

The Pop²

You walk into the cinema. It's the new blockbuster and excitement courses through your veins. You go to the counter and buy your ticket, popcorn and your favourite drink. All is well. Then, BAM! You run into a dilemma. You need to give the guy your ticket but your hands are full and the floor is dirty. It's a tricky situation to get out of and most of us will deal with this throughout our lives, but we have the solution.

The brand new Pop squared is both a cup and a popcorn bowl in one. The innovative design encompasses either a small, medium or large cup to hold the drink of your choice, however, instead of a flat lid, the lid curves up into a bowl shape. Depending on your drink size, your popcorn will hold the standard amount of popcorn for small, medium or large. An extra-long straw is added for convenience with double thickness so there is no chance of getting soggy popcorn. The pop squared is disposable, made of recyclable materials and cheap and will be sold at most cinemas throughout the UK.

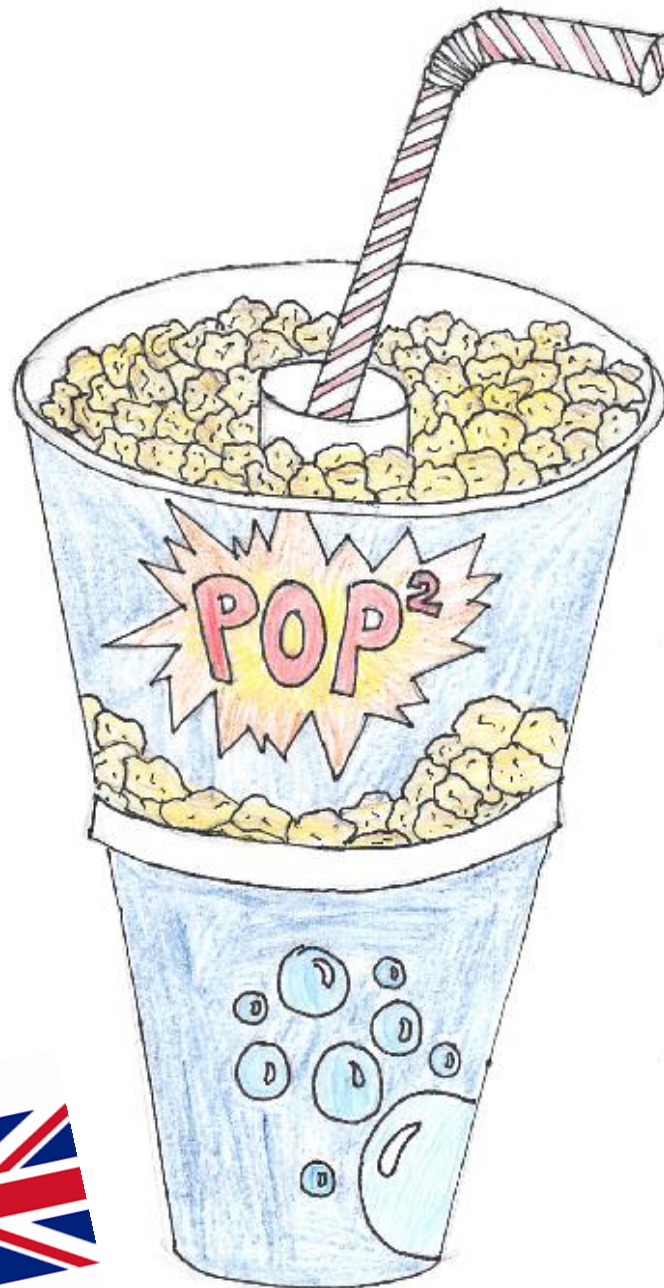
This is a great business idea because it takes into account real life problems people face whilst also being cheap and easy to make. I think the product would be extremely popular and would spread fast through social media such as Instagram.

So there you have it, the Pop²

Why Did We Name It Pop Squared?

We called our product Pop Squared (written with a small two next to the Pop) because it includes a section for popcorn and a section for a fizzy drink of your choice (fizzy drinks can also be referred to as pop, which is why we chose this word). This product as a whole is very practical when it comes to cinema trips with friends or family. "Pop" appeals to both British and Canadian buyers, as it is a word commonly used in both countries, and is more well-known. The name also sounds more sophisticated because it uses a mathematical term – squared. This could appeal to the subconscious minds of parents accompanying children

or just general adults, therefore broadening the target market and increasing the chances of them buying the product. The name is short, snappy and memorable, and we hope to see it plastered over town in the near future!





foldable frame

MIXI

spinning part

clip

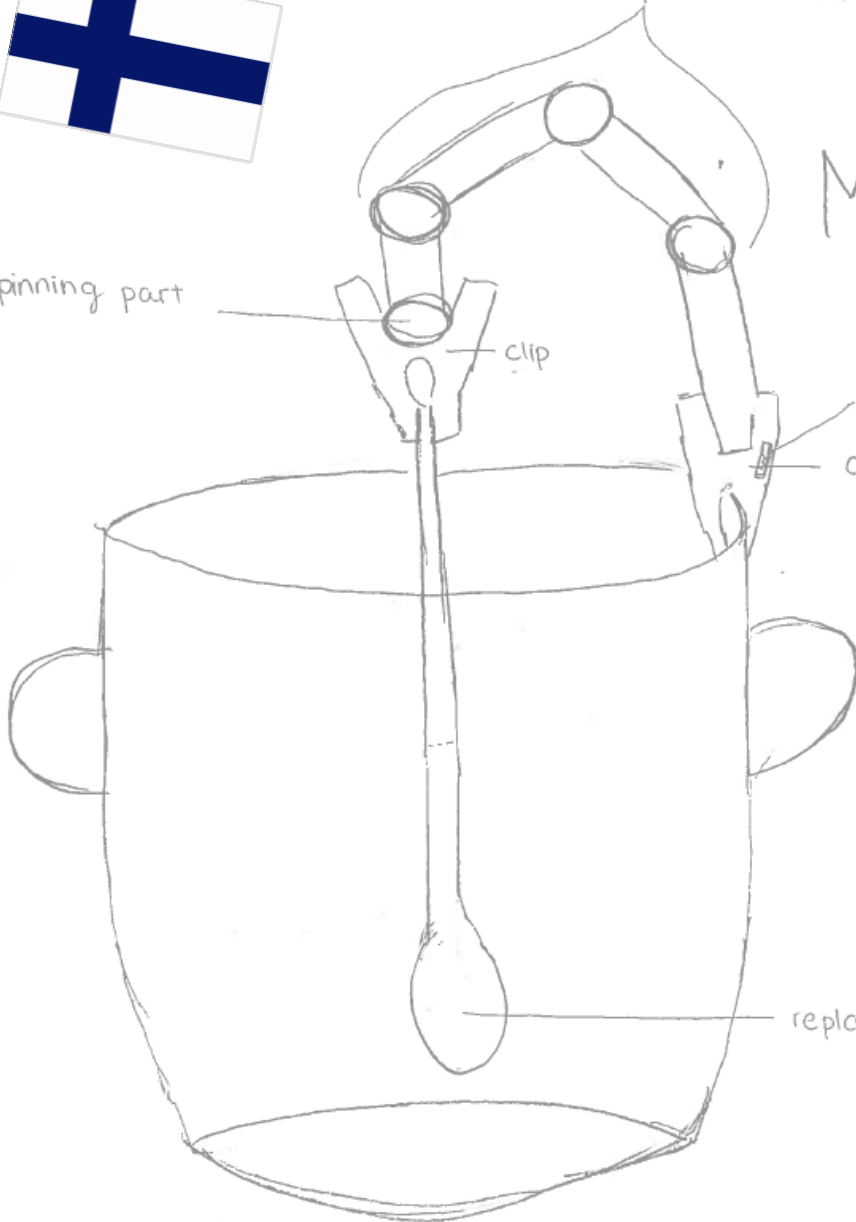
USB-charge

clip

3cm

0,5cm

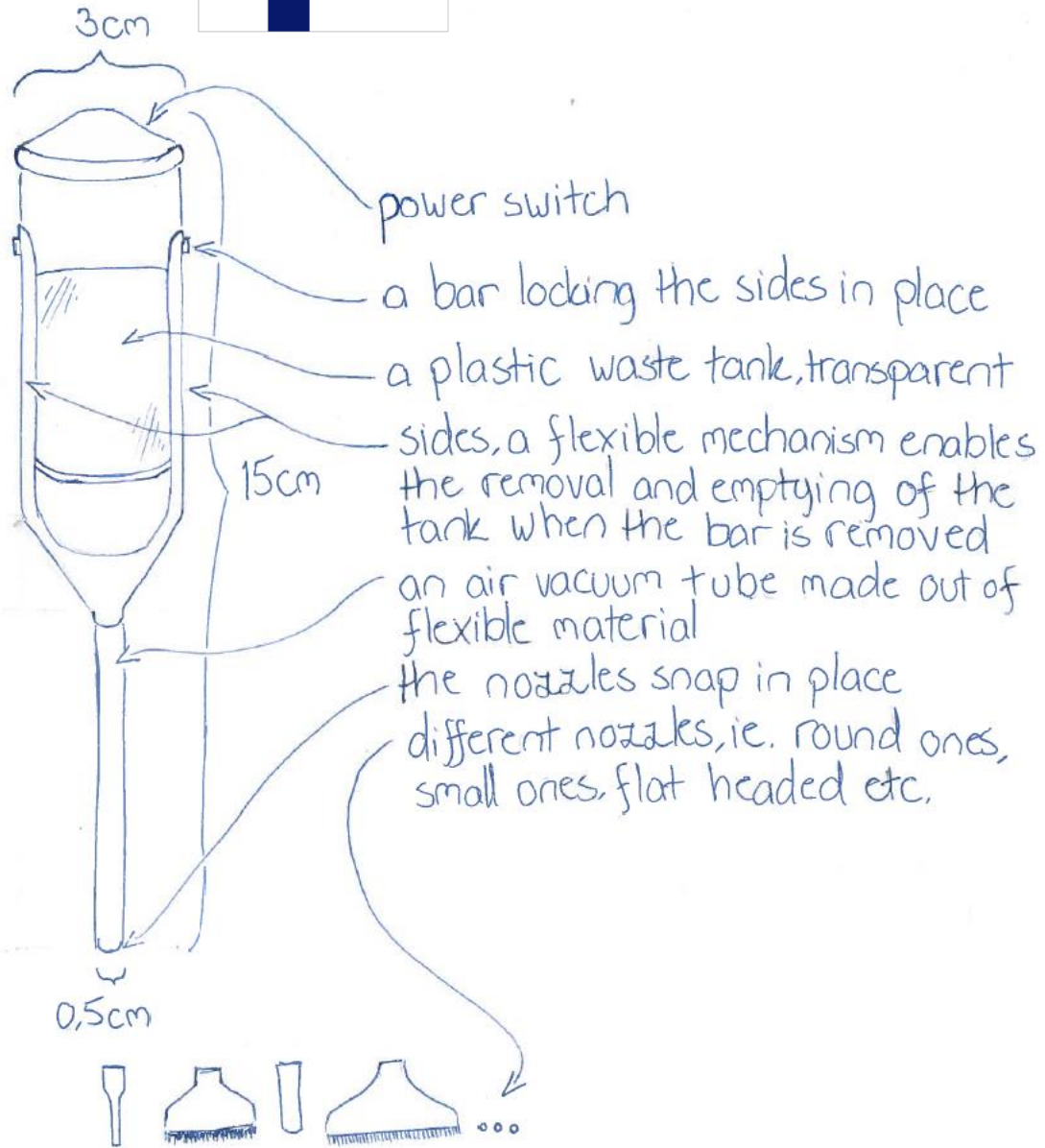
replaceable cooking utensil



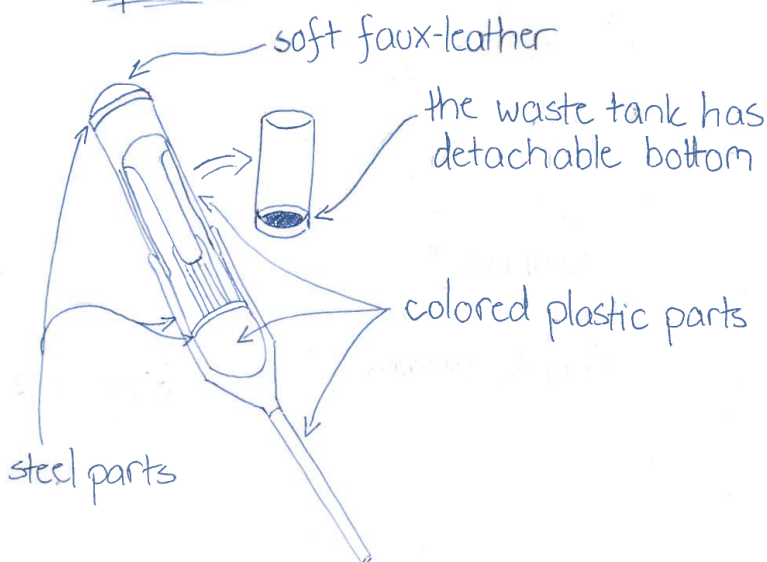
With this amazing Mixi-mixer cooking is so much easier! Even if you were a bad cook, you just simply can not burn your food. Mixi mixes your food automatically with the speed of your choice.

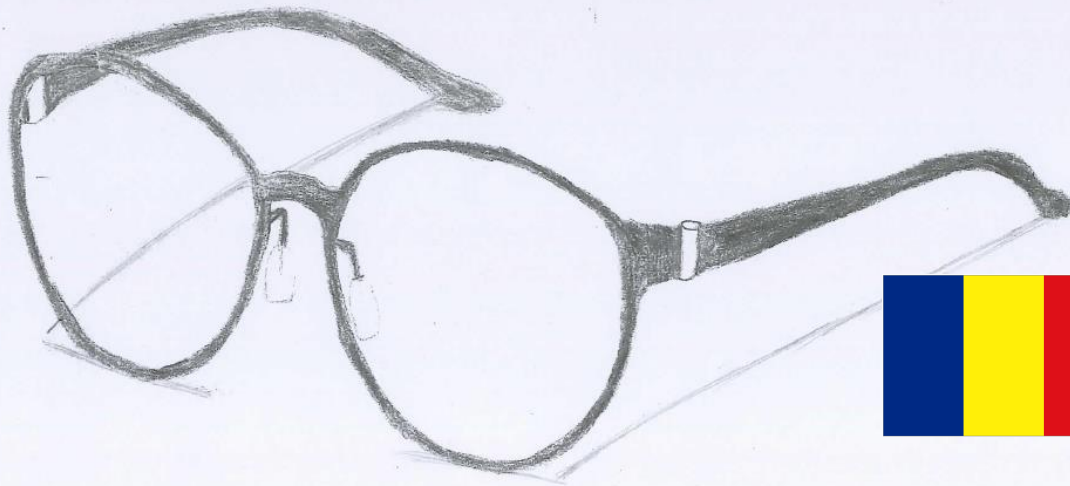


Nozuum (Nozzle vacuum)



Opened:





Glasses for instant translation

These type of glasses are addressed for those who travel abroad.

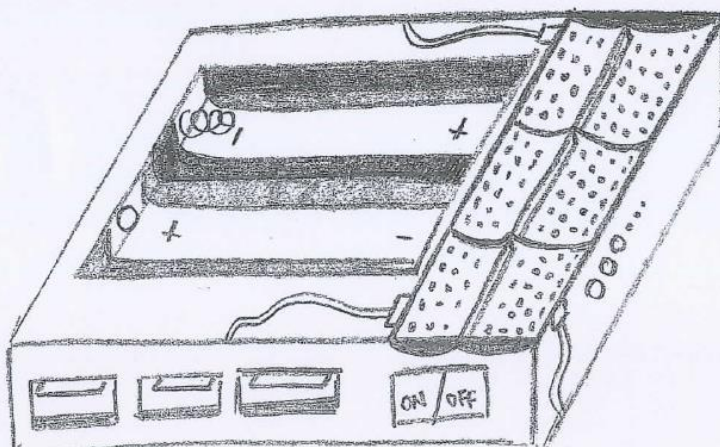
The glasses have a reader and an instant translation device and translate information displayed in the airports, train, tram, bus stations and advertisements.

A recharge device and 3 USB ports.

A device used for the recharge of the batteries (1.5 V) and 3 USB ports, with a solar panel.

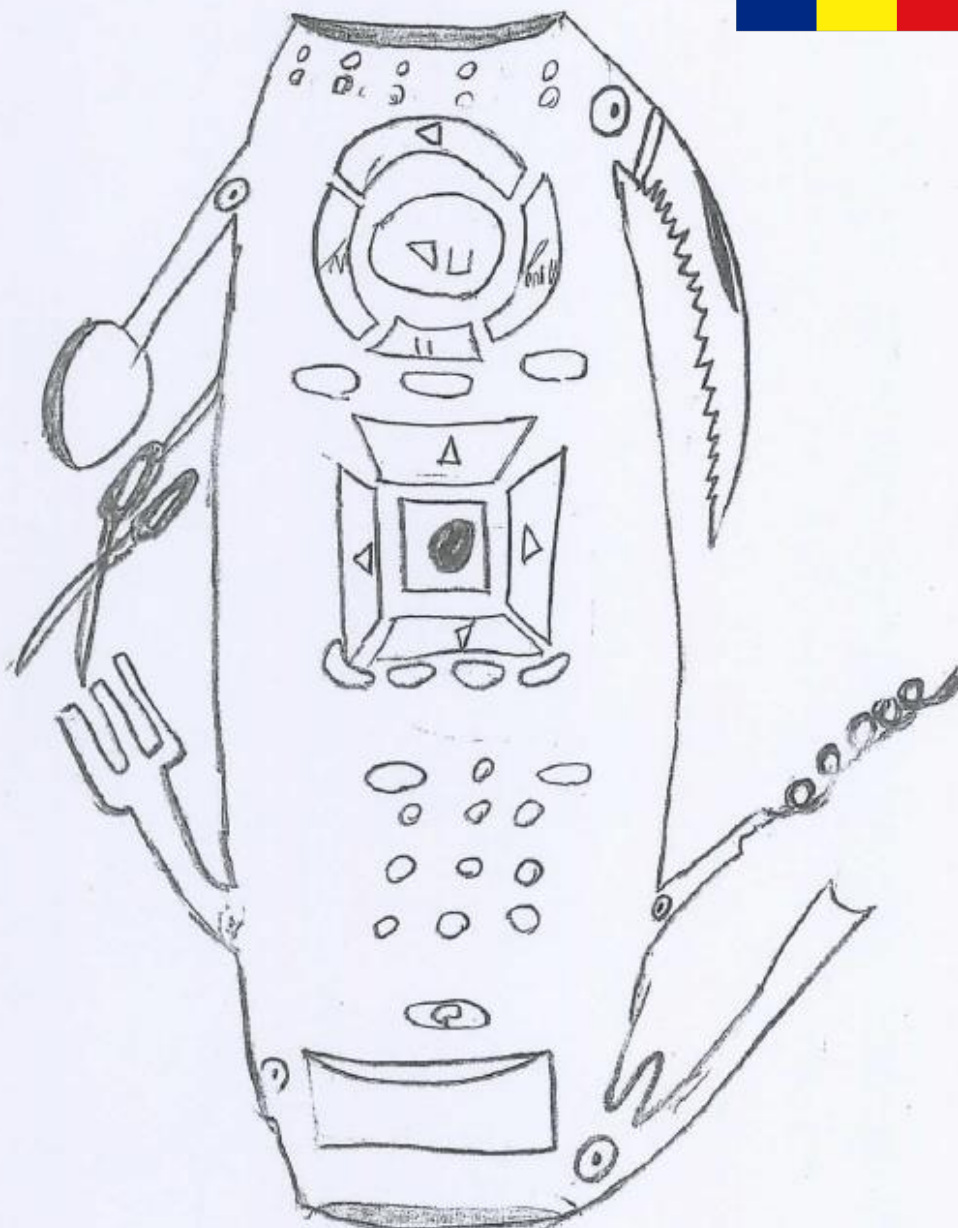
It works with solar energy and guarantees enough electrical energy for allow the connection and charging of various devices.

Useful while traveling and the electrical plug is not available but also around the house, in the yard, outside.



Multifunctional remote control

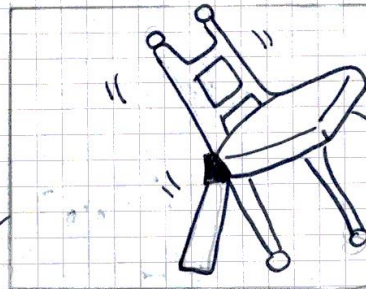
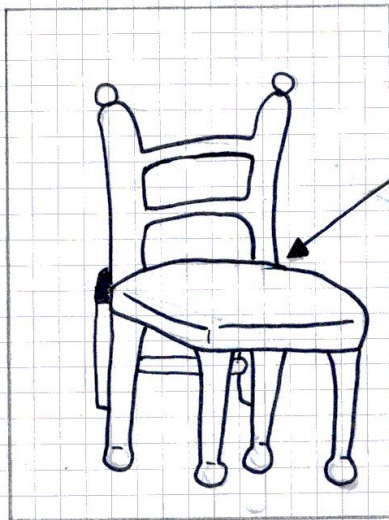
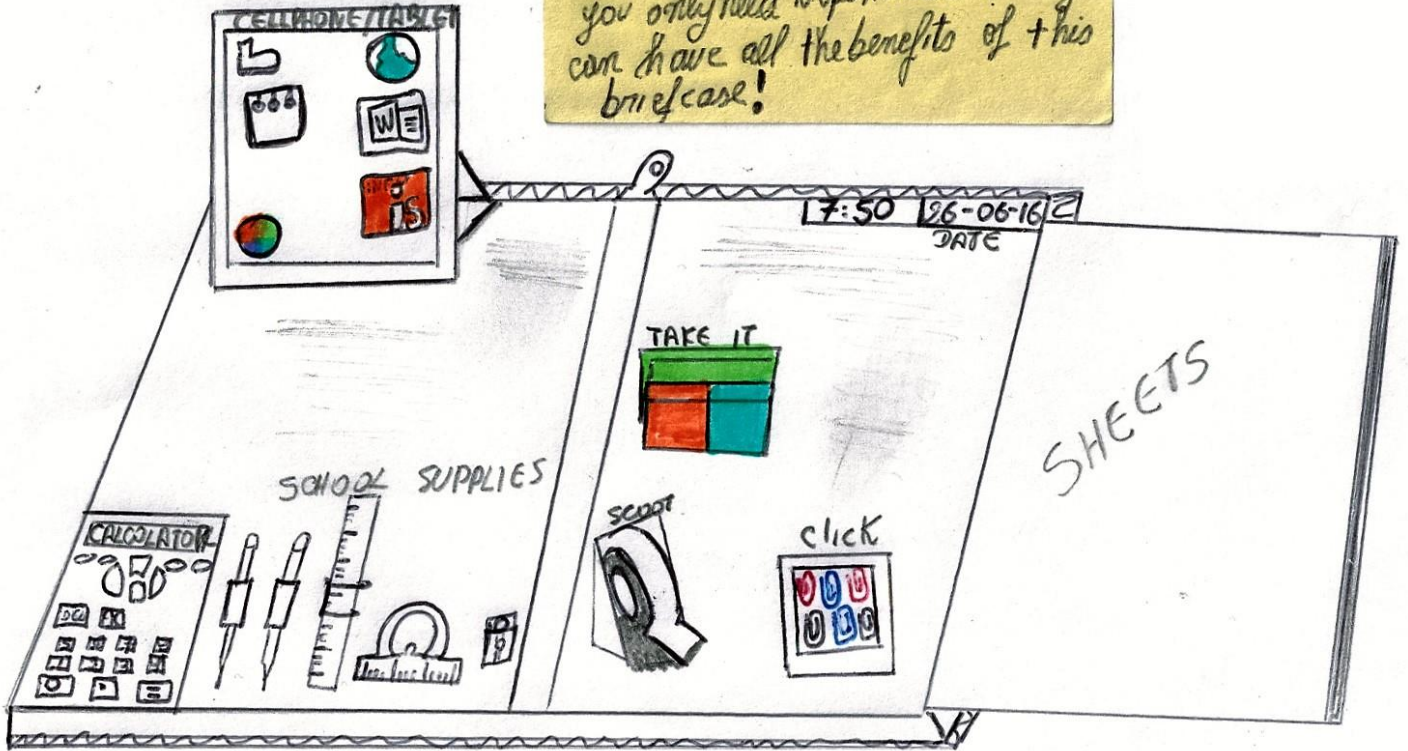
- used in the kitchen
- equipped with:
 - o buttons to turn on/off electric appliances
 - o buttons to turn on/off audio-video devices
 - o spoon, fork, knife, scissor, bottle opener



Multitasking Briefcase



It's a briefcase that has the main supplies a student needs at school. In addition it allows to have digital tools such as a calculator, a tablet or a phone. It is very useful and comfortable. you only need to open it and then you can have all the benefits of this briefcase!

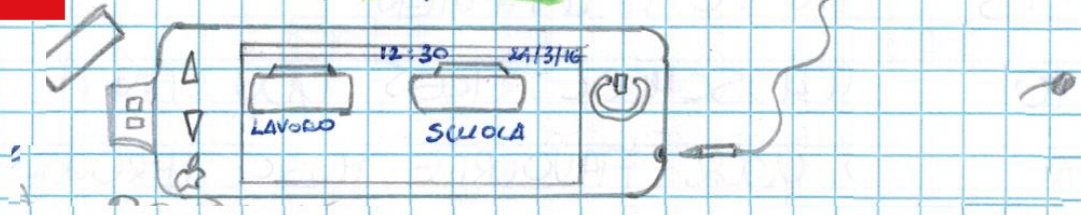


CHAIR THAT ALLOWS YOU TO NOT FALL WHEN A PERSON SWINGS

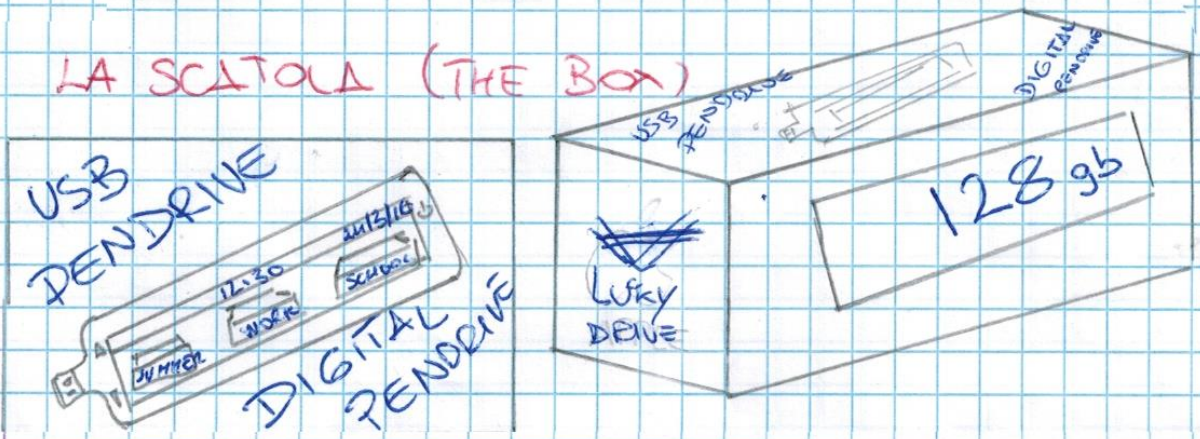




I pen



LA SCATOLA (THE BOX)

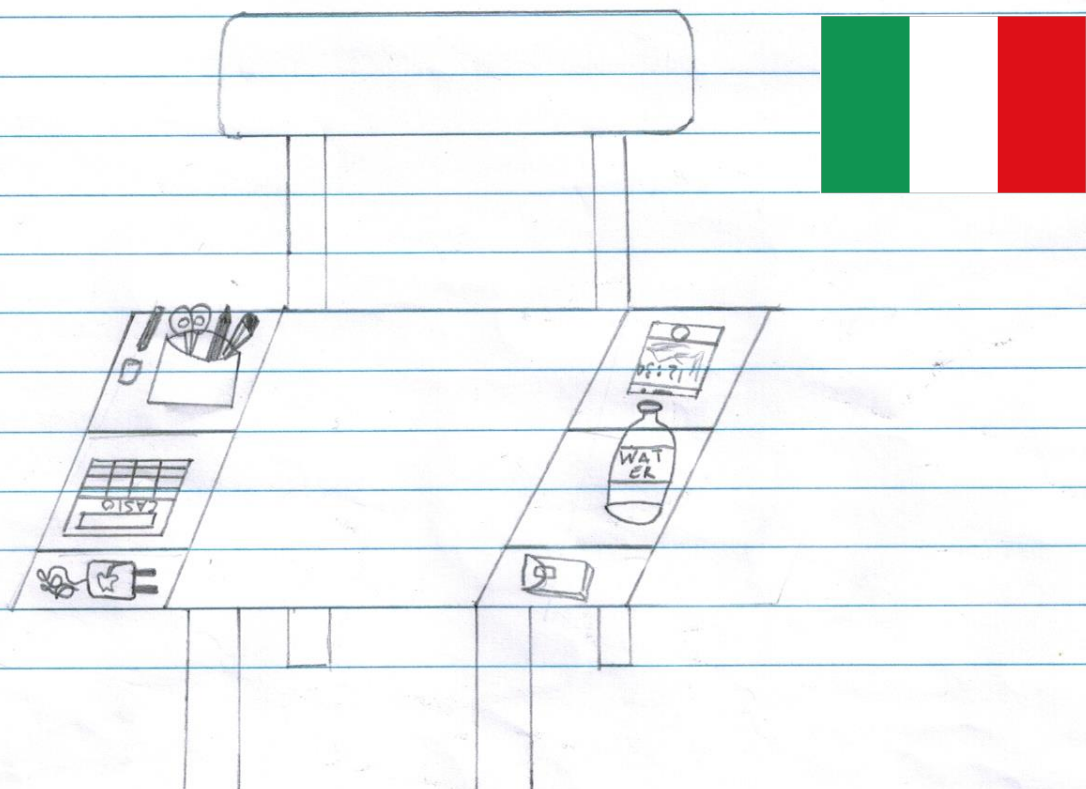


THIS IS A DIGITAL PENDRIVE THAT ALLOWS YOU TO SEE WHAT IS INSIDE WITHOUT PLUGGING IN TO A COMPUTER ALONG WITH SCHOOL FILES YOU CAN ALSO LISTEN TO YOUR FAVOURITE MUSIC THROUGH THE HEADPHONES.

THIS IS AN EASY WAY TO USE THIS PENDRIVE BECAUSE YOU CAN USE IT WHENEVER YOU WANT AND IT IS COMFORTABLE BECAUSE YOU CAN CARRY IT VERY EASILY.

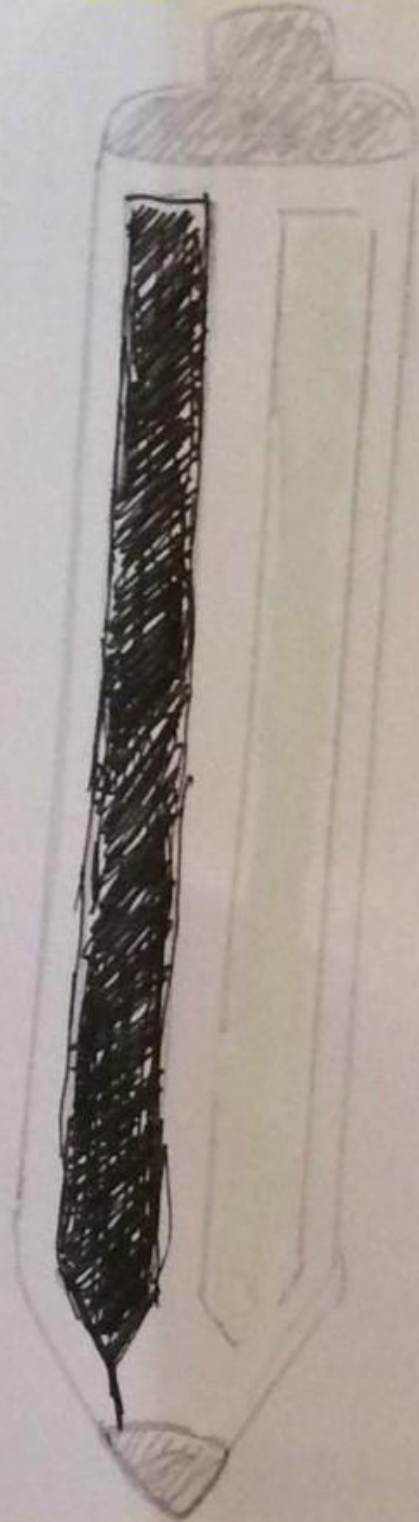
MULTITASKING CHAIR

This is going to be my multitasking chair, here you can have different compartments where you can put: a bottle of water, stationery, charger, tissue papers, calculator. This can be an easy way to find things instead of disturbing classmates and teachers.



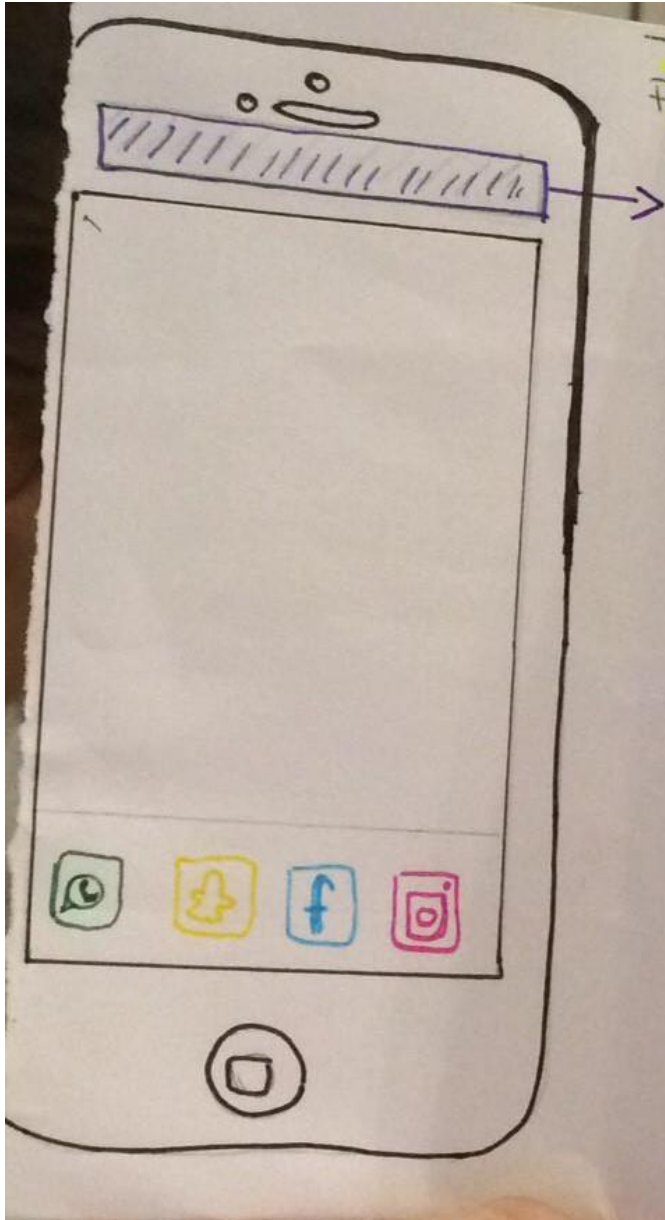


"SCOLOBIRO"



A multi pen which is made up of a black pen and a correction pen

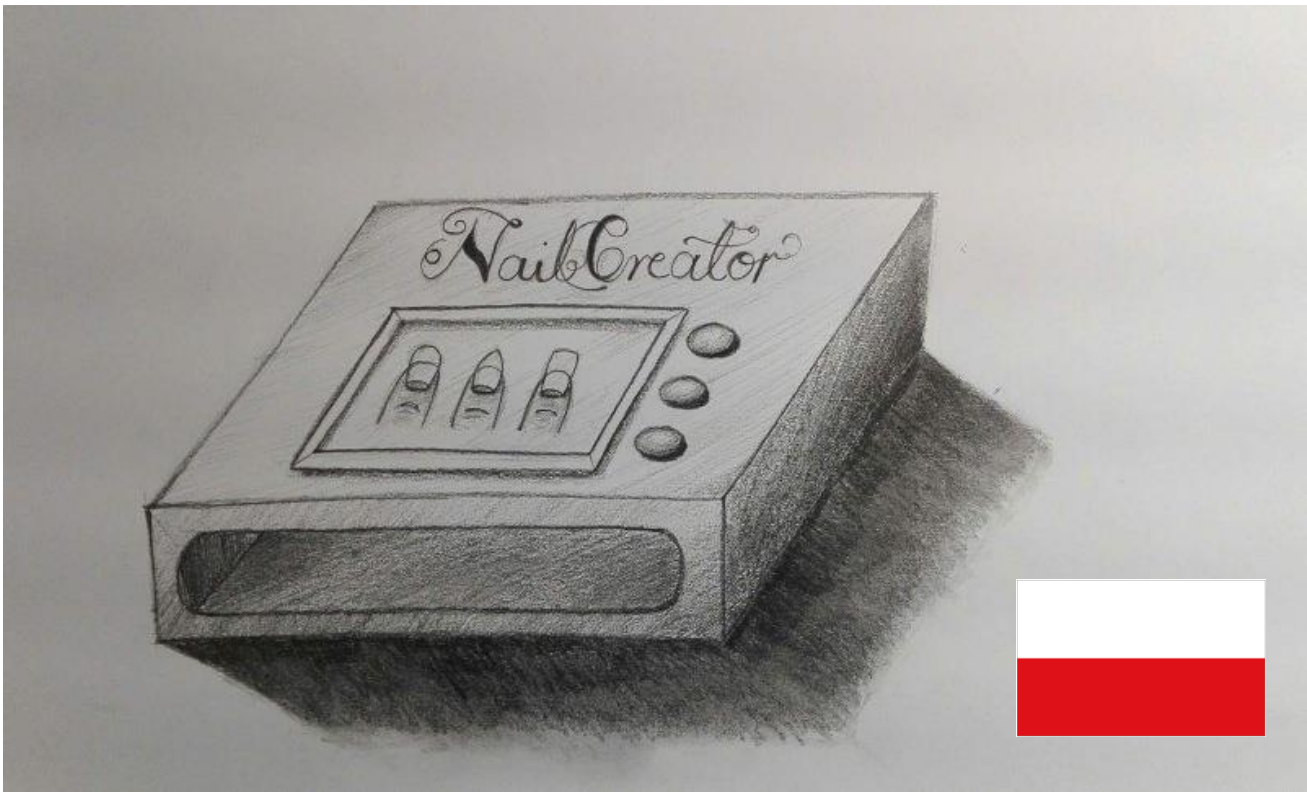
Just twist to the right or left to switch pens.



SOLAR CELL MOBILE

The solar cell allows you to charge your mobile phone through the sunlight.





Hello, we would like to present you a new machine. It is a nail creator. Have you ever had problems with filing your nails? It will never happen again! You only need to put your hand into this machine and choose the form. The effect is guaranteed!



MAGICUP is an innovative cup that lets you drink while you do your daily tasks. It's a non-spilling technology made out of a special fiber.

Anti-fogging and windshield glasses



They are innovative glasses. Perfect for winter, rainy and damp days. These sophisticated glasses have a built-in windshield system in the frame structure and an adhesive plastic tape that prevents fogging of the lens. This device works perfectly and the user's sight is always clear.

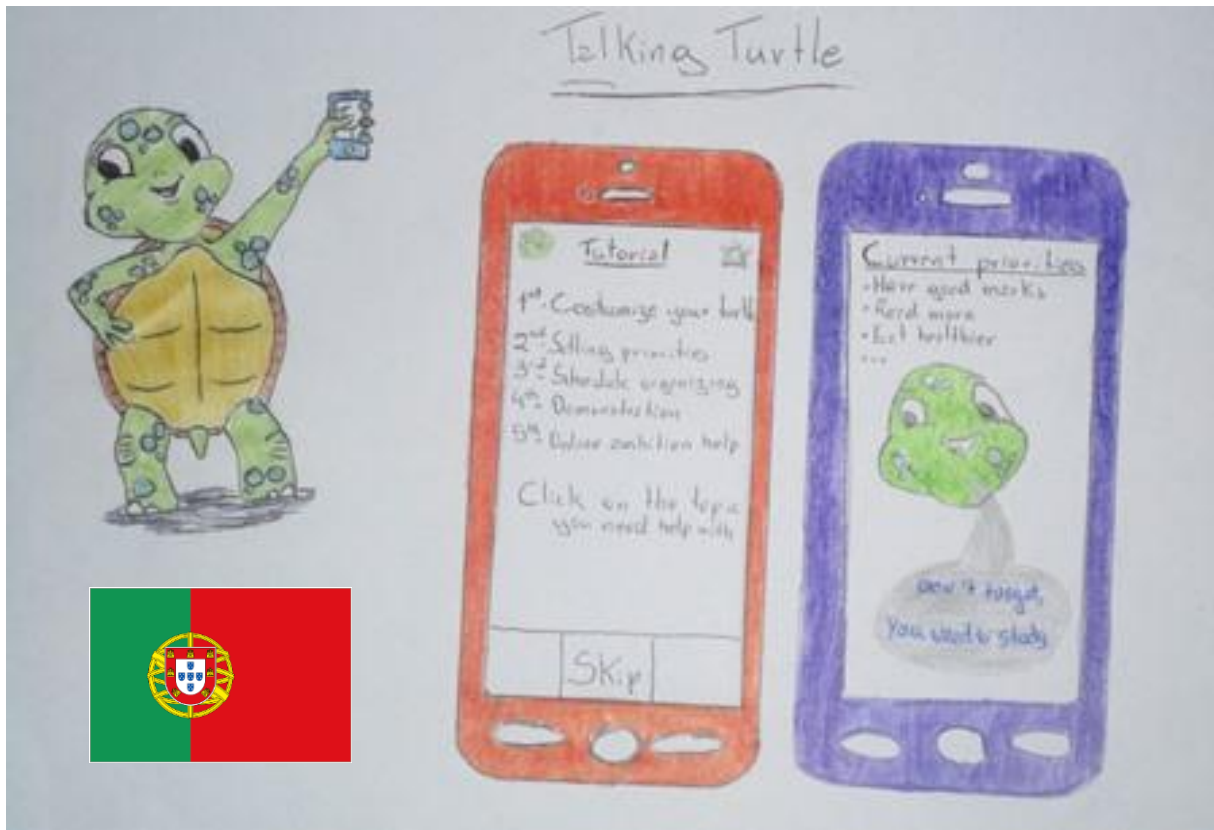
Walk to power



This project consists on a phone charger that you can charge in your jeans' pocket. When you walk, there is a charger that gives power to the phone and you will never have to worry about your mobile phone battery again.

Nowadays, mobile phones are a part of our lives and teenagers can't handle battery loss. This is the best solution for people that need their battery to last longer!

Talking Turtle



This idea targets everyone. It's a useful device when someone has too many tasks to do and not enough time to do it all.

Talking Turtle is your solution, your own personal helper. Talking Turtle is going to help you organize your day in a fun and different way. Customize your own and try it! It's free! Order yours online and you will finally achieve your goals with this professional device.

MusicStands 4 U



As a musician I know the struggle and the stress that a music stand can cause. There is nothing more annoying than having to stop your performance to turn the page or to pick up your music sheets because they fell down. In order to change that I designed MusicStands4U. This music stand comes with a briefcase that stays in place, with the help of a black magnet (image B). Once you put the sheets inside the briefcase, the music stand scans the sheet, and after you set the correct time in the timer in orange, it knows the exact time to turn the page. The wires go through the small metal piece (image A) and it goes behind the stand so it doesn't affect your reading.