

# Is the functionality of a product most important to you or is the image of a product also a decisive factor?

I believe both play a fundamental role in a product's success

Functionality

The functionality of a product is the decisive factor

I think the presentation and video are very important for a successful advertising campaign. Good teamwork sales and marketing strategy Production conditions

In my opinion is more important the functionality of the product

Functionality

Functionality

Functionality

For me the functionality of a product is more important than the image.

# Is the functionality of a product most important to you or is the image of a product also a decisive factor?

both are important

The functionality

I think it is most important the functionality of a product

In my opinion is most important the functionality of a product

What most catches my attention in an advertising campaign, are the colors and the product itself, because if it is not a captivating thing I will not have so much attention.

In my opinion they are both important but the functionality more

for me the functionality of the product is more important

Both are important, but the functionality is more important. But if we can buy something that's useful and beautiful it's better.

When choosing a product, both functionality and image will be important, neither of the two would work alone, because image draws attention, but functionality can spoil a good image and a bad image can spoil a product's good functionality.



# Is the functionality of a product most important to you or is the image of a product also a decisive factor?

The functionality is essential but without a good presentation it doesn't draw the customers' attention.

functionality is most important than the image because the image can be catfish

they both are important factors

Functionality

The functionality is most important than image because the image can be catfish.

they are both important

In my personal opinion is more important the functionality.

To my mind functionality

For me the functionality is more important

# Is the functionality of a product most important to you or is the image of a product also a decisive factor?

The functionality of a product is most important for me

The most important is functionality

the Functionality