

E-COMMERCE FOR START-UPS 2018-1ESO1-KA229-050819 6

5th TRANSNATIONAL MEETING IN TURKEY C4 SHORT-TERM EXCHANGE GROUP OF STUDENTS 9-13 MARCH 2020 AKSARAY, TURKEY









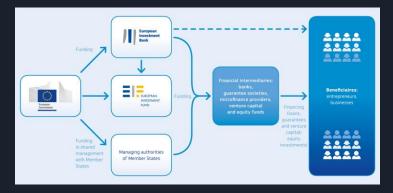




Funds for startups



European funds for Small and Medium-sized Enterprises



Horizon 2020

Sme Instrument

Support takes place in three phases, covering the entire innovation cycle:

PHASE 1: the company receives a first loan

PHASE 2: if the project proves to have a technological and commercial potential, the company receives an additional running

PHASE 3: provides a facilitated access to risk and debt instruments, mentoring and coaching activities, networking activities and coaching through the Enterprise Europe Network.



COSME

it is a program which facilitates the access to finance through the guaranteed loan and the equity for growth.



Sponsor

People and companies that sponsor the small and medium-sized companies startups.



Sponsor advantages:

- Exclusive for a specific sponsorship category
- Signage: communication and marketing of the sponsor company
- Rights to use the logo
- Advertising
- **Presence** on the website.
- Access to the mailing list

Crowdfunding

Funding projects or companies by rising money from people in an alternative way.



The best websites for crowdfunding:

- 1. kickstarter
- 2. Indiegogo
- 3. Crowdfunder
- 4. RocketHub
- 5. Crowdrise
- 6. Somolend
- 7. appbackr
- 8. AngelList
- 9. Invested.in
- 10. Quirky

The Basilicata business incubator system

The Basilicata business incubator system aims at promoting and launching innovative startups, providing integrated incubation services that include physical spaces and accompanying, promotion and networking services.



Our sources of funding

Kickstarter:

a global crowdfunding platform focused on creativity.

The kickstarter platform is open to backers from anywhere in the world and to creators from many countries.

Buy me a coffee:

a platform that allows the creators of the startup to receive support from users by simulating the purchase of a cup of coffee.

paypal donation:

Fundraising through the website, where people can donate with their PayPal

Sources: kickstarter.com buymeacoffee.com

Thanks for your attention