# **C:\Users\Admin\Desktop\Let's Vlog!\Logo Italy.pngSetting up a YouTube channel**

eTwinning Project Let’s Vlog!

## Name of the channel

*Write the name of your channel and explain why you have chosen this name and what it means.*

## Target group

*Describe your target group – who is this channel for (e. g. teenagers interested in video games, girls interested in fashion, football fans etc.). Explain why you have chosen this target group.*

## Description of the channel

*Topics I want to focus on in my videos:*

*Type of videos (funny videos, tutorials, travel vlogs, reviews etc.):*

*How often you want to post a new video (e. g. 1 video a week, every Friday etc.):*

## People involved in running the channel

*Will you run the channel on your own or will anyone help you? What will the other people do?*

## How to be successful

*Describe what you will do to become successful.*

## Channel and cover picture

*Paste the pictures that will represent your channel.*

## Intro video

*Record your first video that new visitors will see when they visit your channel. (If you use the template, paste the link to your video.)*

## Information about your channel for the visitors

*Write a catchy introduction for the visitors.*