

WRITING AN ARTICLE

An essential ingredient of writing a successful article is structuring your ideas strongly. Try using the following as a model for writing an article about a topic of your choice.

INTRODUCTION

Think of a **striking opening sentence** which addresses the reader (make sure you know who your readers are going to be) and **gets them interested** in your topic.

FIRST PARAGRAPH

Present a **strong argument** for your case and support it with at least TWO sentences providing **evidence or elaboration**. Then close the paragraph with a **link to the next** paragraph.

SECOND AND THIRD PARAGRAPHS

Make your next points at the beginning of the paragraph, ensuring that you support them **with evidence**, or **develop your ideas** as fully as you can.

FOURTH PARAGRAPH

Introduce an **opposing view** to what you have just written, and present **your argument against** it. This might begin: 'some people may argue that..... but it can be seen that.....'

FIFTH PARAGRAPH

Wind up with **your strongest point**, and make sure you sound extremely confident in your argument. You might want to address the readers again here.

CONCLUSION

Definitely **address your reader** here, and state your point **simply and powerfully**. You should not have any evidence in this paragraph or further develop your point.

OTHER INGREDIENTS

Think about using **the passive voice, humour, emotive language, rhetorical questions**, and **alliteration**