

# Explainer Videos



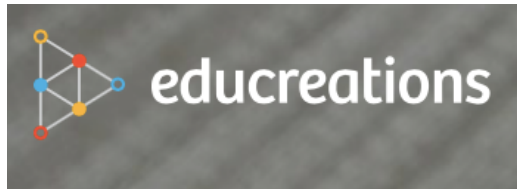
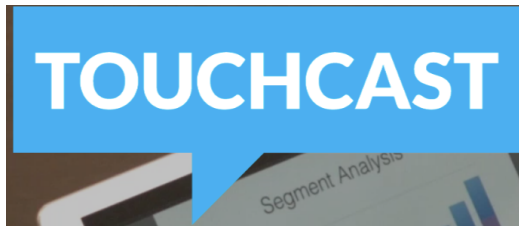
#fclsumac

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# SCREENCASTING TOOLS



# INTERACTIVE WHITEBOARDS



# ANIMATED EXPLAINER VIDEOS

*my* **simpleshow**

**moovly**

**POWTOON**

 Tawe

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 VideoScribe

SCREENCAST  MATIC

PIXI  CLIP

*my* **simpleshow**

**Easy**  
**User-friendly**  
**Free**

# Screencast-O-matic

SCREENCAST  MATIC



The screenshot displays the Screencast-O-Matic website interface. At the top, the navigation bar includes the logo, links for Home, Tutorials, Support, and Blog, and buttons for Login and Sign Up. The main content area features the heading "Screencast-O-Matic Screen Recorder!" and a descriptive paragraph about the software's capabilities. A "Record" dialog box is prominently displayed in the foreground, with a red rectangle highlighting its top section. This section contains three radio button options: "Screen", "Webcam", and "Both". Below these options, the dialog lists recording settings: "Max Time" set to 00:15:00, "Size" set to 720p, "Narration" with a volume icon and a red 'x' indicating it is muted, and "Computer Audio" with a volume icon and a red 'x' indicating it is muted. A "Preferences..." button is located at the bottom of the dialog. In the background, a smaller version of the dialog is visible within a dashed white box. At the bottom of the page, a green bar contains a "Rec" button, a settings gear icon, and a "Cancel" button.

SCREENCAST  MATIC

Home • Tutorials • Support • Blog Login Sign Up

## Screencast-O-Matic Screen Recorder!

With our easy-to-use, free screen recorder for Windows and Mac you can capture any area of your screen with the option to add narration from your microphone and video from your webcam. You can record lectures, webinars, demos, games, Skype calls, etc. and share free on Screencast-O-Matic.com, YouTube, or save directly to a video file.


to only 15/year


Record

Screen Webcam Both

Max Time 00:15:00

Size 720p

Narration  

Computer Audio 

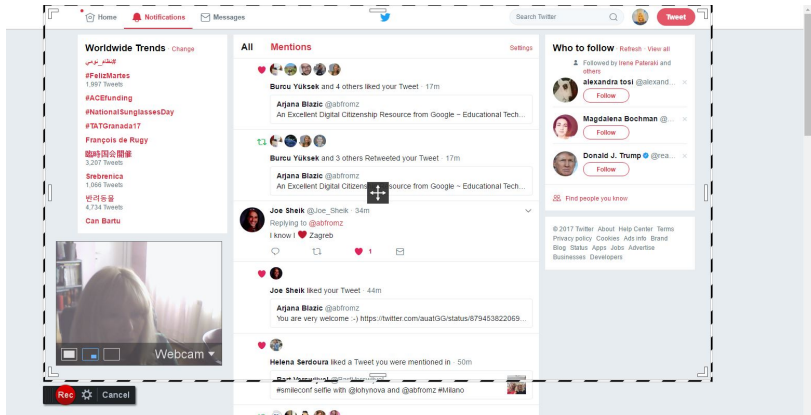
Preferences...

ends to Screencast-O-Matic to earn a FREE upgrade. [Learn More](#)

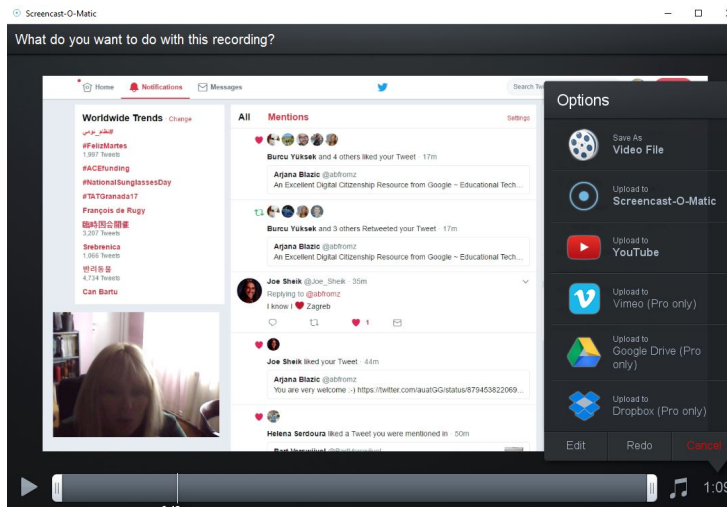
Recorder has simple-to-use, powerful recording, editing, and sharing tools

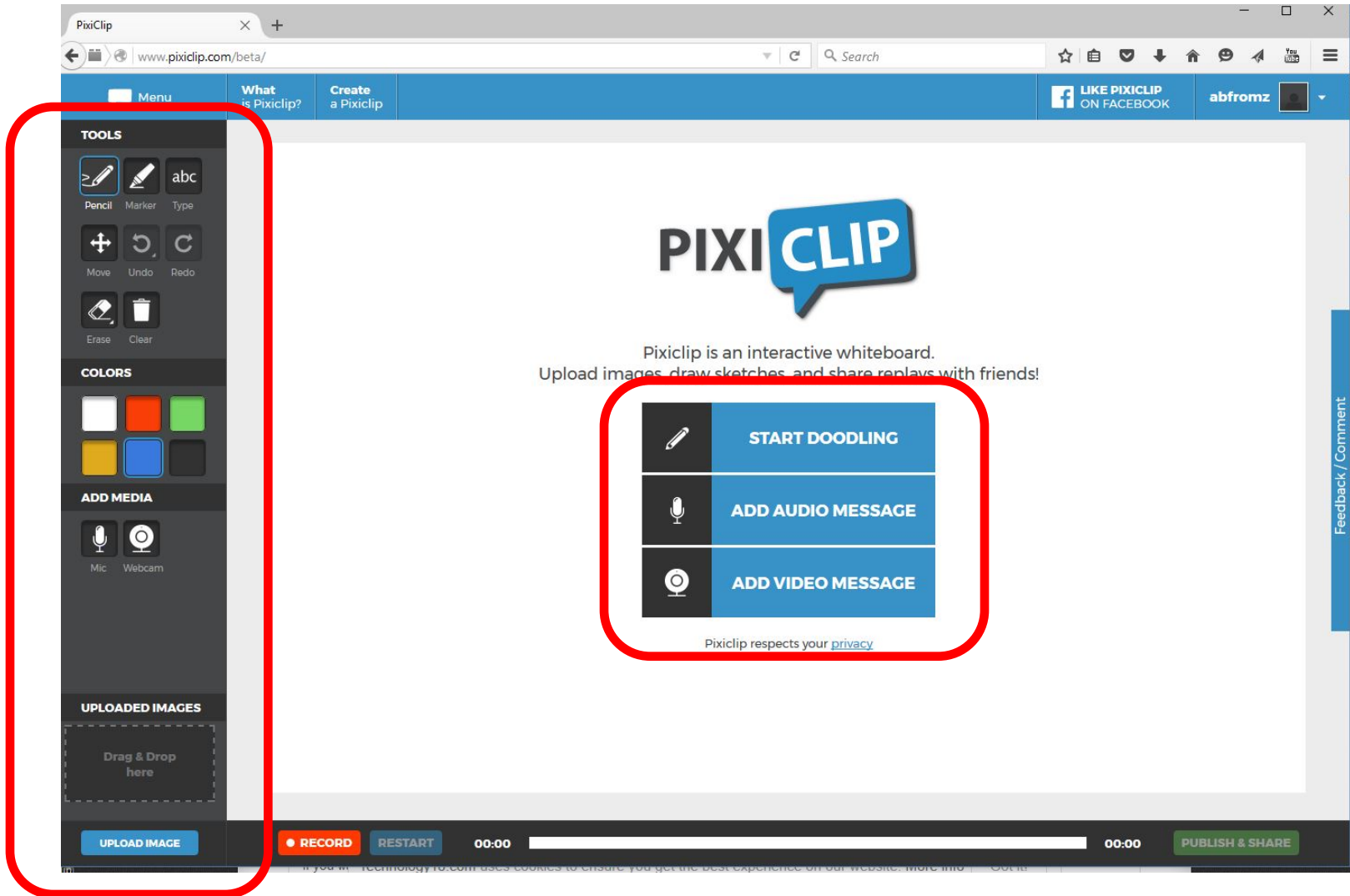
Rec  Cancel

# ScreenCast-O-matic



15 minute recordings  
Saved as mp4  
Share online





The screenshot shows the PixiClip web application interface. A red rounded rectangle highlights the left-hand sidebar, which contains the following sections:

- TOOLS**: Pencil, Marker, Type, Move, Undo, Redo, Erase, Clear.
- COLORS**: A grid of color swatches including white, orange, green, yellow, blue, and black.
- ADD MEDIA**: Mic and Webcam icons.
- UPLOADED IMAGES**: A dashed box with the text "Drag & Drop here" and an "UPLOAD IMAGE" button below it.

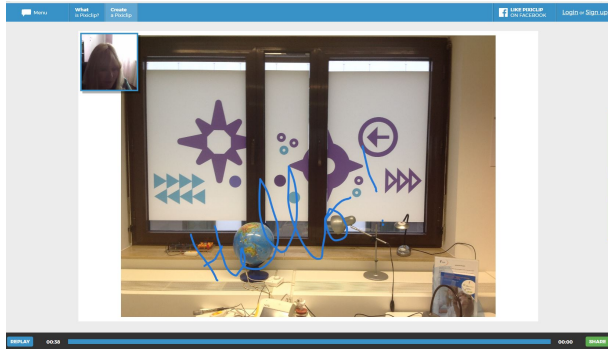
In the center of the whiteboard, another red rounded rectangle highlights a vertical menu with three options:

- START DOODLING (with a pencil icon)
- ADD AUDIO MESSAGE (with a microphone icon)
- ADD VIDEO MESSAGE (with a video camera icon)

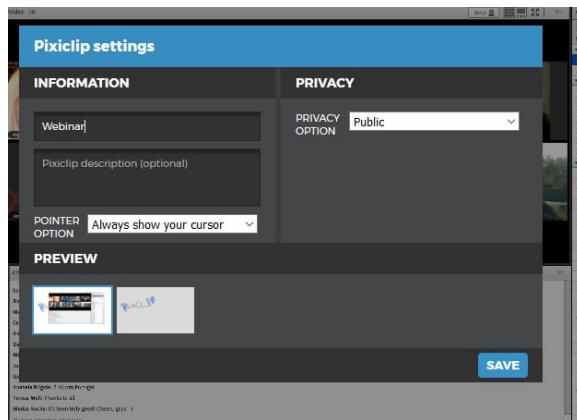
Below this menu, the text "Pixiclip respects your [privacy](#)" is visible. The main whiteboard area features the PixiClip logo and the text: "Pixiclip is an interactive whiteboard. Upload images, draw sketches, and share replays with friends!". The top navigation bar includes a "Menu" button, "What is Pixiclip?", "Create a Pixiclip", a Facebook link "LIKE PIXICLIP ON FACEBOOK", and a user profile "abfromz". The bottom control bar contains "RECORD", "RESTART", a "00:00" timer, a progress bar, another "00:00" timer, and a "PUBLISH & SHARE" button. A vertical "Feedback / Comment" button is on the right side.



# PIXICLIP



Talking head  
Recording while working  
5 minute recordings



Cursor shown or not  
Privacy options  
Share and embed

# MY SIMPLE SHOW











## 5 EASY STEPS:

### 1. PICK A STORYLINE TEMPLATE

1. Find your Storyline

Professional **Educational** Personal

 Explain a historical event	 Explain a medical disease	 Introduce a biological process	 Introduce a physical law
 Summarize literature or a movie	 Summarize a famous person's biography	 Interpret literature or a movie	 Blank template

# MY SIMPLE SHOW



## 2. WRITE YOUR STORY

The screenshot displays a web form with two main sections: '1. Title' and '2. Historical context'. Each section contains a text input area and a preview area.

**1. Title**

Enter your text here ...  
**Start your video with a title. What historical event is your clip about?**

(click to close and start writing)

Example 1 Example 2  
We explain the first moon landing.

**2. Historical context**

Enter your text here ...  
**Tell the viewer about the preceding social and political situation. Who is important?**

(click to close and start writing)

Example 1 Example 2  
After the second World War, the incompatible ideologies of USA and the Soviet Union fueled a bitter cold war rivalry. Both nations vying for military and technological superiority and rocket science was key to both of these objectives. This competitive atmosphere led to the so-called space-race. The Soviets

# MY SIMPLE SHOW



## 3. SELECT THE VISUALS FOR YOUR KEY WORDS

Online scavenger hunts are games in which players try to solve problems and find clues on the internet .

A screenshot of the My Simple Show interface for selecting visuals. At the top, there are icons for a landscape, a person, the text 'Abc', an upload arrow, and a gallery icon. Below these are six image thumbnails: a smartphone with earbuds, a video player with a play button, a football player, a hockey player, a baseball player, and a baseball bat. At the bottom, there is a 'Gallery' button and a search bar containing the text 'player' with a close button (X) to its right. On the left side of the interface, there is a text box with a paragraph of text and a pair of scissors icon at the bottom right.

# MY SIMPLE SHOW



## 4. ADD A VOICEOVER

Voices	Record	Upload
• Paul		▶
Brian	UPGRADE	▶
Emma	UPGRADE	▶
Joanna	UPGRADE	▶
Justin	UPGRADE	▶
Kendra	UPGRADE	▶

Music	A	▶	▶	▶
• simpleshow original		▶		
acoustic pop	UPGRADE	▶		
chaplin piano	UPGRADE	▶		
funky groove	UPGRADE	▶		
xylophone tune	UPGRADE	▶		
Upload music file	UPGRADE			

## 5. PUBLISH & SHARE

my simpleshow	▶ Publish
YouTube	▶ Publish
vimeo	▶ Publish UPGRADE
WISTIA	▶ Publish UPGRADE
▶ mp4 Video file	▶ Download in SD
	▶ Download in HD UPGRADE

**Let's do it now!**

**[bit.ly/flippedvideos](http://bit.ly/flippedvideos)**

**THINK**

**PAIR**

**SHARE**

**LET'S COMPARE**

