

## Comércio internacional de bens

Em milhões de euros (2013)

### PORTUGAL

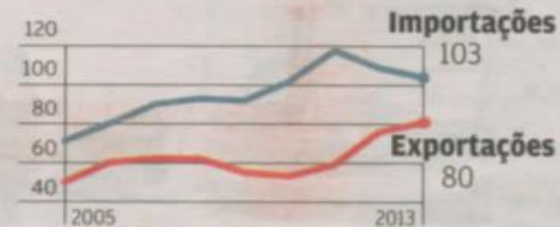
Exportações	<b>47.266</b>
Importações	<b>56.906</b>
Saldo	<b>-9.640</b>

### Viseu

Exportações	<b>80</b>
Importações	<b>103</b>
Saldo	<b>-23</b>

## Viseu importa mais do que exporta

Em milhões de euros



## Número de empresas 2.699

■ Viseu ■ Portugal

## Variação do volume de negócios



# WISEU Portugal Labour market

## 10 Maiores empresas

Por volume de negócios

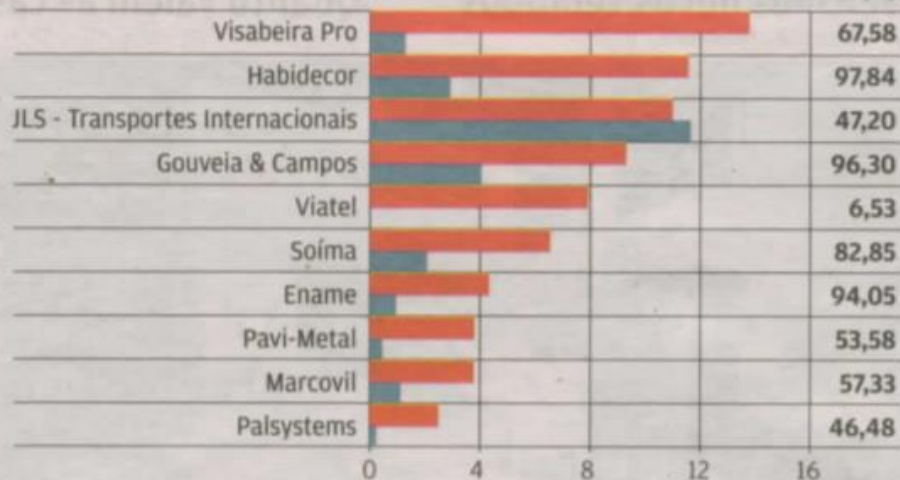
Rank	Empresa	Volume de negócios (2013)	Idade (anos)	Nº de empregados
1	Viatel	120.696.346,56	24	205
2	Norte Aves	48.791.463,52	25	86
3	Ascendi	44.549.179,59	13	3
4	Lubridão	43.267.265,25	30	50
5	Visabeira	36.264.347,99	34	425
6	Coelho & Dias	33.498.933,86	34	137
7	Edivisa	29.883.949,91	24	133
8	JLS - Transportes Internacionais	23.156.750,81	25	231
9	Beiragás	20.449.038,69	16	24
10	Visabeira Pro	20.265.150,74	7	304

## 10 Maiores exportadoras

Valores em Milhões de euros (2013)

● Exportações ● Importações

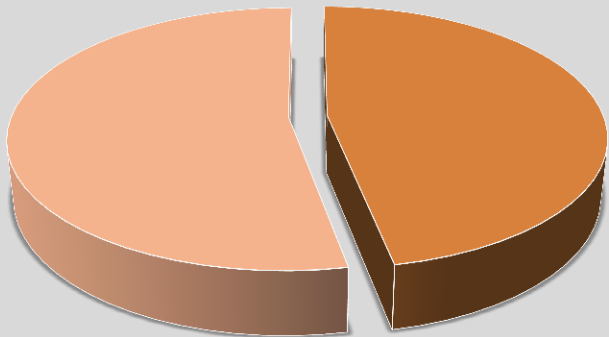
Peso das exportações no volume de negócios (%)



# VISEU

## Labour market

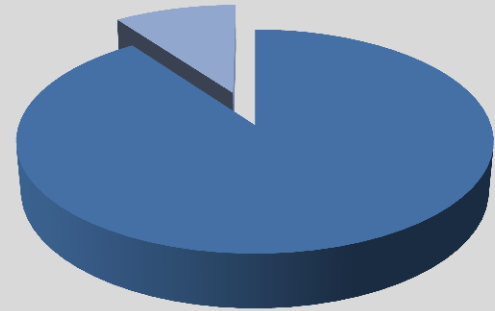
Population  
(98 424)



Females (46 183)

Males (52 241)

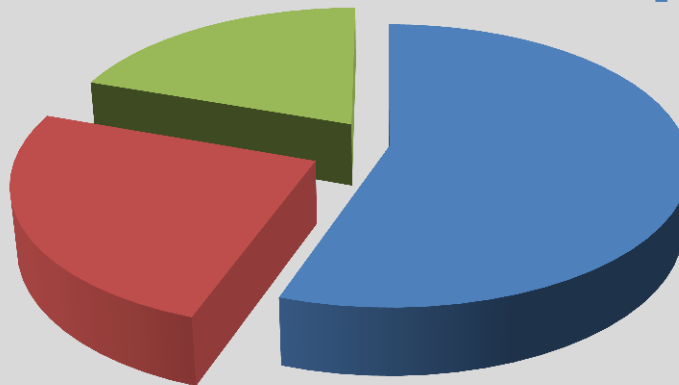
Unemployed  
(5 958 = 11 %)



Workers (54 391 = 55,3 %)

Pensioners (24 694 = 25,1 %)

Young/Students (19 339 = 19,6 %)



**Area of Viseu**  
**507,10 km<sup>2</sup>**

**Number of**  
**COMPANIES**  
**2 699**

**Import**  
**103 millions €**

**Export**  
**80 millions €**

	<b>Volume of business</b>	<b>Number of employees</b>	<b>Export rate</b>
<b>Habidecor</b>	11,8 millions	130	97,84 %
<b>Gouveia &amp; Campos</b>	9,6 millions	211	96,30 %
<b>Ename</b>	4,6 millions	160	94,05 %
<b>Visabeira</b>	681 millions	9 743	67,58 %

# PORTUGUESE COMPANIES

BORN IN VISEU




Multinational and multi-sector holding.


Founded in 1980, the Group first started its activities in the Telecommunications and Electricity sectors, operating from Viseu, where it maintains its headquarters.



[visabeiraglobal.com](http://visabeiraglobal.com)

 TELECOMMUNICATIONS

 ENERGY

 TECHNOLOGY

 CONSTRUCTION



 VISABEIRA  
INDÚSTRIA

 VISABEIRA  
TURISMO

 VISABEIRA  
IMOBILIÁRIA

 VISABEIRA  
PARTICIPAÇÕES





PRESENT WITH COMPANIES

PRESENT WITH PRODUCTS/SERVICES



**Projects in Viseu:**

- Montebelo Hotel and Spa
- Palácio do Gelo, one of the biggest shopping centres in the country (area)
- Lake Resort and Spa Aguieira

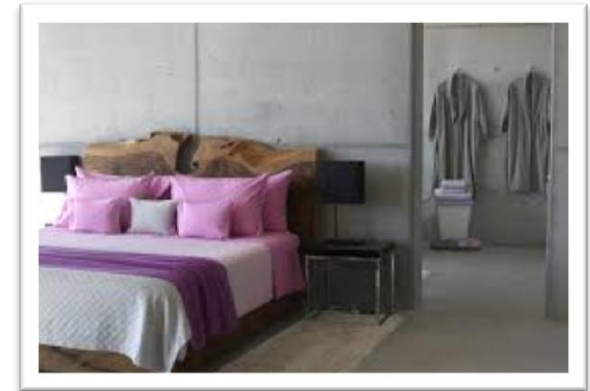


# Abyss Habidecor

European bath linens manufacturer:

2 factories in Viseu and offices in the USA, China and Belgium.

Exclusive collections of bath products, ranging from heavenly towels, bath rugs and robes. («The best in the world» says Wall Street Journal).



- Founded thirty years ago.
- Presence in Harrods in London, ABC Carpet & Home in New York, Harvey Nichols in Dubai and Lane Crawford in Hong Kong, etc. (more than 60 countries and have about 1200 customers – one of them is Cristiano Ronaldo).
- Life philosophy starts at the root: if the ingredients of a product are best-of-breed, then the end-result is bound to be great.
- Gets satisfaction in preserving the environment in the production process.





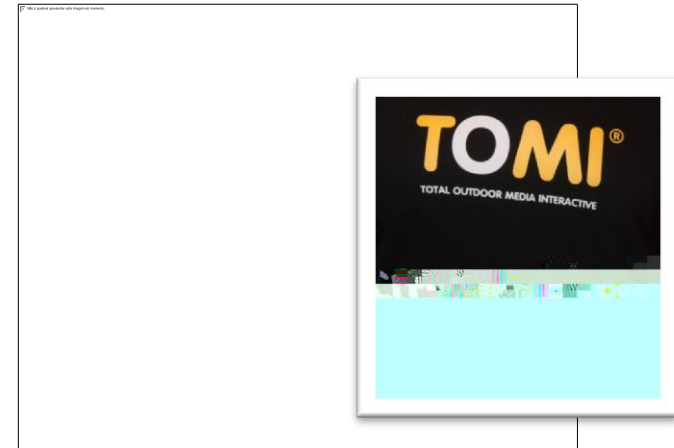


# Celeuma-Creative Agency



Founded in 1994.

Creation of professional websites, development of campaigns and branding; advertisement; design; multimédia; communication; production and clipping centre.





Technology partner, available to manufacturers, assemblers, resellers and end-users in the Information Technologies market.

Founded in 2000 by 3 Computer engineers.



### **Repair**

Providing repair solutions for over a decade, ENAME's customers can count on a quick, effective response tailored to their needs.



### **Logistics**

Ensure the flow of your support service process by relying on ENAME's efficient, comprehensive and cost-effective logistics solutions.



### **Regeneration**

Complete product life-cycle management, from extending the life and usefulness of old products to correct disposal at their end-of-life.



### **Call Center**

Providing the first step of the support service process, connecting end-users to the solutions they seek quickly and effectively.

Clients in Deutschland, Denmark, Nederland, Spain, United Kingdom, China, Hong Kong, Singapore, USA.

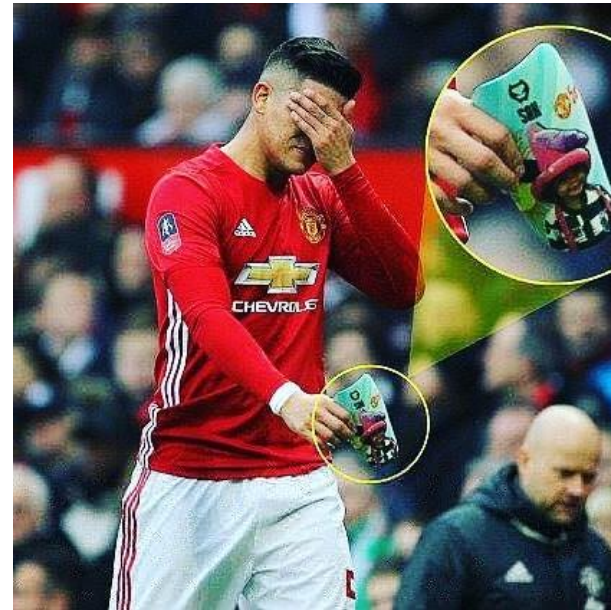


# SAKPROJECT

Protection equipment for football players.

Best product: innovative shin pads, made from state-of-the-art material and new techniques; can be personalized according to medical specifications or the players's personal taste.





- Used by Real Madrid CF, Chelsea FC, Manchester United, Tottenham Hotspur, Juventus FC, etc.
- Used by Portuguese national team, among 16 other national teams.

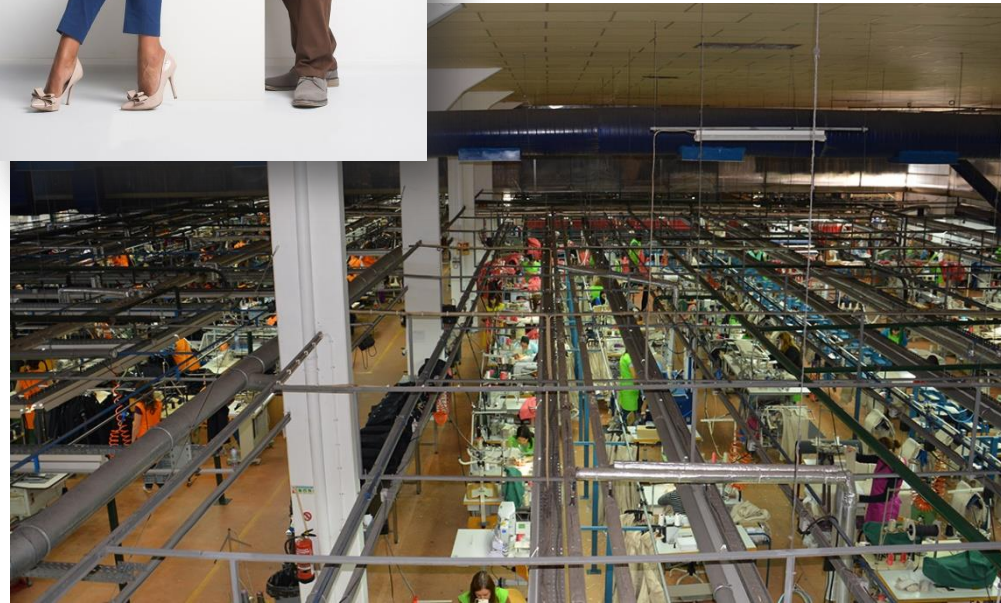


# Gouveia & Campos

- One of the biggest apparel companies in Portugal and a major exporter.
- Founded 35 years ago.
- Manufactures for – Massimo Dutti, Zara, Carolina Herrera, ... – and CMT private label production for men and women.
- Manufacture for some of the most prestigious international brands to Spain, Denmark, UK, France, Belgium and The Netherlands. (92% of production is for export).
- 4 factories, with 380 operatives.



Curiosity: this company pays a pension to their workers when they have a baby.





Founded in 1979, first started working on the areas of construction and public works, but soon began to work with ornamental rocks and transforming them.



Mall of Emirates



Metro do Porto



Aeroporto Francisco Sá Carneiro



A multinational industrial group with around 2,000 employees and an activity which is based on metallic construction sector.

Martifer SGPS, SA is a holding company of the Group and has been listed on Euronext Lisbon since June 2007.

GROUP'S FACTORIES



Martifer Headquarters, Portugal



Steel Structures Factory, Portugal



Steel Structures Factory, Romania



West Sea Shipyard, Portugal



Navalria Shipyard, Portugal



Dublin Airport, Ireland



Arena Castelão Stadium, Fortaleza, Brazil



Dolce Vita Coimbra, Portugal



00 Tower, Spain



Babadag Wind Farm, Romania



Galp Energia Refinery, Portugal



Estoril Sol Residences, Portugal



Dragão Stadium, Portugal



Champalimaud Foundation, Portugal



Leki Dukielskie Wind Farm, Poland



Telefónica Headquarters, Spain



Francisco Sá-Carneiro Airport, Portugal



El Corte Inglés, Portugal



Artenius Factory, Portugal



Vila Franca de Xira Wind Farm, Portugal



Arena Fonte Nova Stadium, Salvador da Bahia, Brazil



Leixões Bridge, Portugal

Martifer is in Portugal, Romania, Algeria, Mozambique and Angola.



# Labesfal

LABESFAL FARMA

- Founded in 1951.
- Started as a pharmacy which supplied the Sanatoriums in Caramulo.
- During the war, it expanded its business to the portuguese colonies (Angola, Mozambique, etc.).
- Later becomes Labesfal Laboratórios Almiro S.A. and in 2005 was sold to the multinational Fresenius Kabi.
- Exports pharmaceutical products to all over the world.



**FRESENIUS  
KABI**



# FOREIGN COMPANIES

**who chose to settle  
in VISEU**

# PSA PEUGEOT CITROËN



In 1962, in Paris, decision was made to built a factory in Mangualde, with a partnership of 60% national capital and 40% foreign capital.

Production started in 1964. First car was the legendary 2CV.  
In 1964, 472 cars were produced. In 2015, it got up to 46 584.

Nowadays, it's the biggest company in the district and one of the biggest in Portugal: 9th biggest export.





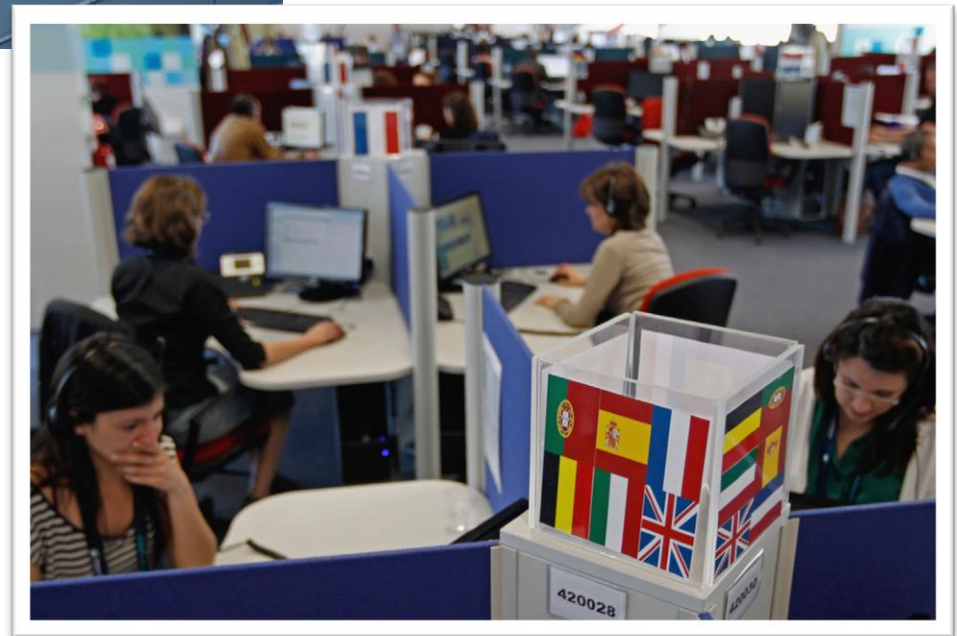
**Contact-center**

**Call-center**

Partner of Altice Group, a multinational cable, fiber, telecommunications, contents and media company with presence in four regions – Western Europe, the United States, Israel and the Overseas Territories.



- Human resources have high standards, mainly in the knowledge of French.
- 250 employees



# SoftINSA - IBM

- Skills centre
- 120 vacancies in the areas of IT and communication.

