



LESSON PLAN

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| SCHOOL | Primary School "De Weijerwereld" Boxmeer The Netherlands |
| THEMATIC AREA | Drawing lesson: how to create a sticker about "Saving water" and/or "saving energy" |
| TEACHER | |
| SUBJECT | How to develop an advertising sticker |
| AGE GROUP (approximately) | 4-12 years: can be used for every age of pupils, just adapt the words you use |
| TIME REQUIRED | Two lessons, about two hours overall |
| PLACE | Classroom |
| LESSON OBJECTIVES | <ul style="list-style-type: none"> • Environmental education • Changing behaviour concerning use of "water" and "energy" • Improving drawing skills <p>Aspects of drawing lessons:</p> <ul style="list-style-type: none"> ○ What colours do we use? ○ What kind of font style? ○ Surface division? |
| REGULAR LESSONS YOU CAN USE | <ul style="list-style-type: none"> • Drawing lessons |
| CLASS ORGANISATION | <ul style="list-style-type: none"> • Discussion in groups • Pupils work individually |
| MATERIALS | Paper, pencils, colour markers, paint |
| ICT TOOLS | Internet: search for good practice/examples of usable stickers |
| PROCEDURE | <ol style="list-style-type: none"> 1. <u>Announce</u> the subject of the drawing lesson. <ol style="list-style-type: none"> a. What are we going to do? b. What should we achieve? c. What should be the result at the end? <u>Discussion:</u> 2. Why is it necessary to reduce the use of water or energy? 3. How can we make people (pupils) mindful on the need of reducing the use of water and energy? What do we need? What can we use? 4. (TV commercial, radio, magazine, newspaper, sticker) <u>We are going to create a sticker.</u> 5. What are the characteristics of a usable sticker? Think about: <ol style="list-style-type: none"> a. Form b. Colour(s), signal colours c. Size d. Text |

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| | <p>6. Now start developing and drawing your sticker.</p> <ol style="list-style-type: none"> a. Make your choice for: b. Subject c. Form d. Colours e. Text |
| EVALUATION | <p><u>Halfway through:</u></p> <ol style="list-style-type: none"> 1. Admire each others creations: what are the ideas? 2. Tell each other. What is the form you used? Why this form? 3. And what about the colours? 4. The text? <p><u>At the end:</u></p> <p>Feedback to the pupils by:</p> <ol style="list-style-type: none"> 1. The teacher 2. The pupils between themselves <p><u>The stickers:</u></p> <ol style="list-style-type: none"> 1. Will be printed on plasticized paper. 2. Used on different places in school: <ol style="list-style-type: none"> a. Next to electricity swichtes b. Water taps |
| ATTACHEMENTS | |