**Erasmus+**KA229- School Exchange Partnership

**2019-1-CY01-KA229-058244\_3**

**EUROSTAR - “EUROpean Sustainable Tourism And entRepreneurship”**

**Visit 4 - Italy**

**MINUTES DAY 4 29th April 2022**

* Students, in mixed groups start working on their TASK1- Designing and developing promotional material.
* Each international group works for a startup and is represented by a leader belonging to the startup’s nationality. The Italian coordinator gives them instructions about the essential content that should be included in their brochures or flyers, posters or promo-video : the logo of the startup, a catchy slogan, some photos and some short information about the startup’s mission, vision and offer.
* Presentation about the creation of an APP held by an expert, the eng. Luca Sciabica.
* Students work on their TASK2: Create an app to promote their sustainable startups.
* While the students work supervised by the teachers of the different teams, the coordinators meetto talk about our next meeting in Kelme.
* It is agreed that the students’ last PPTs should include:
* Their start-up promotional outcomes:
* the video (a short version, +/- 1 minute),
* the leaflet/flyer
* the app students created in Italy with some more information about their start-up
* social media
* Financial indicators:
* How much our students earned/spent
* How they are going to distribute the profit
* Their website:
* Print screens of the different pages
* The students’ experience, as a group, throughout the creation of their start-up

* At 11.30 the students, in mixed groups take part in an Escape room in *“Palazzo La Lomia”* in Canicattì, a game in which the participants, confined to the ancient palace, are given a set amount of time to find a way to escape by discovering hidden clues and solving a series of riddles or puzzles related to its history and legends. This activity has been created by the Italian students in advance and is part of the offer of their startup.
* Visit to the town of Favara. The Square, The Public Library by Baron Mendola, the Small church of Saint Joseph and the Castle up to the seven courtyards.
* Meeting with the cultural mediator of *Farm Cultural Park*. one of the mostmost effervescent projects of rethinking and rebirth of cities.
* Visit to Palazzo Miccichè, question session and discussion about *THE IDEAL CITY* .