

Let's recycle your mask-sustainability concept

Environmental protection prevents natural disasters
This provides air to breathe and also slows down climate change.
The forests also promote precipitation and are important for the water cycle and thus our drinking water. And they protect against soil erosion and prevent landslides and avalanches.

Green economy:



If the world economy continues to develop as before, the probability is very high that the increasing consumption of resources will destroy the earth's ecosystems. On the other hand, without economic growth it will be difficult to meet the needs of a growing world population. It's a dilemma. But there is one concept that is expected to provide a solution. It is known as the green economy.

Green economy means companies that are in harmony with nature and the environment.

A green economy company must meet the following requirements, among others:

- Avoidance of harmful emissions and pollution of the environment.
- Avoiding, recycling and environmentally friendly disposal of waste.
- Conversion to an energy system based on renewable energies.

So even small measures can contribute to environmental protection, which basically affect every company, such as:



- Saving electricity.
- Save paper.
- Use environmentally friendly office supplies.
- Operate sustainable waste management.
- Save water.

Sustainable leadership

By dealing with their employees, companies can contribute to more sustainability. Those who recognize this and recognize their responsibility for the employees also have a tangible benefit. You can reduce costs, increase sales and thereby increase productivity.



In order to achieve sustainable leadership, companies must meet the following requirements, among others:

- You involve your employees in the decision-making process on important matters.
- They support their employees in balancing work and family.
- They offer further training and thus support their employees in developing their skills and long-term professional prospects.