

Information about "On Hold" action (in attesa/Σε Αναμονή)

The Erasmus+KA219 "Generazione Web Europeo" project Group of 2nd GEL Aliveriou inform you about the "On Hold" action and we urge you to join the project.

Shopkeepers' Obligations: The business interested in joining the project puts a table labeled "On Hold" in a prominent place in the business, showing how many and what products are on hold. Then the businessman prints the poster, which he can find on the Facebook page and places it on a prominent spot of his business. Participating in the action notifies the initiator and manager of the action on the 'On Hold' page on Facebook or on Instagram

Consumers' Obligations: A consumer who wishes to support the action buys an additional product or service from an affiliate business that is given to a fellow who needs it but is unable to buy it. The owner of the business cuts and keeps in a separate box the receipt of the product he has received and gives it to anyone who asks for the product "On Hold". Businesses also take part in a small discount on the extra product. Businesses can be essentials such as bakeries, cafes, confectioneries, pharmacies, restaurants, butchers, grocery stores, bookstores, clothing stores, gas stations private clinics, etc.

The success of the action is based on trust, solidarity, humanity and pride. The consumer should trust the business and the business should trust the person who is going to get the product that he/she really needs. For more information and participation in the action, please visit the official website of the action.

We wish to respond positively to our initiative!

