THEMATIC LEXICON

French



.Client: Customer

a person who buys goods or services from a shop or business.

.Entrepreneur .Entrepreneur

Someone who starts business

.Associé .Partner

a group of people performing a common work

.Employé .Employee

a person employed for wages or salary, especially at non-executive level.

.Publicité .Advertisement

a notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy.

.Siège social .Headquarter

the main offices of a business company

a place where shares in companies are bought and sold and the organization of people whose job is to do this buying or selling

French



.Facture .Invoice

a list of things provided or work done together with their cost, for payment at a later time

.Démarchage téléphonique

.A cold-call

to call or visit a possible customer to try to sell them something without being asked by the customer to do so

.Une entreprise

.A business / a company

A commercial activity.

.Fonds financiers

.Financial funds

A pool of money set aside for specific purpose. Those pools are often invested in profesionally managed.

.Resssources humaines

.Human ressources

A department of a business organization that deals with a hiring, administration and training of staff.