

What do you think is important in a successful advertising campaign? What do you pay particular attention to in advertising?

music, duration and images

In my opinion, a company concept video is very Important. -
marian

when you have an advertising campaign

The most important things is that the company tries to get a good relationship with the buyer bcs then he will buy something (mario)

An attractive logo and a good first impression.

Show people, taht the stuff they buy is recyclable

Alperen I think the most important thing for an ad is that it's memorable and it stands out.

Agnese. i pay attention to the message that wants to give me

Promoting the product correctly

What do you think is important in a successful advertising campaign? What do you pay particular attention to in advertising?

The best ad campaigns are often the ones that clearly articulate the brand value to their audience, either intrinsically or extrinsically. People don't want to work hard to figure out what you're trying to tell them. (Sedat)

I think its important to make a difference and influence to people -Emirhan

I think the presentation should be good looking, impressive and should has good talkers.Lubora K

Good approach to potential buyers

I think that the look of the presentation is really important. The presentation should be intereseting and should has a "modern look". Barbara K

Hello everyone, we are Federica Fraccalvieri and Giovanni Nitti, for a good advertising in our opinion is a strong visual impact, with a maximum duration of 20 seconds, it's important that consumers can see the product's sustainability and the social

Raffaella mincuzzi.In an advertising compagine is important

I pay attention to whether there are many colors and moodsKnow your customers' needs (cats love to eat)
Promise customers to meet their needs (delicious food)

Andrea. in my opinion advertising is really important because it allows you to reach many people as possible customers

What do you think is important in a successful advertising campaign? What do you pay particular attention to in advertising?

Music, background, logo. Everything to impress others and show that this company is the best for them

the most important thing in a company is the skill with which they manage to attract its customers. The thing I pay the most attention to is the graphics of the advertising campaign

I'm Martina, for a successful advertising campaign, it is important to know and analyse the various aspects that we wish to deal with and to have a clear message that we want to send to the public.

Miriana, my particular focus in advertising is that the company highlights various aspects of marketing and that's a great thing.

Does the issue of sustainability play a role in your purchase decision?

