



VAM CLEANING

Maialen Rubio Gonzalez

Marketing

Our company has planned a marketing plan that includes the following points:

- Product (price and description)
- Promotion
- Advertising
- Distribution (transport)



Product

<u>Reference</u>	<u>Article name</u>	<u>Description</u>	<u>Price</u>
A0016	Blue air freshener	Comes wrapped in a box because it is fragile	Pack of 6 units, 20€
A0026	Red air freshener	Flavored with berries	Pack of 3, 11€
PC001	Multi-colored toilet paper	Pack of 30 rolls, 5 of each color:blue, red, green, white, yellow and pink	15€
PC002	Single-color toilet paper	Pack of 28 rolls of a single color Colors: blue, red, green, white, yellow and pink.	12€
D002	Soap dispenser	It is made of stainless steel and has a chromed brass push button.	13.50€
J001	Disinfectant soap	Disinfectant soap that acts in 15-20 seconds.	5€



Products

<u>Reference</u>	<u>Article name</u>	<u>PC</u>	<u>MARGIN</u>		<u>Article without VAT</u>	<u>VAT</u>	<u>Final price</u>
A0016	Blue air freshener	8.22€	8.22€	100%	16.44€	3.45€	20€
A0026	Red air freshener	4.54€	4.54€	100%	9.08€	1.91€	11€
PC001	Multi-colored toilet paper	6.20€	6.20€	100%	12.40€	2.60€	15€
PC002	Single-color toilet paper	4.95€	4.95€	100%	9.9€	2.08€	12€
D001	Soap dispenser	5.58€	5.58€	100%	11.16€	2.34€	13.50€
J001	Disinfectant soap	1.98€	1.98€	100%	3.96€	0.83€	5€

Services

Our company offers **two types of cleaning services for:**

- **communities of neighbours**
- 9€/hour

- **Companies:**

- Small: 10€/h
45 m²
- Medium: 13€/h
90 m²
- Large: 15€/h

+90m²



Servicios de limpieza para comunidades



Servicios de limpieza a empresas

ADVERTISING

Company poster Business presentation card



VAM CLEANING

Cleaning services and cleaning products

Address: C/Urbiete 56

Email: vamlimpieza@gmail.com

Telf.: 943286611

We leave the competition in the dust.



Cleaning products and services



VAM CLEANING S.L.S.

C/ Urbiete 5,

DONOSTIA-20006

Telf: 943286611 Fax: 943286611

Email: vamlimpieza@gmail.com



Customized business cards:

Maialen Rubio
Chief of Finance

*C/ Urbietta 56,
DONOSTIA-20006*

Telf.: 943286611/Fax: 943286611

Email: vamlimpieza@gmail.com



VAM CLEANING



Cleaning products and services

Advertising-Catalog

 *VAM CLEANING S.L.S* 

*We leave the
competition in
the dust!*



C/Urbieta 56



943286611



vamlimpieza@gmail.com



Air fresheners

Blue Air Freshener
Ref.: A0016



- 100 ml glass bottle
- Lavender smell
- Pack of 6 air fresheners by the price of 16.44€

Page 2

Red Air Freshener
Ref.: A0026



- Very fragile glass bottle of 125ml
- Smell of berries
- Pack of 3 air fresheners for the price of 9.08 €

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Advertising-Catalog

Toilet Paper

Multi-colored toilet paper

Ref.: PC00128



- Colored paper: Red, Pink, Blue, Green, Yellow and white.
- Double layer paper, for greater comfort
- Pack of 30 rolls, 5 of each color; price: € 12.40

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Single-color toilet paper

Ref.: P1C002



- Paper of a single color, available 6 types of colors
- Double layer paper
- Pack of 28 rolls; price: € 9.90

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Hygiene

Soap dispenser

Ref.: D001



- Independent tank of 800 ml capacity
- Made of stainless steel and has a chromed brass push button
- Price: € 11.16

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Disinfectant soap

Ref.: J001



- Quick disinfectant of hands, acts in 15-20 seconds.
- 500ml bottle
- Price: € 3.96

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Advertising-Catalog

Services

Our fees are:

- Small companies: 10 €
- Medium companies: 13 €
- Large companies: 15 €
- Communities of neighbors: 9 €



Schedule

Lunes a viernes: 8:00 - 20:00

Sábado: 9:00 - 19:00

Terms of sale

Delivery period: from 3 to 4 days.

Method of payment: bank transfer. If paid in cash, a 5% discount is made

VAT NOT included in all products

Shipping costs on behalf of the client

C/ Urbietta 56
20006 Donostia (Guipúzcoa)

Telf.: 943286611

Email: vamlimpieza@gmail.com



Advertising-Triptych

VAM CLEANING

Cleaning services company
and product provider

We work for hours,

Small companies: 10 €

Medium companies: 13 €

Large companies: 15 €

To communities: 9 €

Terms of sale

Delivery period: from 3 to 4 days.

Method of payment: bank transfer. If paid in cash, is made a 5% discount
VAT NOT included in all products

Shipping costs on behalf of the client

CONTACT

For more information contact us at:

C/ Urbiete 56
20006 Donostia (Guzpizcoa)
Telf.: 943286611
Email: vamlimpieza@gmail.com

Working hours

Monday to friday: 8:00 - 20:00
Saturday: 9:00 - 19:00



Catalogue 2017/2018

Blue air freshener



Pack of 6 units, 20€

Red air freshener



Pack of 3 freshener, 11€

Single-color toilet paper



Pack of 28, 12€

Multi-colored toilet paper



Pack of 30 rolls, 5 of each color; price: € 12.40

Colors: Red, Pink, Blue, Green, Yellow and White

Soap dispenser



Price: € 11.16

Disinfectant soap



Price: 3,90€

Distribution-Transport

We have chosen the transport company SEUR, since it has good prices and is quite fast.

Shipping cost:

- Packages of 3 kg 15 €
- Packages of 10 kg 22 €
- Packages of 20 kg 29 €

If you include all-risk insurance, the cost will be 6 € more



Link to our website

[Editor Wix](#)