



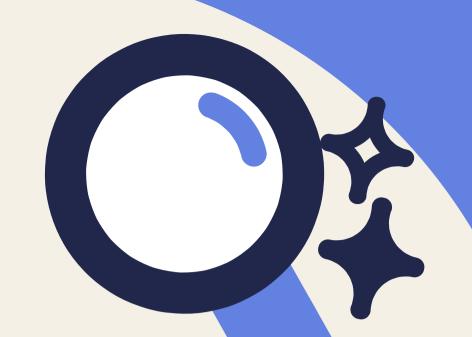
classroom activity





Presented by Nīkrāces pamatskola

LEARNING GOALS



To explore different sources of information on how persuasive techniques work.

To find factual information about the harmful effects of tobacco and alcohol.

To participate in a discussion about harmful effects of tobacco and alcohol.

WHATARE PERSUASIVE TECHNIQUES?

Persuasive techniques are the methods or strategies that are used to take a stance on an issue, convincing the opponents to agree with a certain idea or opinion. Speakers vary their persuasive techniques based on their audience, motives and topics.

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Involve your audience by speaking to them directly using personal pronouns and shared experiences. Questions to get your audience thinking – they don't require an answer.

motive language

Including little stories to illustrate a point. Destroy/criticise the opposing argument.

hetorical questions

Say again

III ndermine opposing views

Being over-thetop to get a point across. Words, phrases and imagery that arouse an emotional response.

necdote

Including lists of three items/reasons in your writing.

irect address

xaggeration

Repeating the same word, phrase or idea more than once for emphasis.



What is more harmful to health - smoking or drinking?

CCUSS/O

- Listen respectfully, without interrupting.
- Listen actively and with an ear to understand others' views.
- Criticize ideas, not individuals
- Avoid blame, speculation
- Allow everyone the chance to speak.

DISCUSSION





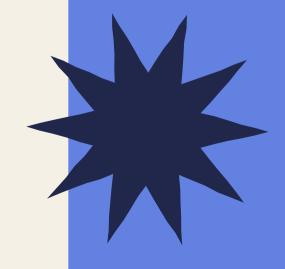
DISCUSSION





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- If you understand how language is used to persuade, you can successfully engage in most of the discussions.
- Participation in a discussion can help to develop critical thinking skills and build self-confidence.





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