



DISSEMINATION PLAN

Győri SzC Lukács Sándor Vocational Secondary School of Mechatronics and Mechanics

Győr, Hungary



FLAgShIP
FLexible Accommodation
Sustainability In Progress

SWOT analysis

Strengths

- existing and well-working relationship with local print and electronic media
- existing international partnership with other schools
- well-functioning online channels of the school (website, youtube channel, Facebook)

Weaknesses

- school events not newsworthy on national level
- no prior experience in Erasmus+ project

Opportunities

- increasing emphasis on vocational training in Hungary
- Erasmus applications are encouraged and supported on a national level
- increasing number of school events to promote the project

Threats

- cross-cultural differences

Communication and Dissemination activities

Within the framework of the European Vocational Week, on November 6, 2018 and the next year on October 16, 2019, the Gábor László Vocational School of Győr hosted "Build Your Future" construction trade fair in which we promoted the project together with the building engineering group of our school.

Our plan was to disseminate the results achieved and the benefits of erasmus + projects. The students who were actively involved in the project were really enthusiastic and could give an advice to the students who have to make a choice of future career at the event. Among other things, visitors could learn about advanced architectural and engineering solutions used in other countries, as well as the principle of efficient use of renewable energy sources. An application resulting from the joint work and a brochure presenting the two years of the project were also presented.



On April 12, 2019, from 14.00 to 22.00, the Profession Night was held on Dunakapu Square in Győr. Despite the cold and windy times, a large number of people showed up. Unfortunately, due to the limited space, only a small "stall" was set up, where the students who were involved in the project distributed brochures to promote the project.



SCHOOL DAYS: We also advertised the FIAGShiP project on school days.

