



Fazer

Fazer in 1891, as a "French-Russian confectionary" in central Helsinki. Today, it employs over ten thousand people in Finland as well Sweden, Norway, Denmark, the Baltic countries,

the United Kingdom and Russia.

Fazer's production is divided into four major areas:

- *Fazer Amica, a chain of work-place restaurants*
 - *Fazer bakeries, producing various kinds of bread*
 - *Candyking, shop-in shop pick'n' mix confectionery concept*
 - *Fazer Cafe, a chain of cafes. The main Fazer cafe is on Kluuvikatu in Helsinki, and which is a rare example of Art Deco design in Finland.*
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Particularly Fazer's classic Fazer Blue milk chocolate (Fazerin Sininen maitosuklaa) is famous in Finland, and the blue colour of its wrapper has been used by Fazer as a symbol for the whole product line.

Fazer is also very well known for their salmiakki products, like Fazer salmiakki, Tyrkisk Peber and salmiakki chocolate.



Fazer Group

<i>Type</i>	<i>Business group</i>
<i>Industry</i>	<i>Foodservice</i>
<i>Founded</i>	<i>1891</i>
<i>Founder</i>	<i>Karl Fazer</i>
<i>Headquarters</i>	<i>Helsinki, Finland</i>

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