**Erasmus+**KA229- School Exchange Partnership

**2019-1-CY01-KA229-058244\_3**

**EUROSTAR - “EUROpean Sustainable Tourism And entRepreneurship”**

**Visit 4 - Italy**

**MINUTES DAY 2 27th April 2022**

* Welcome speech by school coordinator, headmistress and local Councilor for Culture as a representative for the Municipality of Canicattì.
* The Italian students present a crash course on Sicilian hand gestures “ Learn to speak the Sicilian way” involving all the audience by questions and guessing games.
* The students, divided into 5 groups of mixed nationalities, take part in an escape tour “Canicattì between history and legend” created by the Italian students as one of the games offered by their startup to tourists who want to discover the artistic and cultural heritage of the town in a sustainable and entertaining way.
* PRESENTATION of students’s startups – 5 outcomes.
* During the presentations, students take some notes and fill in a grid with the name, logo, mission, vision product service, target clients and organizational structure of each startup to be ready to carry out TASK1..
* An expert from Ja Italy Mrs Alessandra Barraco, presents the most effective strategies to promote a startup.
* After the presentations, students and teachers together move to the Erasmus + Eurostar garden of the school to plant an olive tree and some seeds bombs prepared, in advance, by the italian students. The coordinator of Italy explains that this activity is related to what the students offer in their startup website: a carbon footprint calculator that registers the amount of CO2 produced while travelling and the possibility to compensate it making a donation to plant new trees or joining other carbon reduction projects. This is a tangible example of our effort to reduce pollution and lower our carbon footprint impact but the choice of planting an olive tree symbolizes also the values of peace, wisdom, fertility and prosperity.