

The Turkish students involved in the Erasmus+ team interviewed:

- The Public Relations Manager of the Ferrero Group based in Trabzon
- The Public Relations Manager of Türk Telekom, a telecommunication company
- The Department Head of the Employment Bureau in Trabzon
- The Director of the Chamber of Commerce in Trabzon
- A university professor in Black Sea Technical University

The students visited these companies/institutions in pairs/ groups and directed the same 25 questions. The tables indicate the answers.



	The Public Relations Manager of the Ferrero Group	The Public Relations Manager of Türk Telekom	The Department Head of the Employment Bureau	The Director of the Chamber of Commerce	The university professor in Black Sea Technical University
1. What qualities would you consider most important for a job candidate? What is important regardless of the job? Where can these skills be learned?	- team mentality and openness to self-improvement are some of the most important qualities - can be learned through education and working hard	- technical skills - foreign languages - marketing skills	- we appoint job consultants to each candidate rather than focusing on skills	- education - experience - team work	- qualifications that a certain job requires - a good university degree
2. What skills do we need to develop before applying for a job?	communication skills	being able to explain yourself very well	potential job candidates have to be suitable for the positions they want to apply for	- self-improvement - education attainment - communication in the mother tongue and foreign languages	- language skills - university degree - ICT literacy
3. Why are communication skills so important in the world of work?	to explain ourselves	to prove your worth	because most of the jobs are customer oriented	- one of the essential skills in the world of work - in order to create network	in order to maintain and improve your work
4. How can we develop our communication skills?	- listening to others - empathy - giving feedback	being in contact with people around, not focusing on the job only	- can ask help from personal development specialists - can participate in seminars	you can follow social media or TV	reading personal development books
5. Do you think "team work/ collaboration" is one of the skills needed in the world of work?	it's needed because we don't live or work alone	yes, because skills vary from one person to another so the employers need people with different skills	- none of the jobs can be done alone because every one has different abilities	team work/ collaboration is important for all kinds of jobs so as to be an efficient employee	yes, in order to keep up with the changing world
6. What do you think "learning to learn" means?	learning efficiently	getting information on the best way	learning how to study/work in a specific field	is a process to improve yourself	the skill to obtain information
7. What do you think is important to the employer when it comes to working experience?	- not always important - depends on position	experienced people comply with others better	employers do not want to waste time on training	- employers often think about the result - they don't want their investment to lose value	for quality, efficiency and sustainability
8. What is most important in writing a good CV?	- honesty - being able to explain yourself shortly	- personal information - education - age and experience	CV writing training is essential	- you should be able to explain yourself in the best possible way - you can include your degree, language skills, interests	- experience - language skills
9. What skills would we need in case we decide to set up our own companies in the future?	- vision - planning - analyzing skills	- communication - customer orientation - vision - long term planning	entrepreneurship	- entrepreneurship - self-confidence - knowing the job very well	- internship - a good university degree - asking help from experienced entrepreneurs
10. What are the advantages and the disadvantages of being an entrepreneur?	advantage: big return disadvantage: risk	advantage: high income	it will be an advantage if you can analyse things well, if not it will be a disadvantage for you	advantage: high income	advantages: high income, capital disadvantage: risk
11. Which job types do you think will be most threatened by automation?	factories	- industry - automotive factories - household appliance factories	industry	- technology based jobs- agriculture sector	- industry - agriculture
12. What skills do you think should be taught in schools?	- communication in mother tongue - reading literacy	- communication - critical thinking - entrepreneurship	- some graduates cannot even write a job application letter - students should be taught according to their skills and interests	- foreign languages - entrepreneurship - self-awareness	- foreign languages - entrepreneurship - law - self-awareness
13. What are some challenges of studying abroad?	cultural differences	- communication - cultural differences - different education atmosphere	language skills	- getting used to a new culture - communication	cultural differences