|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **AIM** | **TARGET GROUP** | **DIMENSION** | **WHAT SHOULD BE DISSEMINATED** | **METHODS/****INSTRUMENTS** | **LEADER** | **WHEN** |
| Informing the school staff about the project | School staff/ partner schools/ students’ families | Horizontal | Project aims, target group and a short summary | Online meetings, powerpoint, school web page, local news | Project Partners | OCTOBER 2020 |
| Awaken the awareness about bullying | Partner Schools/ teachers/ school principals | Horizontal | Project logo Works, Poster Works, anti-bullying week videos, odd-socks day posters | Social media accounts, school webpages, twinspace | Project Partners | NOVEMBER 2020 |
| Christmas Cards Bullying Awareness Cards | Partner schools’ students/ Project partners | Horizontal | Christmas Cards Videos | Social media accounts, twinspace, Project web page, School web page | Project Partners | DECEMBER 2020 |
| Determining the awareness of bullying | Partener schools’ students and teachers | Horizontal | Bullying awreness pollWeb tool presentations with the short filmsWhat is“Digital literacy and eSafety”? | Google.doc, twinspaceSocial media accounts, twinspace, Project web page, School web page | Project Partners | JANUARY2021 |
| Informing about our Project to the local universities and offical institutions | Local universities and directorate of national education of Project partners | Vertical | Project advertising brochuresocial experiment about bullying | e-mail, e-newsSocial media accounts, twinspace, School web page | Project partners | FEBRUARY 2021 |
| Informing about 5 February World safe internet day | Partner schools staff/ studentsOther schools | Horizontal | 5 February World Safe Internet Day videos | Social media accounts, twinspace, Project web page, School web pages | Project partners | FEBRUARY/MARCH2021 |
| To make the skateholders aware of emotions | Partner schools staff/ students | Horizontal | a survey about "how to understand our emotional intelligence | Google.doc, twinspace | Project partners | APRIL 2021 |
| Disseminating the motto “Change begins with us” with a festival | Partner SchoolsOther schoolsdirectorate of national education of Project partnersNon-governmental organizations | HorizontalVertical | "the school peace day" Pinkshirt Day activities | Social media accounts, twinspace, Project web page, School web pages | Project partners | MAY 2021 |
| Showing our learning outcomes and final product | Partner Schools’ staff/ studentsOther schools | Horizontal | a final product for the first year "Comics with photos of the event"through web 2 tools | Social media accounts, twinspace, Project web page, School web pages | Social media accounts, twinspace, Project web page, School web pages | JUNE 2021 |