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Erasmus+



E-COMMERCE
FOR START-UPS

Transnational Meeting
ITALY – POTENZA, 20-24 May 2019

E-commerce for Start-ups

2018-1-ES01-KA229-050819_6

Short-term exchanges of groups of pupils



Istituto di Istruzione Superiore "Einstein - De Lorenzo"

Potenza

con sede distaccata a Picerno

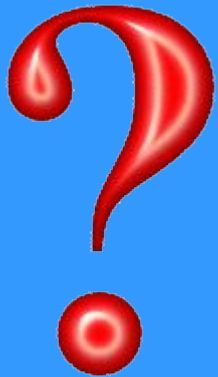
CHARACTERISTICS OF THE NEW PRODUCT

PRODUCT

Digital Clock / Alarm that propose a restyling of old cuckoo clocks, configurable via app



Cuckoo clock



Reassuring item that reminds tales, legends and will wake up enjoyable memories



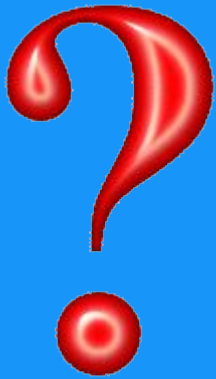
Materials



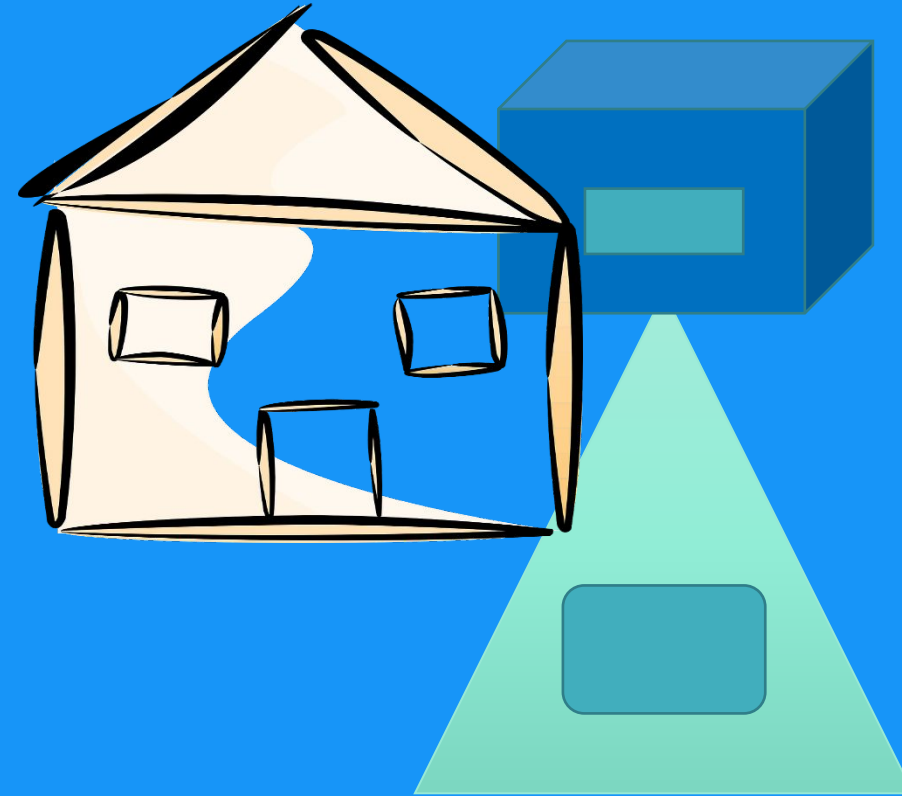
Papier-mache to remember the traditions of our Region and pressed cardboard or other eco friendly materials to protect the environment



Shape



A small house, a common box,
the meeting of different
geometrical shapes or the
profile of any object.
Customizable object

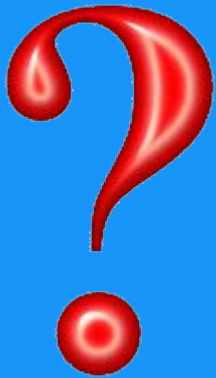


Type



Wall or table clock thanks to the removable pendulum, to make it usable in any place

Configurable via app



Tech item
Improve our IT Knowledges and
skills
Service Learning



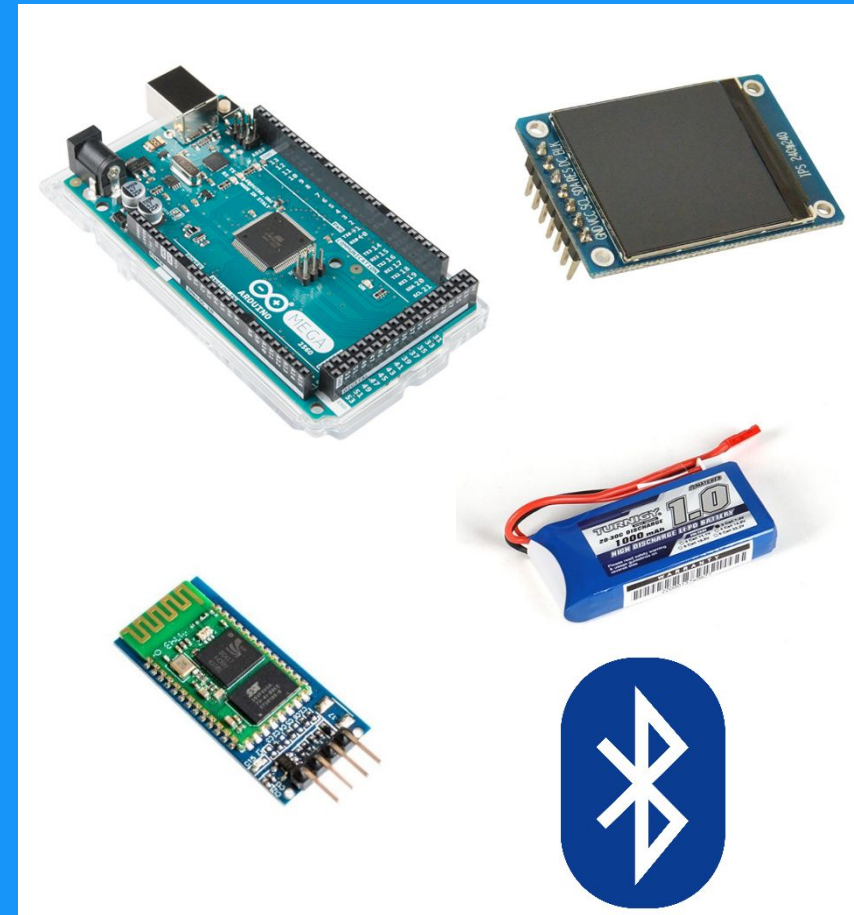
Functions

Energy Saving Touch Display
LCD clock function
Customizable themes
Alarm and reminder
Ringtone mode
More coming soon...



Product details – «Matera» Model

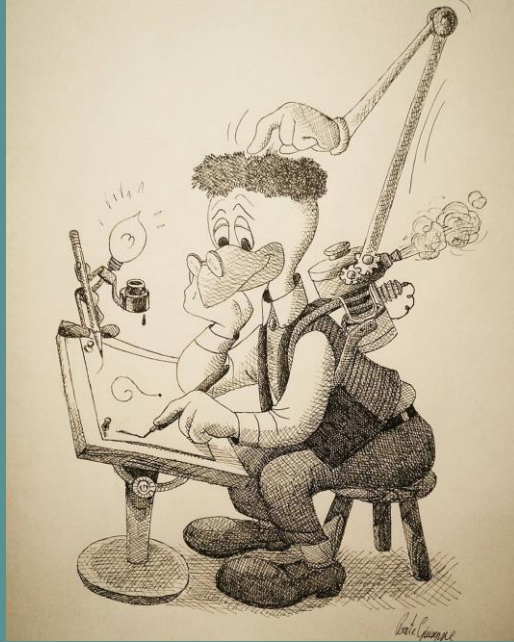
- Arduino Mega 2650
- Display TFT 2.8"
- Bluetooth Connectivity
- 1 2.0 USB Port
- 5V 500 mA Battery
- 15x18x12 cm Dimension
- 100 g Weight



THE NAME



So what kind of name would be perfect for this cuckoo?





Let's see some of them.....

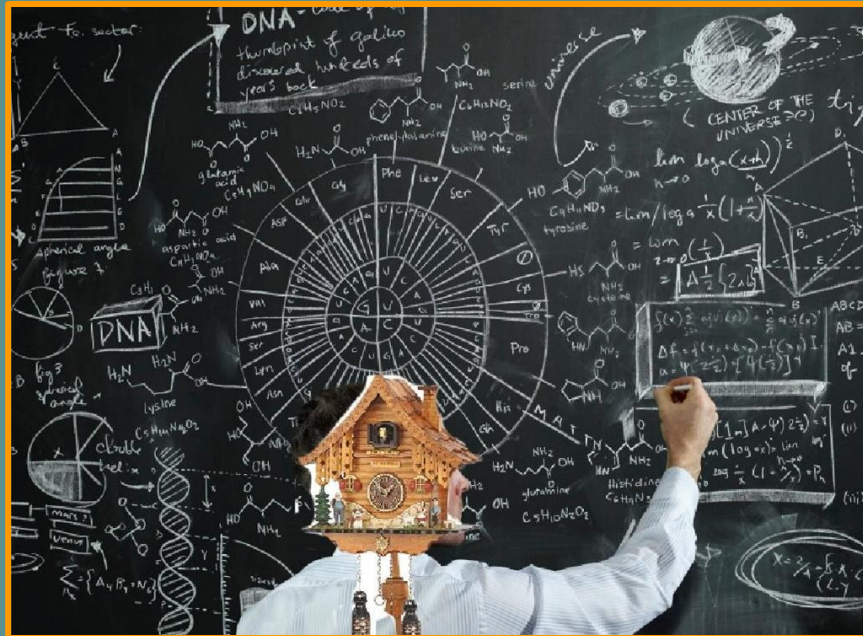
Futuristic Cuckoo

The first name we thought was 'futuristic cuckoo', pretty cool right? well no.

it doesn't travel in the time.....



Smart Cuckoo



no comment...

Cuckoo Revolution



There is a reason if we haven't chosen this name...

Smart tic tac



I really don't find the words....

Help Cuckoo



I'm scared about what the mind might create

'KooReminder

KOOREMINDER

•KooReminder

'KooReminder

'KooReminder

'KooReminder

'KooReminder

'KooReminder

'KooReminder

'KOOREMINDER

'KooReminder