WEBSITE ASSESMENT

Section 1: Design	Y	N
1. Does the imagery represent the group?		
2. Design doesn't get in the way of the content?		
3. Are photos professionally shot, and properly formatted for the site?		
4. Does the typography represent is easy to read?		
5. Does the website look good on a smartphone or tablet?		

Section 2: Organization & Navigation	Y	N
6. Is there a clear and focused call-to-action on the Homepage? (1 or 2 max)		
7. Are there a reasonable amount of menu options?		
8. Is the menu easy to understand?		
9. Does each page have a clear purpose?		
10. Is each page a reasonable length?		

Section 3: Content	Y	N
11. Does the site look up to date?		
12. Does the Homepage give a good 1st impression of the project?		
13. Is the team project making a personal connection to the visitors?		
14. Is there a reason for visitors to come back to this site?		
15. Is there content relevant for media?		
16. The site doesn't have any useless or annoying content?		

Explain for each item what is good and what we can improve?

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Lien source: https://bandzoogle.com/blog/16-point-band-website-assessment-checklist