



Erasmus+

Motivating the learning engine to increase student's school, professional and social success and reduce absenteeism

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Project funded by the European Union



Leson plan
Counseling and guidance with Business in School (I)

by the Erasmus Teacher Group from IES Jaume I (Burriana)

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Lesson plan
Counseling and guidance with Business in School (I)

STARTING A BUSINESS

Which Business to Choose?

An introduction on starting a business

Goals of the day:

- ✓ Differentiate between a business that produces a product, and a business that provides a service.
- ✓ Enumerate resources that would be required for various types of businesses.
- ✓ Identify market opportunities in Burriana and develop business ideas from them.

Materials/equipment

Groups of 3/4 students
1 tablet per group

Warm up activities

1. Discussion in groups (10 min)

- ✓ Do you know people with their own business?
- ✓ If you had to create a business in Burriana... what should you do?
- ✓ Which kind of business do you miss in Burriana for teenagers?

2. Round table with all the answers (15 min)

Activity 1 (15 min)

The teacher will introduce the topic.

Examples could be done by individuals or the class could be broken into small groups depending on the ability of the class. After the teacher gives the groups or individuals time to complete the various examples they would come back together as a class to discuss them from the business list they have found out during the warming up time.

Activity 2: (15 min)

Starting: Let's decide what we are going to sell in Burriana

Looking for resources and using them to create either a product or a service to sell to people.



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Lesson plan
Counseling and guidance with Business in School (II)

CREATING A BUSINESS IN BURRIANA

Where to go and what to do

Instructions to open my enterprise

Goals of the day:

- ✓ Know all the steps to start a business in our town
- ✓ Pinpoint the places to go in our region
- ✓ Discover all the forms to fill and the prices.

Materials/equipment

- Groups of 3/4 students
- 1 tablet per group

Warm up activities

Learning glossary and Spanish administration in groups (20 min)

- ✓ Notary, free-lance, bank...
- ✓ Meeting the administration places
- ✓ Finding adresses in Google Maps and calculating distances

2. Round table with all the answers and collective correction (15 min)

Master class (30 min)

The teacher will explain step by step how to create an enterprise in Burriana, from the idea of business, till the opening day. The teacher will provide the students with all the official forms and they will discover what they can do online and what must be done in-place.





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Lesson plan
Counseling and guidance with Business in School (III)

STARTING A PART-TIME BUSINESS

Getting money from my abilities

Goals of the day:

- ✓ Learn about ideas for potential part-time businesses.
- ✓ Explore business ideas, and learn more about students' own interests and abilities.
- ✓ Better understanding of students' own future employment opportunities.

Materials/equipment

- Groups of 2/3 students
- 1 tablet per group
- Printed template to fill with the information of their business

Warm up activities

1. Discussion in groups (10 min)

- ✓ What things do you already know how to do, that other people might pay you for?
- ✓ What skills do you have that you could teach?

2. Round table with all the answers (5 min)

Activity 1 (15 min)

The teacher will introduce the topic.

There are lots of creative ways to make money part-time, with a little effort and imagination, and not much of an investment. Most of these ideas require very little money to start. Your only expenses might include transportation to and from your work location and basic supplies.

Activity 2: (15 min)

The students will create a business plan individually from their abilities, discovering all the possibilities in their hand and using supplies that they already have: mobile phone, computer, bike to transportation.

In the future, they will create a marketing campaign in social media.

