

# Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov” Sliven, Bulgaria



## E-COMMERCE FOR START-UPS



Co-funded by the  
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## Sliven, Bulgaria



The town of Sliven is situated 300 km east of Bulgaria's capital Sofia and 100 km from The Black Sea.





Sliven has  
100000  
inhabitants. It  
has long-lived  
traditions in  
textiles,  
machine-  
building, glass-  
making, and the  
technical and  
food industries.



## Sliven, Bulgaria







Sliven is situated at the foot of a rocky massif "The Blue Stones".

It is a hilltop 1050m above sea level, with great sights overlooking the town.



## Sliven, Bulgaria





## Sliven, Bulgaria



### The Ring

An arc-shaped stone, possessing, according to the legends magic force, is one of the symbols of our town.







What is  
Bulgaria  
famous for?







Bulgaria is one of the world's top rose oil producers. The rose oil made in Bulgaria is used to make some of the most famous and expensive perfumes in the world. One gram of rose oil contains 1,000 rose petals.



## Bulgaria—The Land of Roses



LAND OF ROSES

BULGARIA



Yogurt can be found around the world, but Bulgarians take pride in the fact that Dr. Stamen Grigorov, the scientist who discovered the bacteria that causes milk to become sour and turn into yogurt, is a Bulgarian. The bacteria was named after our country.



## **Bulgarian Yogurt**



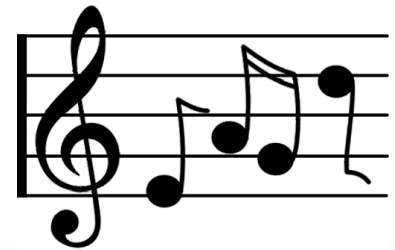




The Bulgarian folk song “Izlel e Delyu Haydutin” by the Bulgarian folk music singer Valya Balkanska was sent in deep space on the board of the US Space Probe – Voyager I, as part of a collection of our civilization’s finest cultural artifacts – a message to an alien intelligence.



## Bulgarian song in space





# Bulgarian Traditions and Customs







## Nestinarstvo



Nestinarstvo is a barefoot dance on smoldering embers. This ancient ritual still exists in several villages in Stranzha Mountain.





A winter tradition that takes place from January to March all around the country, breaking the silence with the loud jingling of hundreds of heavy bells. The ritual requires all participants to be dressed up like furry monsters in order to scare the evil spirits away and help spring arrive on time.



## Kukeri







Every year on 1st of March, Bulgarian people celebrate a centuries-old tradition called the day of Baba Marta. On that day Bulgarians exchange and wear the so-called “Martenitsas” – decorative pieces of red and white twisted threads, symbolising health and happiness and a lucky charm against evil spirits. The Martenitsas are given away to friends, family and colleagues and are worn around the wrist or on clothes.



## Martenitsa





Bulgarians are warm and welcoming people who will always pour a generous glass of rakia, the local fruit alcohol, for their guests. Even today, many people distill their own rakia at home and proudly share some of the secrets of the process.



## Rakia







# Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”

The school is founded in 1949 as a "Commercial School". It is attended by 480 students aged 14 to 18.





The school prepares specialists for the Bulgarian economy, in the fields of:

Banking

Operational Accounting

Business Administration

Economic Informatics

Economics and Management

E-commerce

Customs and tax administration



## Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”







The school creates a safe and supportive learning environment for students at risk of drop out.

A special attention is paid to the talented students.



## Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”

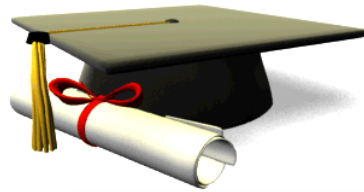




Over the years, the school has a lot of winners of national competitions in vocational training in the field of business, economics, management and accounting.



## Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”







Comenius  
2009-2014



Lifelong  
Learning  
Programme



- **“Traditions and innovations in VET”** was associated with an analysis of the traditional and innovative approaches in vocational education.
- **“Music in Stress out”** was against the aggressive behaviour and stress and for improving the communication between young people.
- **“Traum Job Europa”**, allowed the students to explore the job opportunities in the partners’ countries, to compare the conditions of the labor market, and to hold three days of internships in a real working environment.



Erasmus+  
2017

Key Action 1  
“Professional  
Skills at  
European Level  
through Practice  
in a Real  
Working  
Environment”

Workplacements in  
Barcelos, Portugal



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**Erasmus+  
2018**

**Key Action 1**

**“Mobility for  
Professional  
Development”**

**Workplacements in  
Barcelos, Portugal**



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of the European Union**





Erasmus+  
2016 - 2018

## Key Action 2

### “WEB 2.0 Tools in Education”

Exchange of  
experience and  
good practices for  
implementing of  
some effective and  
free Web 2.0 tools  
in the classroom.



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## Innovative Teaching Methods

The integration of web-based activities in different subjects significantly increased students' interest through the variety of ways of presenting the educational content.



## Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”

English - Learn English British Council



## Lessons with integration of Web 2.0 tools



## Secondary Vocational School of Economics "Prof. Dr. Dimitar Tabakov"

Maths - Geogebra

IT - Kahoot





# Lessons with integration of Web 2.0 tools

# Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”



## Economics Informatics ThingLink

## Animated presentations with PowToon



Erasmus+  
2017 - 2019

## Key Action 2

# “Developing Key Competences through Drama”

The project aims at instilling key competences by using 4 methodologies: drama techniques, role-plays, Forum Theatre and project-based learning.



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# Drama techniques in the classroom

Using drama-based activities generally produces enjoyment and enhances motivation. They involve students' imagination and take them out of their comfort zones, yet only to a good cause.



## Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”

English lesson – Drama techniques for Halloween



## Lessons with integration of drama



## Secondary Vocational School of Economics "Prof. Dr. Dimitar Tabakov"

Philosophy – Artefacts  
techniques based drama

Business communication  
– Role play based drama





# Extracurricular activities

Secondary Vocational School  
of Economics  
“Prof. Dr. Dimitar Tabakov”



## Nature Lovers

## Local History Club



# Extracurricular activities

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## Folk Dances

## Cheerleaders





# Extracurricular activities

Secondary Vocational School  
of Economics  
“Prof. Dr. Dimitar Tabakov”



## Drama Club

## Economics and Accounting Club



# Extracurricular activities

# Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”



## Young journalist club

## School Newspaper



ИМЕНА: НАСТРОЕНИЕ - ВЕСТНИКЪТ НА ПГИТ Д-Р ДИМИТЪР ТАБАКОВ

Бр. 22, стр. 8

### СПОРТЕН ПРАЗНИК

На 28.04.2018г. в ПГИТ се проведе спортният празник на гимназията. Излъчени бяха победителите в 10 вида спорт:

- лека атлетика, волейбол (разбира се!), баскетбол, футбол, народна топка, тенис на маса
- теглени на валъе, канадска борба, шах и бридж. Всички медалисти получиха награди, осигурени

От многобройните на спонсори, а публиката

### 5 КУПИ ЗА СЕЗОНА... НЕ Е МАЛКО, НАЛИ?!

Волейболният отбор на юношите към ПГИТ спечели цели 5 приза през годината. Наградите никак не са малко и те абсолютно доказват колко самотвержено отстояват спортния дух на гимназията нашите волейболисти!

Накратко, ето малко факти-през сезона волейболистите ни успяха да стигнат до следните почетни титли:

- Градски първенец
- Областен първенец
- Зонален вицешампион
- Второ място от турнира за мъже в гр. Швенево
- Първо място от турнира в гр. Нова Загора

Пожелаваме им да събират сили през летната ваканция за следващия сезон, в който сме сигурни, че отново ще ни дадат много поводи за гордост!

Успех, момчета!

РЕДАКТОРИЯ  
Клуб „ЖУРНАЛИСТИКА“  
Журналисти на броя:  
Елица Димева

БРОЙ 22  
Юни, 2018 г.

# БИЗНЕС НАСТРОЕНИЕ

В ПРОФЕСИОНАЛНА ГИМНАЗИЯ ПО ИКОНОМИКА „ПРОФ. Д-Р ДИМИТЪР ТАБАКОВ“ - СЛИВЕН

## АКЦЕНТИ

- Изпращане на Виттек 2018 ...Толемосто бросе
- Спортен празник
- Клубовете от проект „Твоят час“
- Нашите артисти и в Рудница
- Практика в Португалия
- Ученически парламент



# Sport achievements

## Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”



# Visit of the European Parliament in Strasbourg







**School life moments**

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**School life moments**

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Thanks for  
your  
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