



Co-funded by the
Erasmus+ Programme
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DISSEMINATION PLAN

Åtvidaberg Bildningscentrum Facetten
SWEDEN



FLaGShIP
FLexible Accommodation
Sustainability In Progress

Communication and Dissemination Activities

Trinkets

T-shirt “Final tour”

Online activities

School’s webpage: <http://www.bildningscentrum.se/flagship/> updated after each trip

The students created a closed Instagram-account for other students to follow.

The students and the teachers has had a closed account on Facebook to give quick information, material and keep in contact.

Local Newspaper

Regional news: Östgöta Correspondenten – May 1st 2019

Local News: Åtvidabergsplatsen

School activities

In order to spread the project within the school we took students from different programs – electricity, natural science, building and constructions, technological program. Both to spread the work, but also to suit the trips.

We created (and has been seen as a good example by Erasmus in Sweden) an international group of teachers. Where we were one teacher from each of our 10 programs in this group. Both the spread the project but also to gain ideas.

At our yearly “open day” were hopefully new students come to visit we have promoted and presented the Flagship project.

Every time the students have made a trip, we have shown pictures on the School TV of the journey.

Outside of the school

In order to help with the project, also to spread the word we have had cooperation with:

- The municipality's sustainable development department.
- The municipality's head of education.
- The company: Åtvidaberg's bok och tryck (book and print)– to finish the final product
- The baron Gustav Adelswård.

The final product

In order to disseminate and create a large audience for the final presentation, and the final product, we invited:

- The rest of the school
- Local politicians
- The municipality's head of education
- Regional media – Östgöta Correspondenten (Corren)
- Seminar holders and companies.
- The municipality's sustainable development department.

The final product lives on by the regional media article, and by the schools website.