

# DISSEMINATION PLAN

1		S.W.O.T. analysis (of the school / institution regarding communication)	<b>Lycée La Prat's, Cluny, France</b>
2		Objetives	<ol style="list-style-type: none"> <li>1. Increase the European visibility of the school</li> <li>2. Increase Student mobility</li> <li>3. Promote technological education</li> </ol>
3		Target groups and stakeholders	
4		Levels of dissemination (local, regional, national, international)	Local, regional, national
5		Posts, messages, etc.	<p>Internet website <a href="https://www.euoproject-cluny.com">https://www.euoproject-cluny.com</a></p> <p>Article : JSL (newspaper)</p>
6		Strategy: tone and language, channels and tools	
7		Communication and dissemination activities	<p>Parents presentation (4 meeting) Local</p> <p>Teachers presentation (2 meeting) Local</p> <p>high school presentation days (2dates Regional)</p> <p>ERASMUS Days 13/10/2018 (national)</p> <p>presentation to the town hall (local)</p> <p>Presentation to technology headmasters (regional)</p>
8		Responsible	Christèle SAUDER
9		Schedule, dates	<p>Parents meetings :</p> <p>September 2017 and 2018</p> <p>January 2018 and 2019</p>



		<p>Teacher presentation : August 2017 and 2018</p> <p>High school presentation days : March 2018-April 2019</p> <p>ERASMUS Days 13/10/2018 presentation to the town hall (local) : February 2019</p> <p>Presentation to technology headmasters (regional) : June 2018</p>
10		Control and monitoring indicators / Evaluation

**OTHER:**



**Budget**



**Free access of materials**



**Transferability of results**