

Entrepreneurship in my region



We live in Aliveri 122km East of Athens





Aliveri is a small town on Evia island.

It belongs to the Municipality of Kymis-Aliveriou

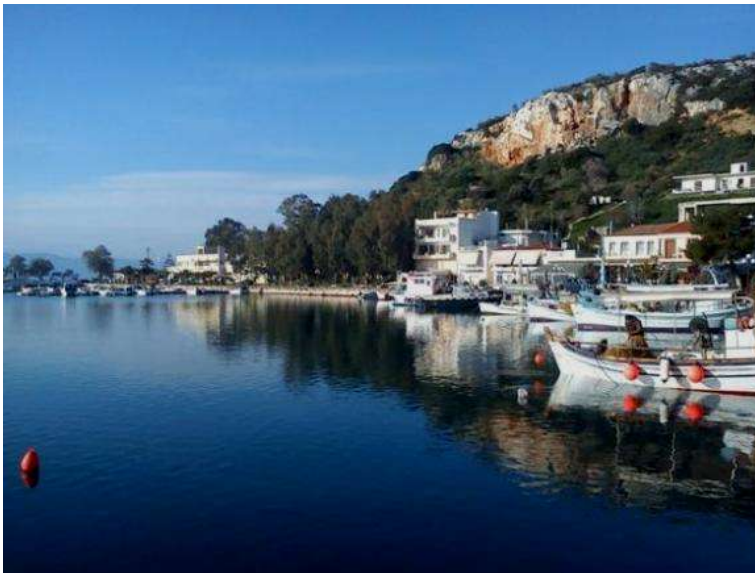
<https://www.youtube.com/watch?v=OpT0onjQT3k>



Panoramic view of Aliveri



Karavos is the harbor of Aliveri





Aliveri is a town of approximately ten thousand inhabitants with a relatively good standard of living.



The Landscape of Aliveri hides in its sphere-from the depths of the earth to the air- almost everything

- Neolithic antiquities in Messonissi and in Karavos.
- Venetian towers on the beach or on the hilltops.
- Lignite mines.
- Steam-Electric Industrial installations in the middle of the 20th century and diesel-fueled ones in the late 20th.
- Natural Gas Technology installations at the start of the 21st century.
- And all these next to the sea.



It is located in a very nice spot of Evia that was developed as an industrial area. This deprived the region from tourism development.

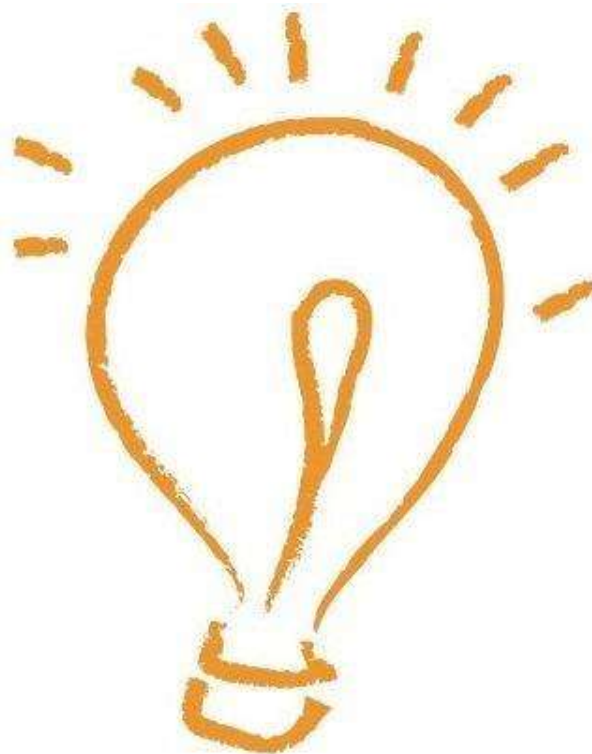


There has been continuous habitation in the area for 4,500 years now, which makes the landscape last.





Entrepreneurship in my region





The 1st Thermal Power Plant (ΔΕΗ) of Greece operated in Aliveri This contributed to the development of the town





A new Gas Plant is operating nowadays (430 MW)



LAFARGE BETON A.B.E.E. is the 2nd industry

- World leader in building materials, Lafarge has an established presence in Greece, through Heracles Group of companies.





LAFARGE BETON A.B.E.E.

- Lafarge products - cement, concrete and aggregates* - are essential in creating the structures that shape our landscape, from homes to hospitals, bridges, roads and monuments. 338 people of different specialties are employed.



*σκυροδέματος και αδρανών υλικών



PAPADIOHOS S.A.

- PAPADIOHOS SA began its activity in 1981 by producing metallic structures, such as buildings, materials for distribution networks, masts, steel supports, gantries fish farming equipment etc. mast: ιστός





PAPADIOHOS .S.A.

- In 1984 company's activity expanded in hot dip galvanizing for full corrosion protection of steel structures and today is the leading company in Greece.
- *“PAPADIOHOS SA” possesses the biggest and the most developed **hot-dip galvanizing plant** in Greece, with bath dimensions 12,8X1,20X2,20 and production capacity 9tns per hour.*
- It contributes to sustainable development because it makes something that lasts longer and does not require much work to sustain.

Η δραστηριότητα της εταιρείας επεκταθεί σε γαλβανισμό ζεστού βάθους για πλήρη αντιδιαβρωτική προστασία των μεταλλικών κατασκευών.



VIDOMET

- VIDOMET S.A., Is the largest fastener manufacturing plant of it's kind in Greece, and one of the biggest commercial distributors of fastening material*. Vidomet is the only company in Greece, that produces product grades 6.6, 8.8, 10.9 and special components.

ειδικά εξαρτήματα

*ένας από τους μεγαλύτερους εμπορικούς διανομείς υλικών στερέωσης





VIDOMET

- The company was established in 1972 with the aim of producing fastening material and special components for industrial applications.
- In 1992 the company came under new management, and underwent significant changes in organization in order to increase productivity and provide the best possible quality.
- The company's production capacity amounts to 5.000 tones of fastening material annually. This capability applies to the complete range of the company products.

με σκοπό την παραγωγή υλικών στερέωσης και ειδικών εξαρτημάτων για βιομηχανικές εφαρμογές.

 **BIOMEK ABEE**

- BIOMEK ABEE was founded on 1996 and today has a leading position in the Greek Market in the business of external public areas Lighting (highways, airports, stadiums), Railways (electrification masts, portals, signalization equipment), Electric Power Distribution and Transmission Lines, Telecommunication Towers, and Steel Structures Production and Erection.



TERNA ENERGY

- TERNA ENERGY is an organized Renewable Energy Sources company undertaking the Development, Construction, Financing, and Operation of renewable energy projects (wind, hydro, solar, biomass, waste management).





Wind farms

352 wind turbines are installed in 34 wind farms in Southern Evia.

Southern Evia has been at the heart of large wind farm development plans since 1998. As it turned out, the massive installation of wind turbines was unrelated to local needs. The aim was the maximum exploitation of the wind potential of southern Evia, thus turning the area into an **energy center** and precisely as a "**country battery**".



Local Family Business



TUSSO COFFEE

<https://www.draculi.gr/>

Tusso is a Greek coffee brand:
espresso Draculi Coffee from Aliveri





DRACULI COFFEE A.E. is a local family enterprise

<http://www.draculi.gr/>

The family secret: Passion for good coffee, obsession for different and good design.

Three names that make the difference in quality coffee today: Tusso Unique, Solespresso and Smyrnaikos, the extraordinary.

The motto: *"If you love what you are doing then surely the result will be satisfactory. The difficulty is to overcome and turn your product to excellence".*





Spyropoulos Family Winery

<https://www.spyropoulos.family/>

- **Tsipouro Spyropoulos.** The family winery and distillery is a small family business founded by Stavros **Spyropoulos** and his son Foti at the island of Evia, in 2013.
- Stavro's passion for the production of wines and spirits started in 1998, when he began distilling grape marc for personal use after the annual harvest of grapes.
- The business exploits land, fire, water and air, always with respect to nature.
- It combines innovation with traditional techniques, passion with logic and all this to reach authenticity, purity and purity.



distillery ποτοποιείο



Septem microbrewery

<http://septem.gr/>

Septem Microbrewery is located in Orologio in the municipality of Kymi-Aliveri on the island of Evia. It was founded by the chemist and oenologist Sophocles Panagiotou and the economist Georgios Panagiotou and began distributing its first batch of fresh unpasteurised beer in June of 2009.

- **Vision**
- To become a premier Greek microbrewery whose products will be a point of reference for a distinctive quality beer, synonymous with gastronomic pleasure.
- **Goals**
- To be the leaders of renewal and innovation.
- To offer to our consumers fresh, quality beer with unique variety of flavours.
- To contribute in the economic development in our area by supporting the idea of recycling and respecting the protection of the environment.



Dardouma Family

<http://dardoumafamilly.gr/en/about-us/>

- The **Dardouma Family** brand is an exemplary family pasta laboratory, which produces a wide variety of handmade trahana and pasta.
- The production and standardization site is located in Southern Evia, Central Greece.
- Although founded in 2008, The **Dardouma Family** brand has **100** years of experience in handmade pasta. The tradition was passed on from generation to generation and today the dream of Grandma Maria is represented by her grandsons, brothers John & Evangelos Mallios.
- Visitors have the opportunity to experience unique gastronomic experiences that appeal directly to the senses: they can taste, smell, touch the final product and get their hands “dirty” !!



Peppa's Creamery

- Peppa's Creamery is a local family enterprise.
- The Creamery "Peppas" is located in Zarakes village. Buys milk from the topical stockmen and produces cheese.
- The types of cheese are: Feta, Graviera, Kefalotyri and Zarkiotiko (Zarkiotiko is a topical cheese that we can fry and make Saganaki).
- All those kinds of cheese are available in the local supermarkets and in the supermarket chains in Athens.
- In this creamery work 6-8 people and a food chemist.



Peppa's Creamery





ΖΑΡΓΑΝΗΣ Zarganis Standards Biofarmers

Πρότυπα Βιοαυροκτήματα <http://www.zarganisbio.gr/?l=e1>

- Zarganis Estate is a **family business** in Mandraki, Evia, which was created in 1998 with the primary purpose of growing frogs. In five years he managed to produce high quality frogs.
- The estate is certified as "organic". Seasonal vegetables are produced and 3000 hens for eggs are bred. The rearing of the hens began to cover the needs of the area in organic eggs and then the market of Athens. Chickens live in real villas. It is free-range and the eggs produced are the best on the market. They can be found in the best organic shops of Athens and in many supermarkets.
- Since 2008, he has been using the Effective Microorganisms Technology (E.M.), the great discovery of the Japanese Dr. Teruo Higa.

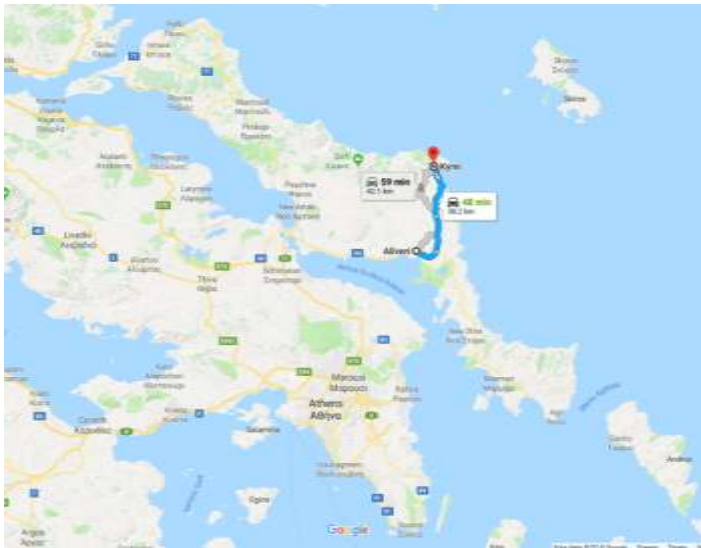




Cuma, Figs of Kymi

<https://agrifoodcentralgreece.gr/en/cuma-dried-figs-of-kymi/>

- The company “*CUMA, Figs of Kymi*”, is engaged in the production, drying and packing figs in Maletianous Kymi, with a view to the Greek market and abroad. The Fig of Kimi, unique and recognized as a product with Protected Designation of Origin (PDO) since 1996, produces exclusively in the area of Kymi.





Cuma, Figs of Kymi

<https://agrifoodcentralgreece.gr/en/cuma-dried-figs-of-kymi/>

- The drying and packaging of figs is done manually, without using preservatives, so the Fig of Kymi always remains a natural product.
- Kymi figs are of excellent quality. They have a golden color with thin peel and flesh full of crispy seeds, which gives them a rich texture and taste.



Kymi is the hometown of George Papanicolaou

- George Papanicolaou (1883–1962) is the discoverer of the PAP TEST
- He was born on May 13, 1883, in the town of Kymi on the island of Euboea, Greece.





Kymi, the Chalcidicum alphabet and the "Cup of Nestor"

- Kymi (*Cuma*) was the first ancient Greek colony on the mainland of Italy, founded by settlers from Euboea in the 8th century BC and soon becoming one of the strongest colonies.
- The Chalcidicum alphabet, a variant of Greek alphabet, created in Chalkida, the capital of Evia, became to be used around 770 BC. and it was transferred to the colony of Kymi in Italy and from there with small variations to Etruscans, being essentially the ancestor of the most used alphabet worldwide, the Latin one.
- Chalcidicum had variations from Hellenic in Greek letters C/Γ, D/Δ, L/Λ and R/P written as Latin C, D, L and R.
- The oldest inscription by using the Chalcidicum script was found in Pithekoussai, one of the earliest Greek colonies in the West, on the Ischia island of southern Italy on the cup of Nestor, a clay drinking cup. The cup bears a three-line inscription written in the early Euboean form, written from right to left.

Greek alphabet (800 BC.)

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π ϩ Ρ Σ Τ Υ - Φ Χ Ψ Ω

Chalcidicum alphabet (775 BC. - 740 BC.)

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Ρ Π ϩ ϩ Σ Τ Υ Χ Φ Ψ - -

Latin alphabet (700 BC.)

Α Β C/G Δ Ε F - H - I K L M N - O P - Q R S T V X - - - -





Traditional products

Agrotouristic cooperation of women "AVALONA"

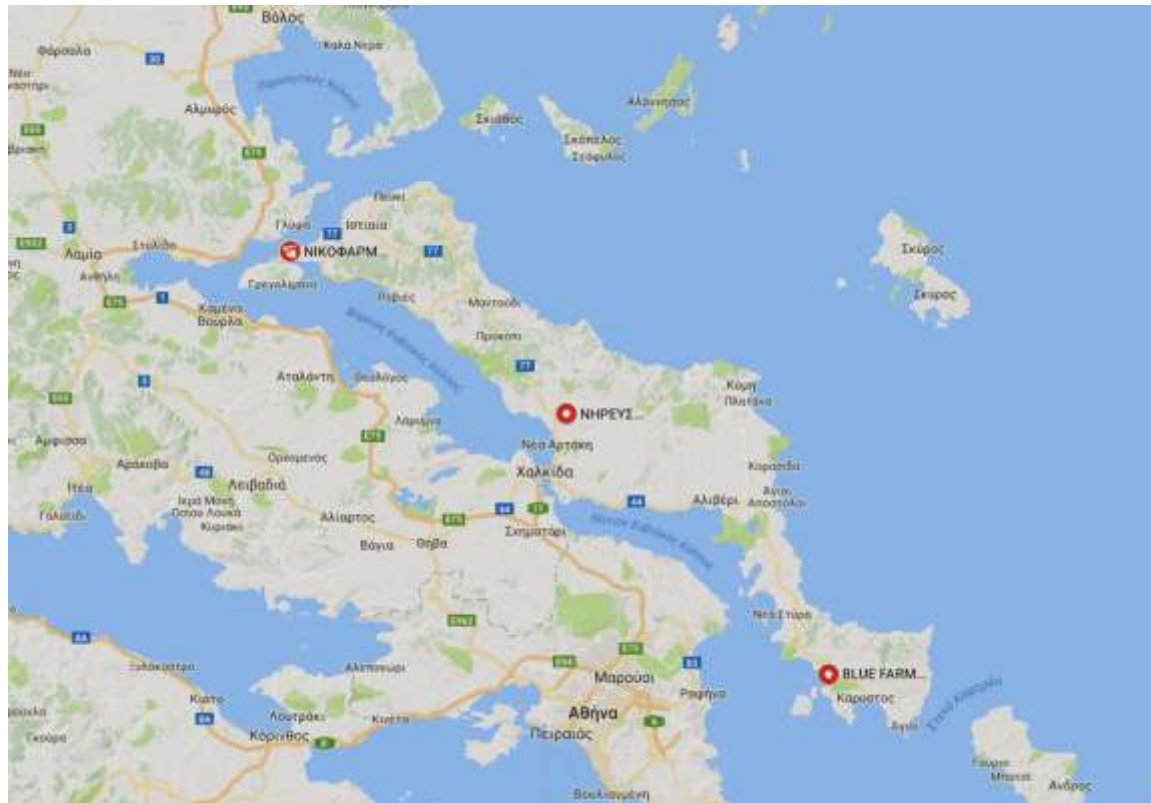
<http://www.avalona.4ty.gr/en/AGRICULTURAL%20COOPERATION%20OF%20WOMEN%20CHANIA%20AVLONARI%20EVIA%20-%20TRADITIONAL%20LOCAL%20PRODUCTS%20-%20PRODUCTS%20-%20MARMELADES%20-%20JAMS%20-%20AVALONA>

- The Women's cooperation of Avlonos Municipality tries to preserve the tradition of taste and authenticity.
- For the manufacture of their products they use pure materials that are sourced from the local crops and follow the old processes and recipes.
- Many and varied products are: Sweets, Jams, Mustalevria, Soutzoukia, Petimezi, Trahanas, Almonds, Baklavas, Likers, Pies and Seasonal dishes.



Fish farming

An exceptionally sustainable form of development in Evia and in the wider area of our Municipality is also fish farming.



Fish farming

Advantages of fish farms

- People from our region find work as guardians, caretakers, conservators, etc.
- Strengthen the national and local economy.
- Offer high-value products



Small Enterprises

- In Aliveri and in the wider area are established also many private enterprises such as Radio Station, Printing Houses, Tutorials for Positive and Theoretical sciences, Tutorials for Foreign Languages, Music Schools and Ballet Schools.
- There are also Physiotherapy, Medical Laboratories, Pharmacies, Doctors of almost all specialties, Technical offices, Tax offices, Law and Notary Offices, Gyms, Athletic Clubs, Commercial Shops, cafes, restaurants etc.



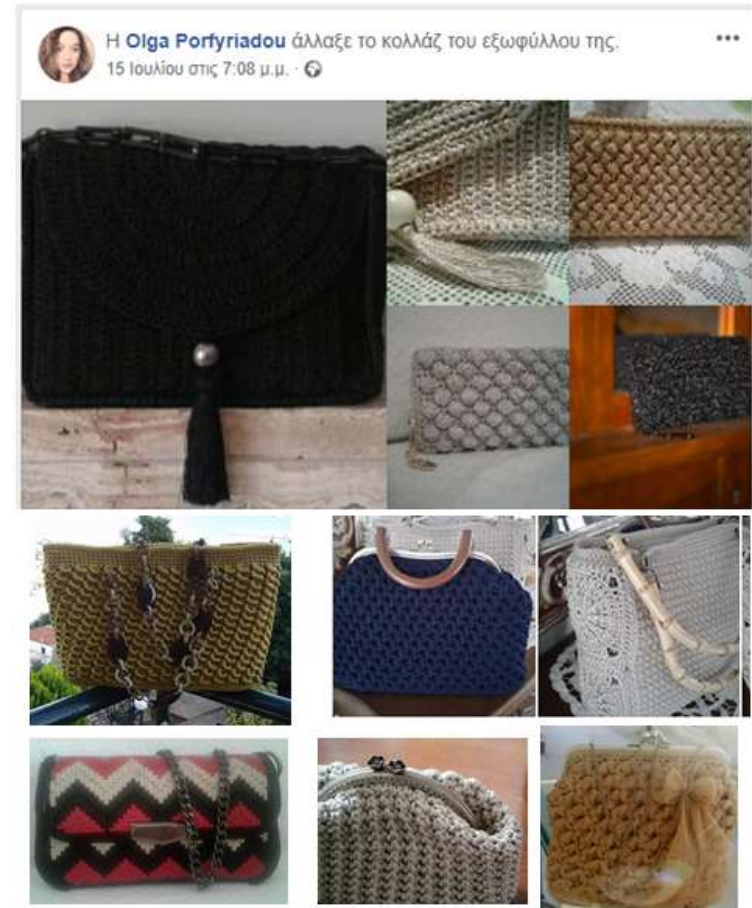
On line personal creations

Eleni Seferli

 **Eleni Seferli**
21 Ιουλίου στις 6:47 μ.μ. · 👤



Olga Porfyriadou

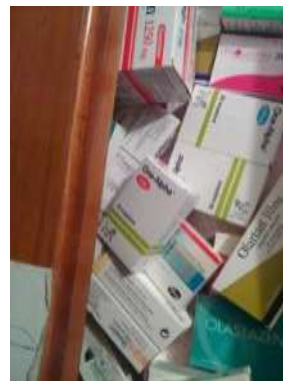




Group Solidarity of Aliveri

<https://youtu.be/k9DBHZBkucA>

https://www.facebook.com/omada.allileggyis.aliveriou/media_set?set=a.380139025464807.1073741835.100004061384769&type=1





Group Solidarity of Aliveri

<https://youtu.be/k9DBHZBkucA>

Education

Τομέας Παιδείας



- Δημιουργία τμήματος ενισχυτικής διδασκαλίας από εθελοντές καθηγητές
- Προσφορά υποτροφιών από φροντιστήρια ξένων γλωσσών

Health

Τομέας Υγείας

- Ιατρείο
- Φαρμακείο



Σε συνεργασία με τους εθελοντές κλινικούς γιατρούς της περιοχής μας



Group Solidarity of Aliveri

<https://youtu.be/k9DBHZBkucA>

Mental Health

Τομέας Ψυχικής Υγείας

- Τμήμα ψυχολόγων και επαγγελματιών ψυχικής υγείας



Food

Τομέας τροφίμων

- Διανομή τροφίμων και ειδών πρώτης ανάγκης σε ευπαθείς ομάδες.





Group Solidarity of Aliveri

<https://youtu.be/k9DBHZBkucA>

Tradition

Παράδοση

- Σεμινάρια παρασκευής προϊόντων
- Δημιουργία χορευτικής ομάδας
- Δημιουργία λαϊκής παραδοσιακής ορχήστρας
- Δημιουργία θεατρικής ομάδας



Farming

Τομέας Αγροτικής Καλλιέργειας

- Προσφορά γης
- Καλλιέργεια γης
- Ανταλλακτική-Εναλλακτική οικονομία



2nd GEL Aliveriou gathers food for the Solidarity Group of Aliveri and the Syrian refugees

2015-16



2nd GEL Aliveriou gathers food for the Solidarity Group of Aliveri

2016-17



2017-18







Digital enterprises in Greece

- Στην Ελλάδα έξι στις δέκα νέες επιχειρήσεις αξιοποιούν γνωστές τεχνολογίες.
- Σύμφωνα με έρευνα του IOBE και την επεξεργασία στοιχείων της Global Entrepreneurship Monitor μόλις το **12,3%** των νέων επιχειρήσεων υιοθετεί τις εντελώς νέες αυτές τεχνολογίες και αναζητεί μια θέση στον θαυμαστό καινούργιο κόσμο της τέταρτης βιομηχανικής επανάστασης.
- **Το ποσοστό (12,3%) είναι ένα από τα χαμηλότερα παγκοσμίως.**
- Σε έρευνα περίπου 1.000 ερωτηθέντων ομίλων το 95% εκτιμά πως οι επιχειρήσεις τους διατρέχουν τον κίνδυνο να μην μπορέσουν να συμβαδίσουν με μια μικρή ομάδα ανταγωνιστών τους.



Digital enterprises in Greece

- Με βάση τις απαντήσεις στην έρευνα, οι εταιρείες διαχωρίστηκαν σε τέσσερις κατηγορίες ωρίμανσης αναφορικά με τον ψηφιακό μετασχηματισμό:
- **Κατηγορία 1** - Παλιές υποδομές (**Legacy**): Η εταιρεία έχει μείνει πίσω σε πολλούς αν όχι όλους τους τομείς του μετασχηματισμού (12% των επιχειρήσεων).
- **Κατηγορία 2** - Έναρξη του μετασχηματισμού (**Emerging**): Σημεία προόδου, αλλά ελάχιστη αξιοποίηση των σύγχρονων τεχνολογιών στο data center (42%).
- **Κατηγορία 3** - Εξελισσόμενος μετασχηματισμός (**Evolving**): Η εταιρεία δείχνει ότι έχει δεσμευτεί πάνω στο θέμα του μετασχηματισμού και έχει προχωρήσει σε μια αρκετά ικανοποιητική εφαρμογή των σύγχρονων τεχνολογιών στο data center και στις μεθόδους αξιοποίησής τους (41%).
- **Κατηγορία 4** - Ολοκληρωμένος μετασχηματισμός (**Transformed**): Οι εταιρείες με το μεγαλύτερο ποσοστό δράσεων πάνω στο θέμα του μετασχηματισμού (5%).



Digital enterprises in Greece

Δηλαδή, ενώ διεθνώς το 88% ξεκινάει ή έχει προχωρήσει τη διαδικασία του ψηφιακού μετασχηματισμού, στην Ελλάδα μόλις το **12%** των νέων επιχειρήσεων κινείται προς αυτή την κατεύθυνση.



των επιχειρήσεων διεθνώς ξεκινούν ή έχουν προχωρήσει τη διαδικασία του ψηφιακού μετασχηματισμού τους.



των νέων επιχειρήσεων στην Ελλάδα υιοθετούν τις καινούργιες τεχνολογίες
! Πρόκειται για ένα από τα χαμηλότερα ποσοστά παγκοσμίως.

96%

των εταιρειών διεθνώς που έχουν «μετασχηματιστεί» ξεπέρασαν τους στόχους τους για έσοδα το 2016

Το ποσοστό των δραστηριοτήτων υψηλής και μέσης τεχνολογικής έντασης στη μεταποίηση αντιπροσωπεύει μόλις το 17% του συνόλου, τη στιγμή που στην Ε.Ε. το μέσο ποσοστό είναι 46,5%.

71%

των εταιρειών διεθνώς θεωρούν ότι δεν θα είναι ανταγωνιστικές χωρίς τον ψηφιακό μετασχηματισμό τους

Η ΚΑΘΗΜΕΡΙΝΗ