



SPORT-BAR

# Sport-bar

- A bar, with the 100% sporty concept.
- In order to promote the commercial area, in a market focused on sport.
- It is the perfect place where comfort and good service meet.
- The passion for sports.
- A place where people can talk to each other without.
- Need to scream to be heard.





Sport-bar



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- With a decoration, having to value the sport and a environment more rustic, with many details, items sports by the walls, televisions presenting sports events. And of course, without forget about a good one beer and food essential during the night.



# Sport-bar

- Our target audience covers all ages, all agesGenres, thus promoting equality between customers.
- It will initially be located in Lisbon, CampoGreat.
- Our estimate of the capital amount, for theInvestment of the same, will be €100,000.
- With monthly revenues around €15,000.
- With the expected profit of 7,500€.
- With 1 year for the return on invested capital.



# Sport-bar-Responsible

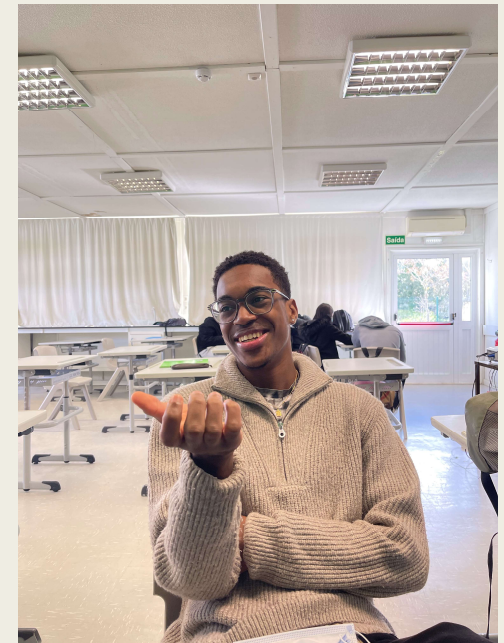
- Akeemy Bragança-  
Responsible for the  
financial area.



- Shelisa Jamal-  
Responsible for the  
marketing area.



- Dilson Cardoso-  
Definition of the value  
proposition



# Sport-bar- Responsible

- Kiene bravo- Responsible for Human Resources.



- Clesianne da silva- Responsible for the business idea and the company's need.





## Sport-bar- Social Media

- Use of digital platforms to
- Expand the business.
- Advertisement on the streets, in the form of pamphlets.
- Advertisement on the radio and TV.



## Sport-bar-ODS

- 7- Ensure reliable, sustainable, modern and affordable access to energy
- for all.
- 9-Build resilient infrastructure, promote inclusive industrialization and
- sustainable and foster innovation.
- 11-Making cities and human settlements inclusive, safe, resilient
- and sustainable.
- 17- Strengthen the means of implementation and revitalize the global partnership for the sustainable development.

7 ENERGIA ACESSÍVEL  
E LIMPA



11 CIDADES E  
COMUNIDADES  
SUSTENTÁVEIS



17 PARCERIAS PARA  
A IMPLEMENTAÇÃO  
DOS OBJETIVOS



9 INDÚSTRIA,  
INOVAÇÃO E  
INFRAESTRUTURAS



## Sport-bat. Implementation of the ODS.

- 7-For the purpose of an energy possibly Sustainable, for a better quality of business and life,In order to promote renewable energy, sport-Bar, will have the full use of solar panels.
- Generate your own energy, from a system photovoltaic, it is an excellent option for us, who we want to offer the best to our customers without this representing a considerable increase in the monthly expenses.
- An excellent investment that returns in a few years,It will reduce our cost of energy and may reduce our prices or improve our margin.
- It is not necessary to decapitalize



## Implementation of the ODS

- 9,17-Promoting innovation in infrastructures and subsequently, the partners for the implementation of the our business.
- For photovoltaic panels, with the concern for high interest rates on the lines of financing from banks, there is a line focused on BNDES photovoltaic solar energy, called Climate Fund, with interest rates of only 4.5% per year.
- Financing of 80% of the equipment.



## Implementation of the ODs

- Marketing supplier:
- UP TO IT - Food supply supplier for the bar.
- NORPAVI-Supplier in the sports area.
- RIVA Office- Supplier of real estate and design.
- GELO.PT- Ice supplier.
- BARREL- Supplier of pipes and barrels in wood.
- ARTCOR- Bar service.
- SUPER BOOK