



The Erasmus+ week already began on Sunday 26th January with a guided tour of Bologna as all the guest delegations had arrived there either from the previous Saturday or, as in the case of the Lithuanians, directly on Sunday morning. Late afternoon arrival in Borgo San Lorenzo. Meeting with the Italian host families and accommodation for the week. Guest Erasmus Teachers were accommodated at Parkhotel Ripaverde .



Monday was a really busy day. We started with ice-breaking games to encourage familiarization among students and at the same time we moved on to the presentation of the products brought for the weekly market and admirably placed in the display cases near the library.



Then there was the turn of 4 teachers from the 4 schools involved (in addition to Giotto Ulivi, 3 high schools from Spain, Germany and Lithuania must be mentioned) who explained the work done to achieve the objectives of the 3rd semester focused mainly on job offers and requests, work orientation, CVs and cover letters. For Giotto Ulivi it was of paramount importance the presentation by business economics teacher Antonio Mainolfi who with the young students of the 2° business studies section honed a specific part of the programme on the GTE issues.





Then it was the turn of the meeting with the expert. In our case, we made use of Dr. Inga Hockenbring, Italian-German business etiquette expertise, who admirably led the students to reflect on the negative role of cultural stereotypes in the workplace, dwelling later on the characteristics of the CVs, cover letters and job interviews.



After lunch in the afternoon soap and honey workshops were started which saw the participation of all foreign students and a large part (for reasons of space and safety) of the Italian ones (fundamental the organization of the same workshops by professors Cenerelli and Bernabei). At the end of the workshops, all the students went to some Italian houses previously selected to cook typical dishes from the host nations. The teachers stayed back at school for the first project meeting.



Tuesday, January 28 was dedicated to the sale of products made within the project and the execution of questionnaires directly on mobile phones dedicated to surveys on buyers, sellers and, for the foreign students, also for observers. At 12.15 pm meeting with the municipal administration in the beautiful Liberty building in Piazza Dante.







be 

a green teen entrepreneur
powered by "natural cosmetics"


scrub
anti-odor coffee soap


smooth
lip balm


fresh
fragrance-free
citrus scented deodorant



SHOT ON MI 9T PRO
48MP TRIPLE CAMERA

On the afternoon of Tuesday 28 January an astonishing fresh pasta workshop was held at the municipal canteen coordinated by chef Sauro Ciani. Students learned to make fresh pasta dough for ravioli and tagliatelle, they learned how to put the spinach and ricotta cheese filling on the dough and to seal each raviolo. Some of the students preferred to learn how to make the quintessential Tuscan cake Schiacciata alla Fiorentina.





For the teachers after another project meeting in the afternoon, there was the happy surprise of a special pizza tasting evening with the Pizzaiolo Jonathan. Different flour mixes were presented by Il Colle E' restaurant & pizzeria in Barberino di Mugello combined to make delicious Marinara, Napoli, Margherita, 4 stagioni etc.



Wednesday 29/1 totally devoted to a visit of Florence initially guided by 7 students of the language class 2J (Alessandro Ferro, Niccolò Siani, Serena Pompita, Thea Rossi, Anna Bassi, Camilla Donadio e Giulia Celli). Then entrance at Pitti Palace with the Palatine Gallery, Boboli Gardens, Bardini Villa and Gardens, San Miniato al Monte, and Piazzale Michelangelo









According to the planning, Thursday 30 January was dedicated to visiting an avant-garde company both in terms of technology, investments and aspects of corporate sustainability. We have proposed La Marzocco which has been producing excellent coffee machines for almost a century. In addition, a kind of museum called the Accademia del Caffè was built in the original factories where technology, entrepreneurship and sustainability are combined: just the keywords of the GTE project!!







SHOT ON MI 9T PRO
AT TRIPLE CAMERA



SHOT ON MI 9T PRO
48MP TRIPLE CAMERA

Just after lunch there was time to rehearse and finalise the flashmob dance based on the Italian hit by Giusy Ferreri Jambo. The event took place in Giotto Ulivi's gym.



After the Flashmob students and teachers went back to work in the elaboration of the mobile phone surveys which were carried out around the weekly stall market in town and also in the centre and shopping centre. The surveys concerned the point of view of the buyers, sellers and observers (the guest students who otherwise would have been cut out from the conversations as native Italian speakers were needed. In this way they could just use

their eyes to go around the shops and stalls to answer the questions of the survey)



PRODUCT AND SHOP/STALL/SUPER MARKET ANALYSIS FOR GUEST STUDENTS

*Required

GTE PROJECT: MARKET SURVEY FOR SELLERS

*Required

GO TO THE SUPERMARKETS COOP, CONAD AND PAM AND LOOK FOR THESE SPECIAL LABELS DOP, IGT, Bio, DOC, DOCG, IGP, PAT AT THE SUPERMARKET ON DIFFERENT ITEMS

1) LABELLING

1.a. Do you consider labelling when selling a product? *

- a. yes;
- b. no;

Are these special label quality products set in a special section of the supermarket or of the shelf? *

1.b. What do you highlight when you create label content? *





Eventually it was time to say goodbye on a mild winter morning on 31st January at Borgo's Railway station

