



Co-funded by the
Erasmus+ Programme
of the European Union

ADVERTISEMENTS FOR TEENAGERS

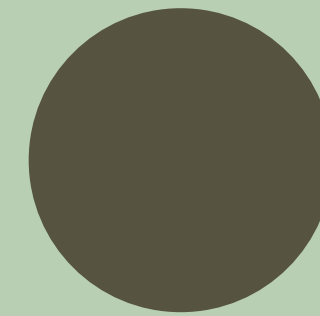
ACTIVITY OF ERASMUS+ PROJECT
"HEALTH TO MEET YOU"
NĪKRĀCES PAMATSKOLA

OBJECTIVES OF THE ACTIVITY:

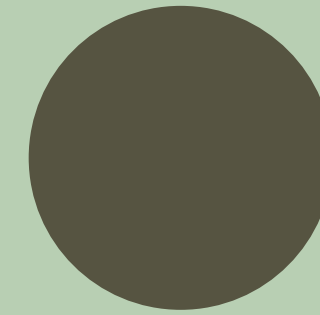
- **TO EXPLORE TEENAGER AIMED ADVERTISEMENTS.**
- **TO LEARN WHAT HAS BEEN ADVERTISED TO THE TEENS THE MOST.**
- **TO ENCOURAGE STUDENTS TO START THINKING ABOUT THE IMPACTS OF ADVERTISING.**



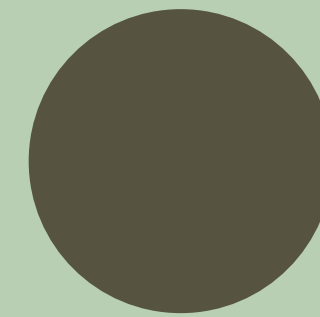
STEP#1 SHARE YOUR EXPERIENCE



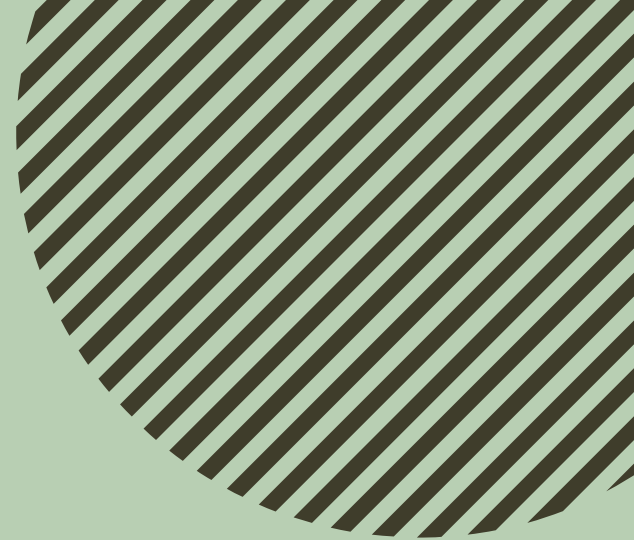
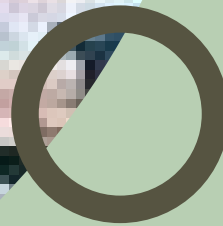
WHAT?



WHERE?



HOW OFTEN?

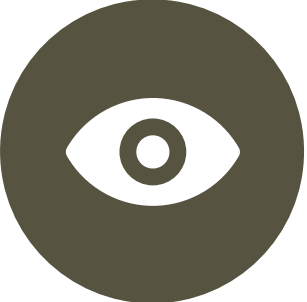


STEP#2 TAKE A CLOSER LOOK





DISCUSSION



HOW REAL IS THE LIFESTYLE BEING ADVERTISED?



DO YOU KNOW ANYONE WHO LIVES LIKE THAT?





**THANKS FOR
WATCHING**