



STARTING UP YOUR BUSINESS

ALBOIU VLAD
Chief executive of nextsoft

10 steps

RESEARCH



1

RESEARCH

- Identify a business idea, balancing it with a little reality
 - Ask yourself :
 - Is there a need for your anticipated products/services?
 - Who is the target audience?
 - Are there other companies offering similar products/services now?
 - How will your business fit into the market?

MAKE A PLAN



2

MAKE A PLAN

- Brainstorm Ideas -> turn them into reality
- Make up a business plan = a blueprint, a guide
- If you seek financial support -> write down a traditional, detailed business plan for validation
- If not -> simple one-page business plan should do

PLAN YOUR FINANCES



3

PLAN YOUR FINANCES

- Create worksheet estimating start-up costs
- Make sure you can cover the initial investment
 - Take into account any ongoing expenses
- Address to financial institutions for further support

CHOOSE A BUSINESS STRUCTURE



4

CHOOSE A BUSINESS STRUCTURE

- Choose from :
 - Sole Proprietorship
 - Partnership
 - Corporation
 - Limited Liability Company (LLC)
- This will impact
 - Business name
 - Your liability
 - Taxes

REGISTER NAME

hello my name is...
☺

5

REGISTER NAME

- Business name plays an important role, do not forget to register yours
 - Check for trademark or ownership
 - Register domain name

LICENSES AND PERMITS



6

LICENSES AND PERMITS

- Research what licenses and permits apply to your business during the start-up process

CHOOSE ACCOUNTING SYSTEM





CHOOSE ACCOUNTING SYSTEM

- Create and manage budget
 - Set rates and prices
- Conduct business with others
 - File taxes

SET BUSINESS LOCATION





SET BUSINESS LOCATION

- Think about location, equipment, overall setup
- Decide on a place: home office, shared/private office, retail location

GET YOUR TEAM READY





GET YOUR TEAM READY

- Hire employees
- Assign job positions
- Assign job responsibilities

PROMOTE BUSINESS





PROMOTE BUSINESS

- Start attracting clients and customers
- Write a unique selling proposition (USP)*

* A unique selling proposition (USP), or unique selling position, is a statement that succinctly outlines how your business, product or service is different from that of your competition

next
soft 

? What is ^{next} **soft** 

Our company offers software solutions based on customers' needs

What consumers look for in an app:

- To be functional software
- To suit their needs
- To be easy to use
- To have adaptive UI for different screen sizes
- To be fast and reliable

To summarize:

Run on as many devices as possible without any headaches

What we offer

Exactly what consumers want and:

- Future proofing
- Prolonged technical support
- Updates with additive features if necessary

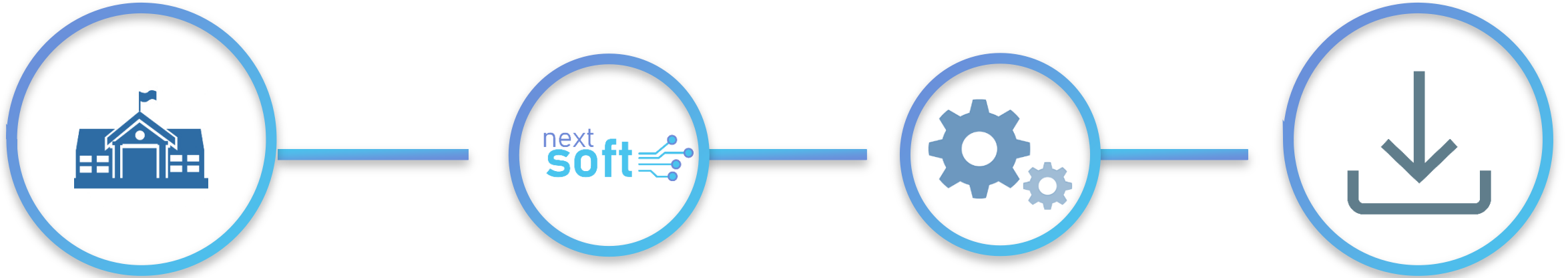
Development process

Request

Process

Develop

Deploy







1/20

One disadvantage of E-Commerce is better availability of information.

True

False

Main menu



What should you do?

You'll be given a few questions about the E-Business. Your job is to respond with "True" or "False" for each of the questions.

It should take you about 2-3 minutes until you finish.

Afterwards, you can see how well you've done on the score page.

Good luck!
(^ ▽ ^)

I'm ready



ELECTRONIC BUSINESS

Begin

Score

Learn more

Settings

Website

About

Close app



Your score

Here you can see how well you've done

Name **Vlad Alboiu** Score **20/20**

Fantastic



Date 03/03/2018

Time 17:01

Score 20/20

Correct 20

Wrong 0

Duration 00:38

Percentage 100.0%

Upload score Clear score Online score



Learn more

You can improve your knowledge here

E-Business and E-Commerce

E-Business and E-Commerce



Definition: Electronic Business (U.S. Census Bureau)

A process that an organization conducts over a computer-mediated network



1/20

One benefits of E-Business is: More product



True

False

Main menu

ELECTRONIC BUSINESS

- Begin
- Score
- Learn more
- Settings
- Website
- About
- Close app

MacBook Pro

Your score

Here you can see how well you've done

Score

20/20

Upload score

Clear score

Online score

*unavailable on macOS at the moment

ELECTRONIC
BUSINESS

Begin
Score
Learn more
Display settings
About
Close app

ELECTRONIC
BUSINESS

Begin
Score
Learn more
Settings
Website
About
Close app



V1.0



V1.2.
0

Easy to install

Download

Follow on screen
prompts

You're ready to go



Quality
Future proofing
Easy to use
Multicultural

Updates
Functional software
Enchanted accessibility
Speed

Fast

A great
app

Reliable
Universal

Quality
Technical support
Future Proofing

Tailored experience
Updates
Adaptive





Material
Zplugin

- Auto Update
- Misc Utilities
- Deactivation
- Projection Master
- QuickSketch
- Adjust Plugin
- Maya Blend Shapes
- Decimation Master
- FBX Export/Import
- Multi Map Exporter
- 3D Print Exporter
- SubTool Master
- Transpose Master
- UV Master

Pre-process Current **Res 128** Polish 10 **Fix Mesh** Offset **Adapt** SDiv 1 New From UV Map

Decimate Current Refresh All **Polish 10** Project All DynaMesh **Blur #** Close Holes Rotate ZRemesher Target Polygons Count 5 Create NormalMap

% of decimation 20 **PolyGrip** Resolution 128 WalkPoints Size AdaptiveSize 50 KeepGroups Create DispMap

Projection Master LightBox Quick Sketch **zadd** Zsub Zcut Focal Shift 0 ActivePoints: 50,432 **ViewMask** SharpenMask Auto Groups Mask By Polygroups 0 DelUW

Draw Size 44 Dynamic TotalPoints: 23,496 mil FillObject Inverse Clear Group Masked WalkPoints

Store Config Enable Customize

Strokes

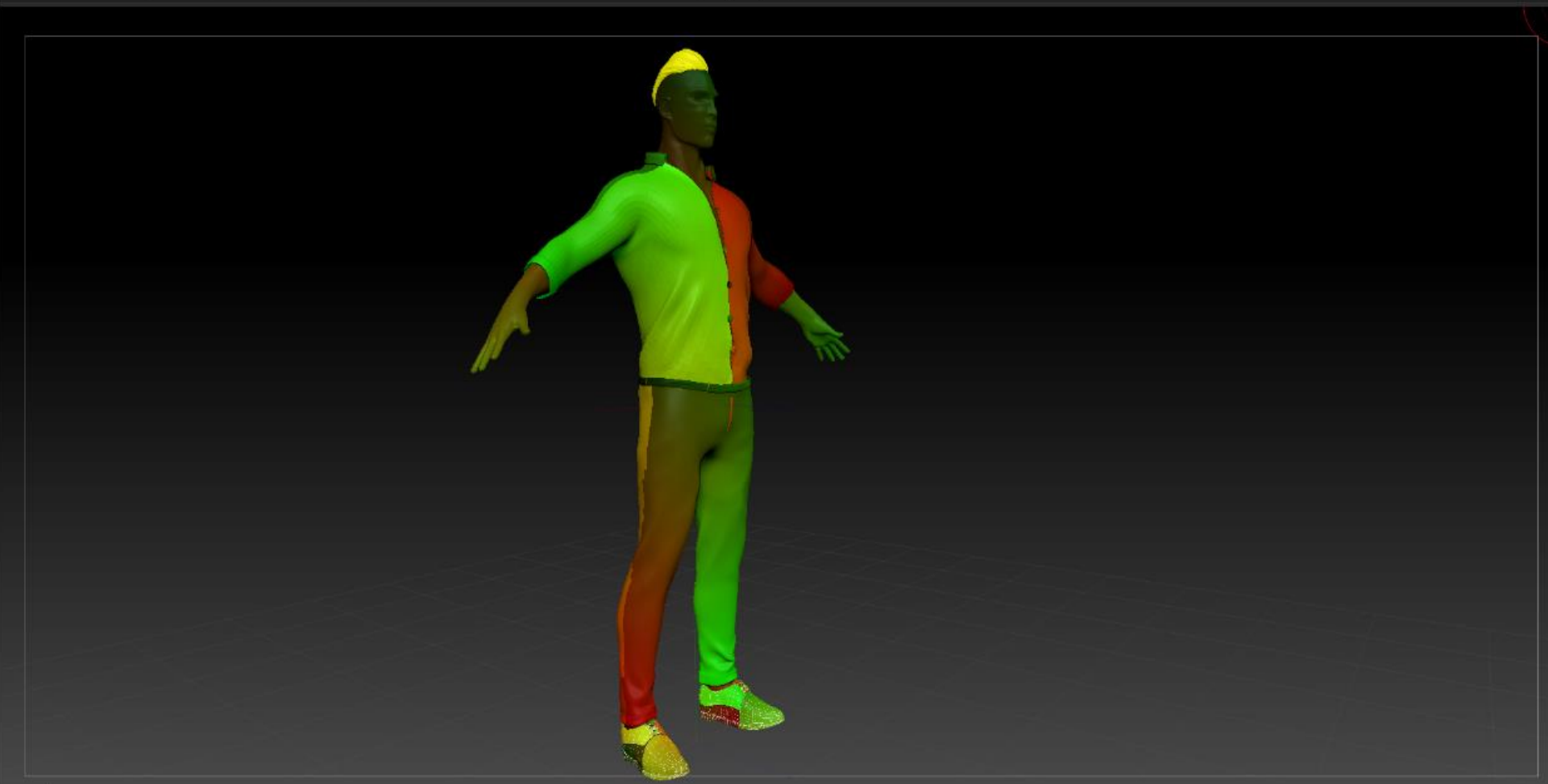
Shade

Color

Gradient

Switchcolor

Alternate



Tool Hide

Load Tool Save All

Copy Tool Paste Tool

Import Export

Clone Make PolyMesh3D

Loc All Visible R

Lightbox Tools

Character High 40 R

14

ZSphere_5 ZSphere_5

Character-Hip AlphaBrush

SimpleBrush FrameBrush

ZSphere_6 PM3D_Sphere30F

PM3D_Sphere30 CL_Suit

CL_Leaft_1 CL_Leaft-LowPol

CL_Mat-Base3 CL_Mat-Base5

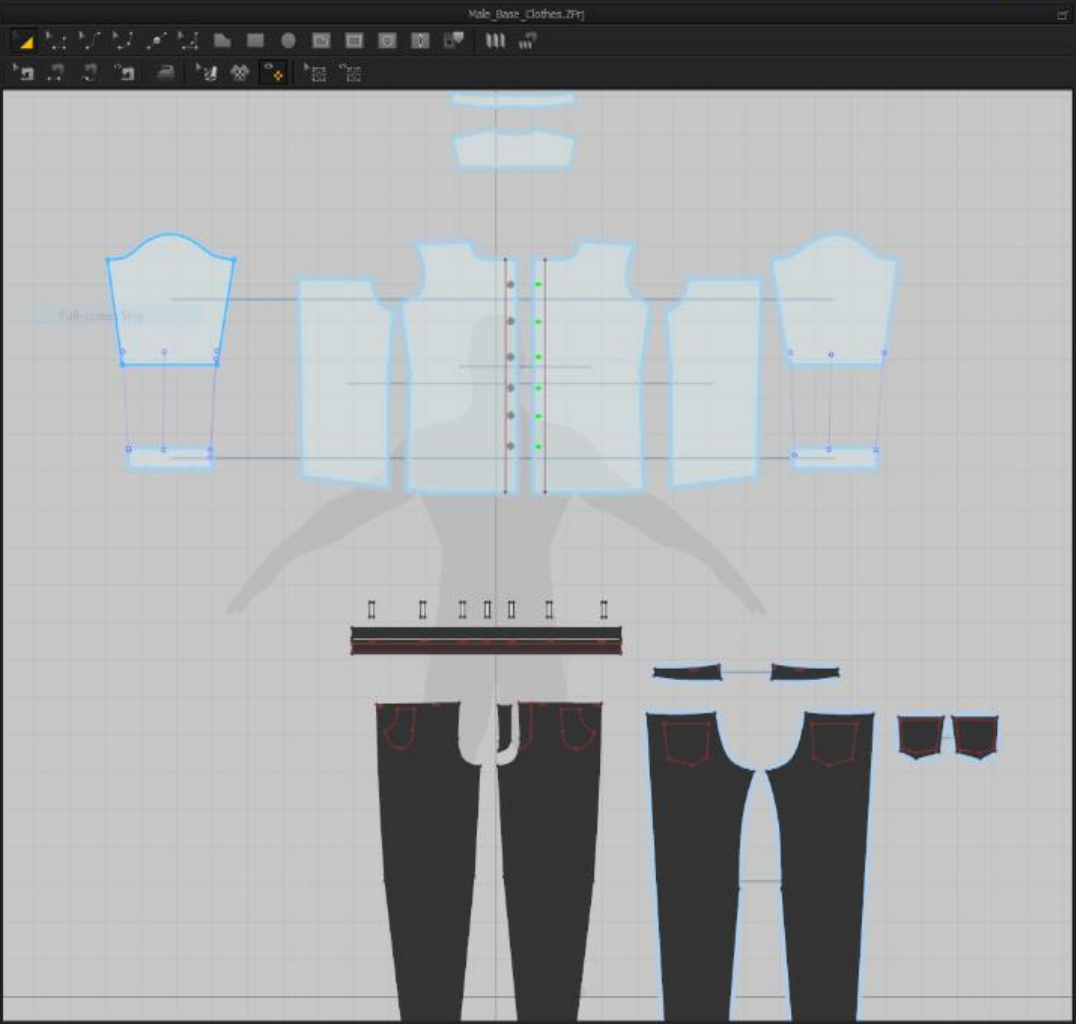
CL_Mat-Base5_1 CL_Leaft-LowPol

CL_Shoe2_Seam Shoe-Left1

CL_Shoe-Left1_1 CL_PM3D_Spher

PM3D_Sphere30F Character-Hip

- SubTool
- Geometry
- ArrayMesh
- NanoMesh
- Layers
- FiberMesh
- Geometry HD
- Preview
- Surface
- Deformation
- Masking
- Visibility
- Polygroups
- Contact
- Morph Target
- Polypaint



Object Browser

- Scene
- Fabric
- Button
- Buttonhole

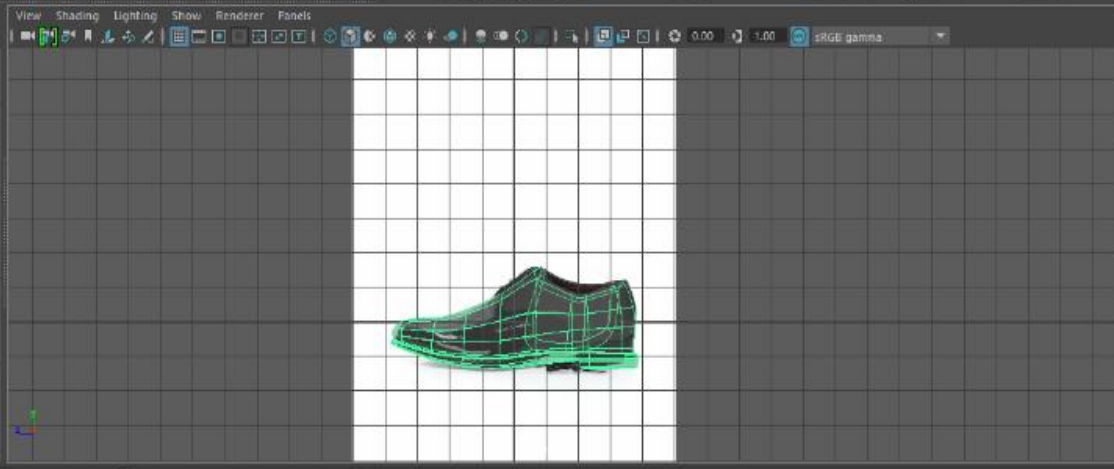
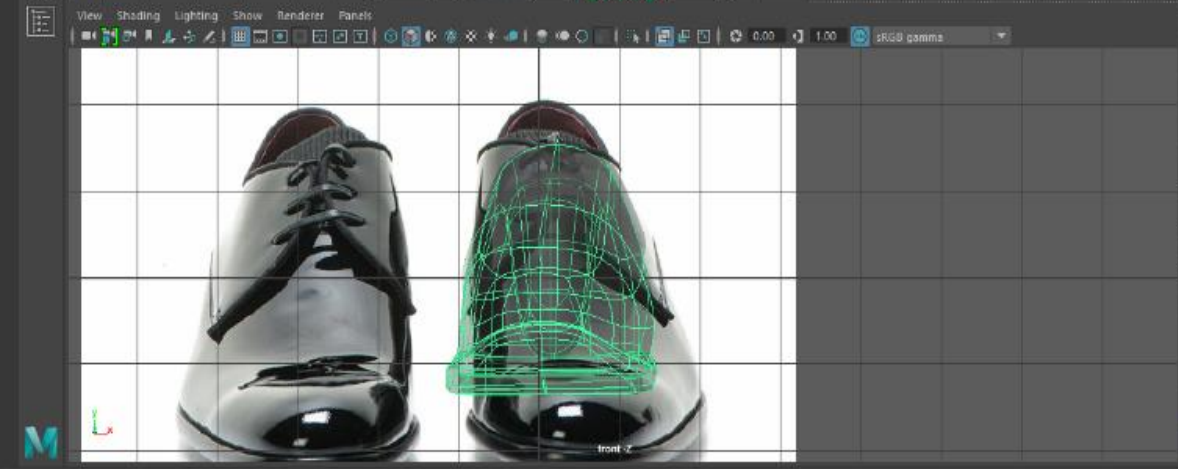
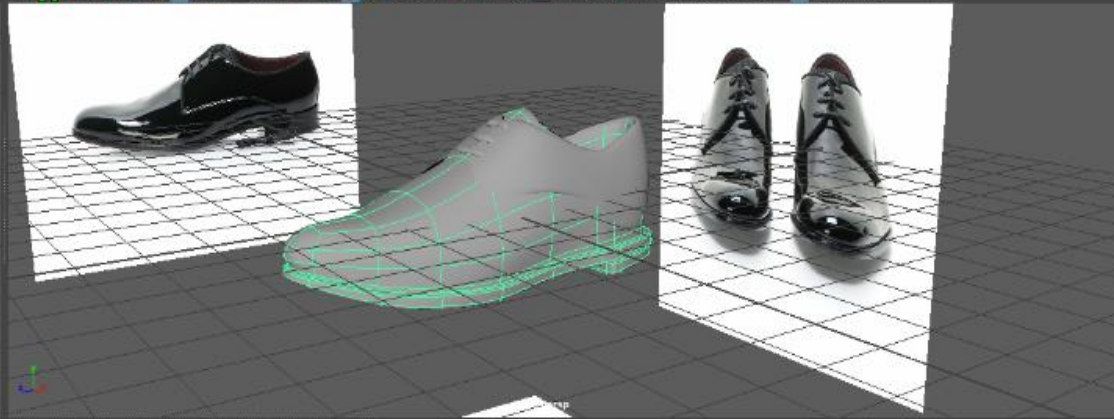
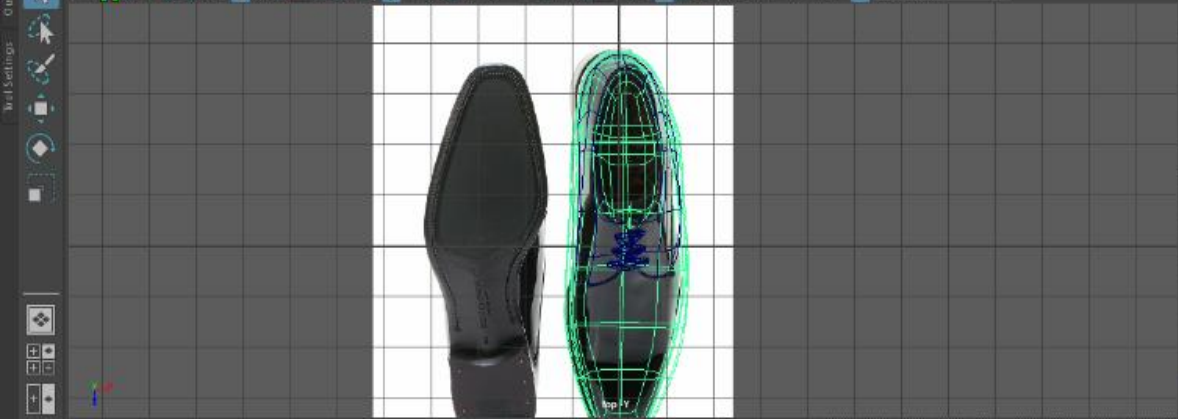
Default Buttonhole

Property Editor

History

3D State

- 3D State_1
- Open
- Select
- Selection
- Switch Mode
- Switch Mode
- Select
- Select, Move
- Select
- Format Background
- Format Background



Modeling Toolkit Attribute Editor

Object Help

Multi-Component

1 object selected

- Pick/Mark
- Drag
- Break/Mark
- Highlight Backfaces
- Highlight Nearest Component

Camera Based Selection Off

Symmetry Off

Selection Constraint Off

Transform Constraint Off

Soft Selection

Mesh

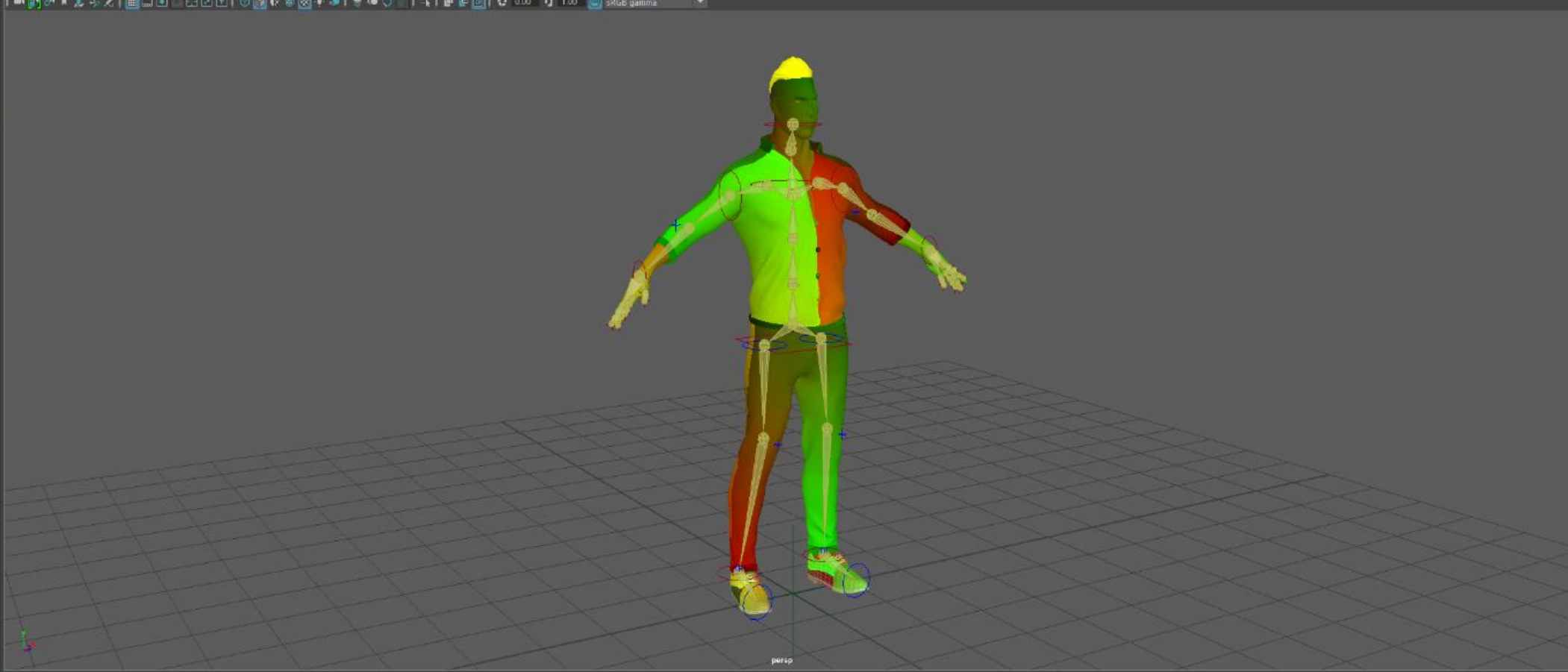
- Combine
- Separate
- Smooth
- Boolean

Components

- Extrude
- Bevel
- Bridge
- Add Divisions

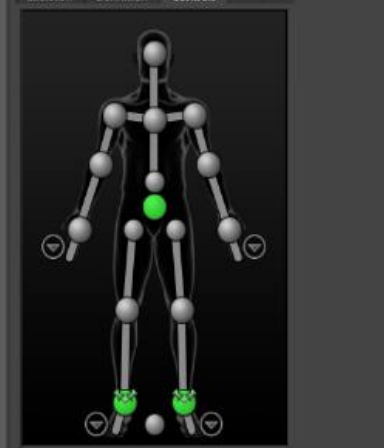
Tools

- Multi-Cut
- Target Weld
- Connect
- Quad Draw



Human IK
Character: Character1
Source: Control Rig

Skeleton Definition Controls



HumanIK Controls

IK Blend T: 0.00
IK Blend R: 0.00
IK Pull: 0.00



Layers

- Base Color
- Layer 1

TextureSet List

- material0
- material1
- material10
- material2
- material3
- material4
- material5
- material6
- material7
- material8
- material9

Properties - Paint

TextureSet Settings

TextureSet

Size: 2048

Channels

Base Color: sRGB

Metallic: 1.0

Roughness: 1.0

Normal: RGB 256

Height: 1.0

Normal mixing: Combine

Ambient occlusion mixing: Multiply

Additional maps: Bake textures

Normal: Normal

Normal map: SRT_Low_JM

Material

Material mode: No Resource Selected

Base Color: uniform color

Metallic: uniform color

Roughness: uniform color

Shelf

Project Alpha

Grunges Procedurals Textures Filters Brushes Particles Tools Materials Smart materials

Log Shelf

1 Circle 4 Marks Brush Rotat... Brush Rotat... Brush Stak... Circle 01 Circle 02 Coffee Cup Corner 1

Corner 2 Cracks 01 Cracks 02 Cracks 03 Diagonal Di... Dirt 01 Dirt 02 Dirt 03 Dirt 04

Sub-shelf Alphas

1 Circle 4 Marks Brush Rotat... Brush Rotat... Brush Stak... Circle 01

Circle 02 Coffee Cup Corner 1 Corner 2 Cracks 01 Cracks 02

Sub-shelf Brushes

Antic 1 Antic 2 Antic 3 Antic 4 Antic 5

Antic 6 Bari 1 Basmat Brush Cement 1 Cement 2

Sub-shelf Materials

Concrete C... Leaty Gro... Air Duct Aircraft Inter... Alternating ... Aluminum ...

Aluminum Aluminum L... Antifog Leaf... Baked Light... Bathstone B... Beach Gravel

Hierarchy

- Creates
- Main Menu
 - Main Camera
 - Directional Light
 - EventSystem
 - Occlusion Area
 - Credits
 - GameObject
 - Background_Images
 - Reflection Probe
 - SoundEffects
 - BackgroundSound
 - MusicTrack
 - SceneManager
 - House
 - Flower
 - Character
 - Keyboard
 - Monitor
 - Monitor 2
 - Computer Desk
 - Armchair N1039LS
 - Floor
 - Wall_Window
 - Ceiling
 - Wall_Back
 - Spotlight (2)
 - Spotlight (3)
 - Spotlight (4)
 - Spotlight (5)
 - Spotlight (6)
 - Window
 - LookForGameObj_Script



Inspector

Flower

Tag: Untagged

Model: Select Revert Open

Transform

Position	X: -356.4471	Y: 256.1014	Z: 126.9487
Rotation	X: 0	Y: 0	Z: 0
Scale	X: 0.001311218	Y: 0.001311218	Z: 0.001311218

Add Component

Project

Animation Animator Console

Favorites

- All Materials
- All Models
- Assets
- All Prefabs
- All Modified

Assets

- Animations
- Assets
- Audio
- Editor
- Fonts
- Level 1 Assets

Assets - Scenes

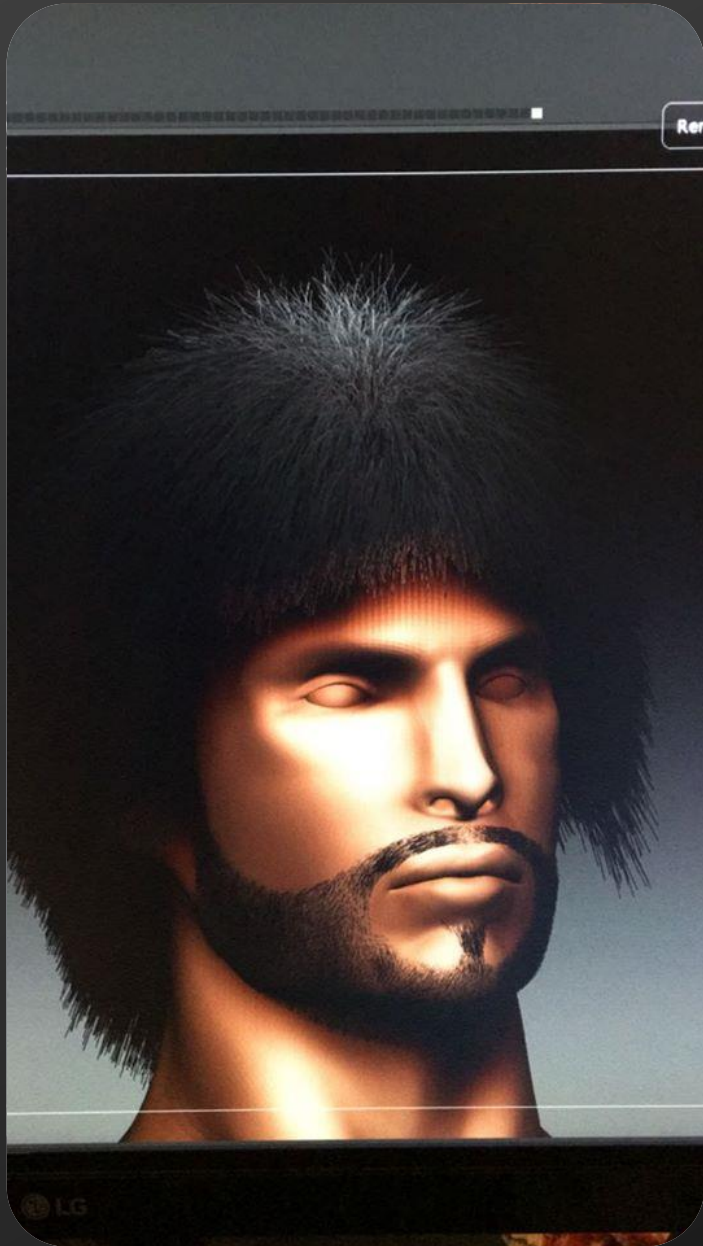
- Grand Text
- Main Menu
- Scene
- Scene 1
- Scene 1
- Item Menu
- Scene
- Scene 1

```
Project NextGeneration - Microsoft Visual Studio
File Edit View Project Build Debug Team Tools Test Analyze Window Help
Debug Any CPU Attach to Unity
SurveyManager.cs Assets/Scripts/SceneLoader.cs SurveyMenuManager.cs
Project NextGeneration SurveyMenuManager Start()
4 using UnityEngine.Events;
5 using UnityEngine.UI;
6
7 public class SurveyMenuManager : MonoBehaviour {
8
9     //Initialization
10    public int currentQuestion,toQuestion;
11    public bool isInMenu;
12    Text[] textArray;
13    Text questionText;
14    SurveyManager svManager;
15    Slider questionSlider;
16    Button btn;
17    EventSystem evSys;
18    Animator anim;
19    CameraController camControl;
20
21    //Called when the script starts
22    void Start()
23    {
24        svManager = GetComponent<SurveyManager>();
25        textArray = GetComponentsInChildren<Text>();
26        questionText = textArray[0];
27        questionText.text = svManager.GetQuestion(currentQuestion);
28        evSys = GameObject.Find("EventSystem").GetComponent<EventSystem>();
29        anim = GetComponentInChildren<Animator>();
30        btn = GetComponentInChildren<Button>();
31        camControl = Camera.main.GetComponent<CameraController>();
32
33        questionSlider = GetComponentInChildren<Slider>();
34        isInMenu = false;
35    }
36    //Prepare and display the question menu
37    public void ShowQuestionMenu(int fromQuestion,int toTheQuestion)
38    {
39        isInMenu = true;
40        currentQuestion = fromQuestion;
41        toQuestion = toTheQuestion;
42    }
43 }
```

```
Project NextGeneration - Microsoft Visual Studio
File Edit View Project Build Debug Team Tools Test Analyze Window Help
Debug Any CPU Attach to Unity
SurveyManager.cs Assets/Scripts/SceneLoader.cs SurveyMenuManager.cs
Project NextGeneration SceneLoader Awake()
7
8    tialization
9    te string levelName;
10   sGroup loadingSceneCanvas;
11   tor anim;
12   startedLoading,hasLoaded,showMouseAfter;
13   Operation async;
14   SceneLoader instance;
15
16   led before Start()
17   Awake()
18
19   intDestroyOnLoad(this);
20   (FindObjectsOfType(GetType()).Length > 1)
21
22   Destroy(gameObject);
23
24   anim = GetComponent<Animator>();
25 }
```

```
Project NextGeneration - Microsoft Visual Studio
File Edit View Project Build Debug Team Tools Test Analyze Window Help
Debug Any CPU Attach to Unity
SurveyManager.cs Assets/Scripts/SceneLoader.cs SurveyMenuManager.cs
Project NextGeneration SurveyManager InitializeQuestions()
1 using System;
2 using System.Collections;
3 using System.Collections.Generic;
4 using UnityEngine;
5
6 public class SurveyManager : MonoBehaviour {
7
8     //Initialization
9     Survey[] survey = new Survey[120];
10    string lastResult1, lastResult2;
11    int[] persTraitsScore = new int[6];
12    string[] result = new string[2];
13    Dictionary<int, string> persTraits;
14    Dictionary<string, string> titleInfo;
15    Dictionary<string, string> job;
16
17    //Called when the script awakes
18    void Awake ()
19    {
20        InitializeQuestions();
21        InitializeDictionaries();
22    }
23
24    //Initialize end results dictionaries
25    void InitializeDictionaries()
26    {
27        Debug.Log("Initializing dictionaries...");
28        persTraits = new Dictionary<int, string>()
29        {
30            {0,"Realist"},
31            {1,"Investigator"},
32            {2,"Artistic"},
33            {3,"Social"},
34            {4,"Intrepreinzator"},
35            {5,"Conventional"},
36        };
37    }
38 }
```

```
inding process
ame,bool showMouseAfterward)
Ln 16 Col 13 Ch 13 INS
Add to Source Control
```

Check out our website



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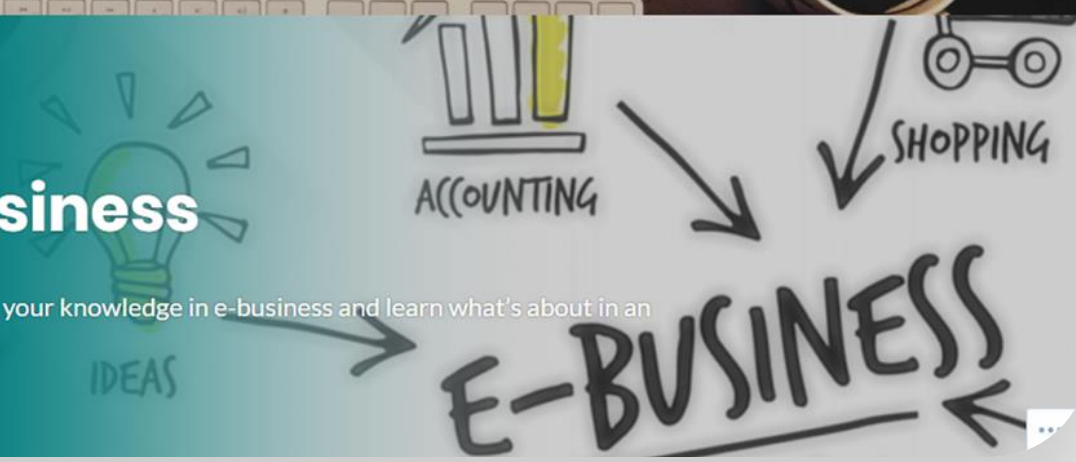
Projects

Check out the latest projects I've been working on

[CHECK OUT](#)

Electronic Business

Open up new possibilities by checking your knowledge in e-business and learn what's about in an interactive way



Check out our website

Download the apps and see the latest projects



Scan the QR code or access
the link below

nextechsoft.wordpress.com

Made for



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Erasmus+ Programme
of the European Union

Keep in mind

All data about “nextsoft” here is purely fictional having informational values, intended as an example for students starting up a business or individuals engaging in entrepreneurial activities.