ Not to be confused with the European eTwinning Prizes
- ▶ Inspiration for eTwinning partnerships: 3 tasks in 4 age categories



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Module 3 (10-13)

Adventures in castles, fortresses, churches and places of worship.

Europe's castles, fortresses, monasteries, churches and places of worship are among the most beautiful in the world, and also feature in many European writings. What happens here? Let the bells ring out and the sabres rattle, and **tell a story that reflects Europe's historical and cultural diversity.**

Think!

To whom or what would you like build a monument?

Use a drawing, painting or written text to persuade your friends and acquaintances to build a monument to

Module 3 (14-16)

Forget me not

They're found all over cities and towns: buildings, monuments, industrial buildings and parks that are silent witnesses to history; whether old, dilapidated, restored, refurbished, abandoned or inhabited. **Find a very special place and tell, paint or represent its history.**

Dying professions

Do you know what a furrier does or what a trimmer, a blue printer or a basket-maker is? Many old artisanal trades in Europe have fallen victim to the increasing mechanisation and industrialisation of the last two centuries. **Explore the subject of craft traditions in Europe.**

The written word

... forms the basis of many cultures, in which the artistic design of books, calligraphic writing and sumptuous illustrations play an important role.

Explore the culture of writing in Europe.



Conditions of participation

- ▶ Maximum of 5 partner schools with at least 1 German school
- ▶ Prizes up 800 € per project
- ▶ Criteria: Same as for the Quality label, stronger focus on results
- ▶ [Online form](#) filled in by German school
- ▶ Closing date: 4 March 2018.

For more information please visit our [website](#)



eTwinning competition

- ▶ The Commission sponsors the “**eTwinning Award for Cultural Heritage**” for projects dealing specifically with this topic.
- ▶ Winning teachers will be awarded in the occasion of the closing conference for Cultural Heritage taking place in Wien, **on 11-12 December 2018.**
- ▶ Within the quality label form, there will be **2 new (and temporary) fields** for age category
 - ▶ 6-12
 - ▶ 13-19
- ▶ End users can apply until the **30th June 2018**; only projects running in the current school year



Links

- ▶ [European Year of Cultural Heritage](#)
- ▶ [Sharing heritage](#) - Ressources, projects, events <https://sharingheritage.de/en/>
- ▶ [Europeana](#) - Europe's digital platform for cultural and scientific heritage.
- ▶ ["denkmal aktiv"](#) - projects dedicated to the European Cultural Heritage Year
- ▶ [European Heritage Days](#)
- ▶ [Cultural Routes of the Council of Europe](#)
- ▶ [Open Monument Day Germany, 9 September 2018](#)

Project examples

- ▶ Heidi Giese
- ▶ https://padlet.com/eTwinning_DE/b06j02av1z93