



# Growing up in the 21st Century Europe



## Buy Nothing Day

Last Friday of November 2018



**NEUMANN JÁNOS EGYETEM**

**PETŐFI SÁNDOR GYAKORLÓ ÁLTALÁNOS ISKOLA ÉS ÓVODA**



Buy Nothing Day is a green day that was first organized in Hungary in 2011. The goal of the day is to draw attention to the importance of conscious shopping and moderate consumption in countries where there is a problem of over-consumption. This day is a symbol: if we do not buy on the last Friday of November, we can indicate that we feel the current shopping habits are unsustainable. The great day also serves as a counterweight to the black Friday.

In kindergarten, children can also be shown that a product or packaging is environmentally polluting and that durable, sustainable alternatives can be learned in a playful way.



# The pairs: which one is the durable, sustainable alternative ?





































