

Geniko Lykeio Aliveriou 2018-19

Erasmus+KA219 "Generazione Web Europeo" 2017-2020 Code number: 2017-1-IT02-KA219-036828_3

Visit to the family business "Dardouma Family" 14.03.2019

1. Why did you decide to take up this business?

The dream of the great grandmother was fulfilled by the great-great grandchildren Yannis and Vangelis and they created the workshop.

2. Since when does this business exist?

Since 2008.

3. Who started the business?

The mother of the children until they took over.

4. Can you compare the way your products are produced from your grandmother's time to the present day?

Today as technology has developed, the way of production differs from the past.

5. What number of products do you produce?

There is a variety of products in pasta and trachanas.

6. Are there times when the demand of products is higher?

From April to October there is a high demand.

7. Where do you get your materials from?

We supply milk and eggs from local producers.

8. How do you compete with other similar businesses?

Through the high quality of our products and the traditional way of production.

9. Do you export?

Yes. In London, Belgium and Germany.

10. Are the money coming out easily?

Especially in the summer there is an increase.

11. Products that are not in demand, what do you do with them?

We see what products are in demand and we reduce production to those that are not.

12. How many employees do you employ and with what qualifications?

Two. A regular and a seasonal.

13. How easy is cooperation between family members?

Pretty easy. There are no difficulties in working together.

14. What time does a worker have in your business?

Eight hours. The business is open from 08:00 in the morning to 08:00 in the evenings daily, even on Sundays.

15. How many family members work in the business?

Mostly two. The two brothers.

16. How do you advertise your business?

By participating in food Expo in Athens and Thessaloniki and the Internet.