

How to write an objective article

An objective article can be an informative and argumentative text.
 It usually focuses on one topic.
 It is well structured and can consist of at least five paragraphs.

5-paragraph article	
Structure	Comment
<p>1st paragraph: Introduction</p> <p><i>Topic sentence - main part - conclusive sentence</i></p>	<p>The introduction presents the topic and the main idea (thesis) of the article. Catch the reader's interest. Write a short or exciting opening sentence, or start with a question.</p>
<p>2nd paragraph: An idea/argument</p> <p><i>Topic sentence - main part - conclusive sentence</i></p>	<p><u>In case of an informative article:</u></p> <p>This part presents the main ideas to describe the topic in more detail. Here examples (facts and statistics) are usually used to support the idea.</p> <p>Ideally, you should have at least three discussion paragraphs in this part and each paragraph should be at least six sentences long or more.</p> <p>Each paragraph should ideally consist of a topic sentence. The topic sentence presents the controlling idea of the paragraph.</p> <p><u>In case of an argumentative article:</u></p> <p>The main part presents three arguments to describe the topic and the main idea in more detail. The main part gives examples to support your arguments.</p> <p>Each paragraph consists of a topic sentence. The topic sentence presents an argument, or an idea.</p> <p>You can argue for and against the idea, in case of an argumentative text.</p>
<p>3rd paragraph: An idea/argument</p> <p><i>Topic sentence - main part - conclusive sentence</i></p>	
<p>4th paragraph: An idea/argument</p> <p><i>Topic sentence - main part - conclusive sentence</i></p>	
<p>5th paragraph: Conclusion <i>Topical sentence - main part -conclusive sentence</i></p>	<p>The conclusion summarizes your arguments. It answers or refers back to the introduction. Do not introduce new ideas here. It should be short and conclusive.</p>

OBJECTIVE ARTICLE

General Rules of Writing

1. Pronouns

Never use *I, you, we, etc.* (unless specifically told that it is allowed).

Useful phrases: *he, she, it, they, some, others, people, etc.*

2. Avoid expressions where you use yourself as a starting point / Do not refer to yourself in an objective article.

(unless specifically told that it is allowed)

- *"I think..."*
- *"I feel..."*
- *"In my opinion..."*

Write objective articles in the 3rd person.

Useful phrases: *he, she, it, they, some, others, people, etc.*

3. Avoid telling the reader what you are going to do

- *"In this paragraph I'm going to..."*
- *"As shown in the previous paragraph..."*

First, you subjectively point to another part of the text. Second, it is annoying to be reminded of something that you just read, considering that the length of school essays are 1-2 pages.

4. Avoid contractions in formal writing

- *Don't > Do not*
- *He's > He is*

5. Avoid asking too many questions

If you decide to include questions, they should be connected to your topic/thesis or one that you will answer.

Example of a draft for an article about how English is important.

5-paragraph article (objective)

HEADING: Why learning English is important

Ideas: communication - media - work - travelling

Introduction

This article looks at how English is used for communication purposes, in media and how important it is in work situations. In addition, English is also very important for travel purposes.

1st paragraph: Communication

Topic sentence:

English serves as an important tool for communication today. We live in a multicultural world where we meet, work with and live with people from many different cultures.

2nd paragraph: Media

Topic sentence: *English is the medium for information and news.*

3rd paragraph: work situation

Topic sentence: Many companies require their employees to know English today.

4th paragraph: travelling

Topic sentence:

English is important when travelling abroad.

5th paragraph: Conclusion

Topic sentence: reasons

There are many reasons for learning English.

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