

Evaluation Lithuania Experience:

1) Vilnius:

Name three interesting facts you learned about Vilnius:

The streets were flooded.
Many churches (everywhere)

2) Commercials

What did you learn about the products from all GTE companies through the commercials?

That they're sustainable

After watching all the videos, what do you think is really important when promoting a product via advertisements or commercials?

Information and it has to be fun

What is the biggest difficulty or challenge when producing a commercial for a product?

The quality needs to be good → Quality

3) How did the visits to the companies (plastic bags, candles, bakery – on Tuesday and Wednesday) and the Vocational Education Centre (on Thursday) broaden your entrepreneurial horizon and your idea of career opportunities?

It was good to see what's possible and how you can reach the goal of having a company.

4) Market experience:

a) Name the products that each country sold in Marijampolė and what you have noticed about the products.

Lit: chickens, bags, Lithuanian toys, Ita. Honey, ~~stuff~~, Spain: Wood box, ear rings, bracelets, wallets

b) How did you feel in your role as a sales person? Why?

Good, it was very fun.

The time flew

c) What could/should be different in your/ your group's

→ sales behaviour at the stall

Nothing, we did a great job

→ product range

I think the price for the BHW was pretty high, some wanted some people

→ marketing strategy to sell more?

I think due to the talk from Mr. Schulte-Beckhausen, our strategy is quite good.

5) Cultural differences

Which cultural differences have you noticed in Marijampolė (in the families, at school, in leisure time activities, in the market)?

The sleeping time was difficult.

6) Host family

Guests: What has your host (family) done so you could enjoy the stay in your host family? What will you and your family have to consider/do so your guest will feel good when staying with you (accommodation, food, leisure time program...)?

Hosts: What have you and your family done to make your guest feel at home?

My host family did everything possible to make me feel good.

My family needs to have a program bc in

7) Language skills:

Lithuania it was a bit messy.

Can you tell any difference about your spoken English before the visit and by the end of it? (Fluency, vocabulary, self-confidence, etc.)?

It got easier and the communication was better. I also learned new vocabs.

Guests: Which Lithuanian words have you learned?

Hosts: Which words in your guests' language have you picked up?

~~Actu~~ → Thanks

Hello

Sorry,

8) (Inter-)Personal skills:

What did you discover about your abilities to communicate with people from different nationalities? Was there anything you were anxious about but realised later was not so important?

It can be easier than you think and you can communicate with words and feet.

9) Overall:

Name the **three** most valuable aspects about this trip and your learning experience.

- I got to know a new culture.
- The school system is different.
- It was very tidy and clean.

Evaluation Lithuania Experience:

1) Vilnius:

Name three interesting facts you learned about Vilnius:

1. Vilnius ~~is a very clean city.~~ is a very clean city.
2. There was a big fire in 1610.
3. Vilnius once had 150 churches.

2) Commercials

What did you learn about the products from all GTE companies through the commercials?

They are sustainable and handmade

After watching all the videos, what do you think is really important when promoting a product via advertisements or commercials?

Funny stories ~~are~~ stay in mind.

What is the biggest difficulty or challenge when producing a commercial for a product?

For me it was editing and making a ~~plan~~ how to start.

3) How did the visits to the companies (plastic bags, candles, bakery – on Tuesday and Wednesday) and the Vocational Education Centre (on Thursday) broaden your entrepreneurial horizon and your idea of career opportunities?

It is important to like what you do. You have to stand behind your product/company.

4) Market experience:

a) Name the products that each country sold in Marijampolė and what you have noticed about the products.

Spain: earrings, bracelets, wallets, wooden boxes → all handmade
Italy: honey, soap, quality package cheese
Lithuania: hand-sued bags, pins, cars, egg warmers in chicken shape → variety assortment

b) How did you feel in your role as a sales person? Why?

It was most of the time cool to tell the people about the products but sometimes awkward because of the language difference

c) What could/should be different in your/ your group's

→ sales behaviour at the stall

↳ more open

→ product range

→ marketing strategy to sell more?

↳ to ~~use~~ talk more → open questions

5) Cultural differences

Which cultural differences have you noticed in Marijampolė (in the families, at school, in leisure time activities, in the market)?

~~There were~~

I really didn't notice any cultural differences in my host family. ~~At the school~~ The head teacher from the school said hello and shook the hand from every student. Marijampolė is a very clean city.

6) Host family

Guests: What has your host (family) done so you could enjoy the stay in your host family? What will you and your family have to consider/do so your guest will feel good when staying with you (accommodation, food, leisure time program...)?

Hosts: What have you and your family done to make your guest feel at home?

They asked how I feel, talked to me, gave me towels, free-time when I needed it. I ~~would~~ would tell them a little bit more about the plans of our free time program.

7) Language skills:

Can you tell any difference about your spoken English before the visit and by the end of it? (Fluency, vocabulary, self-confidence, etc.)?

It is easier to start speaking English.

Guests: Which Lithuanian words have you learned?

Hosts: Which words in your guests' language have you picked up?

ačiū → thank you

vienas → eins

Labas rytas → good morning

ne → no

sveiki → hello

taip → yes

8) (Inter-)Personal skills:

What did you discover about your abilities to communicate with people from different nationalities? Was there anything you were anxious about but realised later was not so important?

~~Most~~ Most of the time ~~it~~ it is just easier to start speaking even though you don't know the vocabularies.

9) Overall:

Name the three most valuable aspects about this trip and your learning experience.

1. Einfach auf die Leute zugehen) be brave/open minded and you will make great friends.

2. Marketing elevator strategy ~~effektiv~~ (in kurzer Zeit Kunden aufmerksam machen)

3. how important and great a group dynamic is
(German group) ↳ even the boring things were funny
↳ you are more motivated

Anonymized

Evaluation Lithuania Experience:

1) Vilnius:

Name three interesting facts you learned about Vilnius:

- a lot of it was destroyed in ~~WW2~~ WW2
- ^{so most of the} "Old Town" buildings weren't ^{actually old}
- The language is one of the oldest in the world.
- Vilnius was occupied by the soviet union for a long time

2) Commercials

What did you learn about the products from all GTE companies through the commercials?

Why they help the environment

After watching all the videos, what do you think is really important when promoting a product via advertisements or commercials?

It shouldn't be too serious or it'll look ridiculous

What is the biggest difficulty or challenge when producing a commercial for a product?

→ settling on one idea and going ~~through~~ sticking with the plan

3) How did the visits to the companies (plastic bags, candles, bakery – on Tuesday and Wednesday) and the Vocational Education Centre (on Thursday) broaden your entrepreneurial horizon and your idea of career opportunities?

you should make sure that your employees are happy

4) Market experience:

a) Name the products that each country sold in Marijampolė and what you have noticed about the products.

Lithuania: bags, egg-warmers, USB-sticks, ^{pot holders} ~~over clo;~~ Spain: earrings, bracelets, wooden box
Itak: honey, soap

b) How did you feel in your role as a sales person? Why?

I felt uncomfortable and let the others talk because ~~they didn't let me~~

c) What could/should be different in your/ your group's

→ sales behaviour at the stall

Some people didn't let others talk to customers

→ product range

we could've included products that weren't cosmetics

→ marketing strategy to sell more?

~~lower the prices a little bit~~
lower the prices a little bit

5) Cultural differences

Which cultural differences have you noticed in Marijampolė (in the families, at school, in leisure time activities, in the market)?

→ In Marijampolė, people do a lot of activities late in the evening and in the night.

→ very clean streets

6) Host family

Guests: What has your host (family) done so you could enjoy the stay in your host family? What will you and your family have to consider/do so your guest will feel good when staying with you (accommodation, food, leisure time program...)?

Hosts: What have you and your family done to make your guest feel at home?

→ my family did a lot of things with me, so I felt very included

→ when I was sick they took very good care of me

7) Language skills:

Can you tell any difference about your spoken English before the visit and by the end of it? (Fluency, vocabulary, self-confidence, etc.)?

I have become more ~~so~~ confident with my english

Guests: Which Lithuanian words have you learned?

Hosts: Which words in your guests' language have you picked up?

→ Aciu (thank you)

→ Sveiki: Hello (informal; to a group)

→ Labas: Hello (formal)

8) (Inter-)Personal skills:

What did you discover about your abilities to communicate with people from different nationalities? Was there anything you were anxious about but realised later was not so important?

Knowing all the words and having a good vocabulary isn't as important as I thought it would be because you can easily describe them.

9) Overall:

Name the three most valuable aspects about this trip and your learning experience.

→ getting out of my comfort zone
(trying new things, meeting new people)

→ learning about entrepreneurship
(visit of companies, presentations)

→ making new friends from all over Europe