E-commerce for Start-ups



Campbeltown Grammar School THE UK







Getting started

 To start off our project, the whole of our year group met to decide on a product to make



Change in product

 We were going to make traditional Scottish tablet but changed to making biscuits, because we felt that we could be more creative with flavours and shapes



Local products

 We tried to use local products, where we could, in the making of the biscuits.

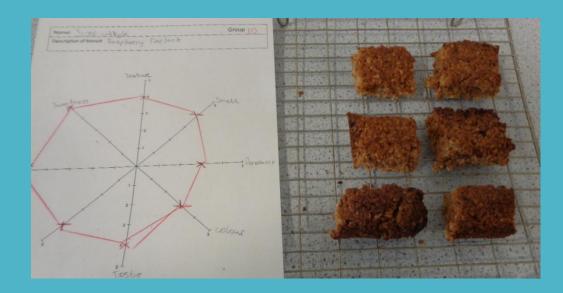




Creating our product

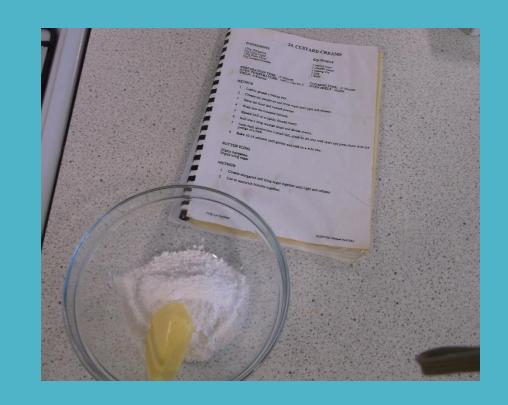
 After researching biscuit recipes, we started our prototype biscuits.

 Once the biscuits were made we would evaluate them using a star diagram.



Developing the product

- After evaluating our biscuits, we would change parts of the biscuit that we didn't like, to improve our biscuits.
- We would also ask for our classmate's feedback too.





The finished product

 After evaluating our biscuits and making the changes needed, we were left with our final product.







What we have done in computing

With Greek translation

Τι κάνουμε στην Πληροφορική με την ελληνική μετάφραση

What We have done in Computing S3

<u>English</u>

We have regular meetings of our groups to discuss the biscuits and website design and marketing plans.

Recently we have been designing a Website for our teams biscuits to be sold and marketed on.

Ελληνικά

Έχουμε τακτικές συναντήσεις των ομάδων μας για να συζητήσουμε τα μπισκότα και το σχεδιασμό ιστοσελίδων και τα σχέδια μάρκετινγκ. Πρόσφατα σχεδιάζουμε μια ιστοσελίδα για τα μπισκότα των ομάδων μας

που θα πωληθούν και θα διατεθούν στο εμπόριο.

WE USED A WIRE-FRAME DESIGN TO DESIGN OUR WEBSITE

Ελληνικά

χρησιμοποιήσαμε λέξη της Microsoft για να σχεδιάσουμε την ιστοσελίδα μας.

