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E-COMMERCE
FOR STARTUP



U.S. Einstein - De Lorenzo

E-COMMERCE FOR START-UPS

2018-1ESO1-KA229-050819

4th TRANSNATIONAL MEETING IN BULGARY C4 SHORT-TERM EXCHANGE

GROUP OF STUDENTS POTENZA ITALY

7-10 OCTOBER 2019

LOGO



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E-COMMERCE
FOR STARTUP



I.I.S. Einstein - De Lorenzo



I.I.S. Einstein - De Lorenzo

***Istituto Istruzione Superiore
"Einstein - De Lorenzo" Potenza***

con sede distaccata a Picerno



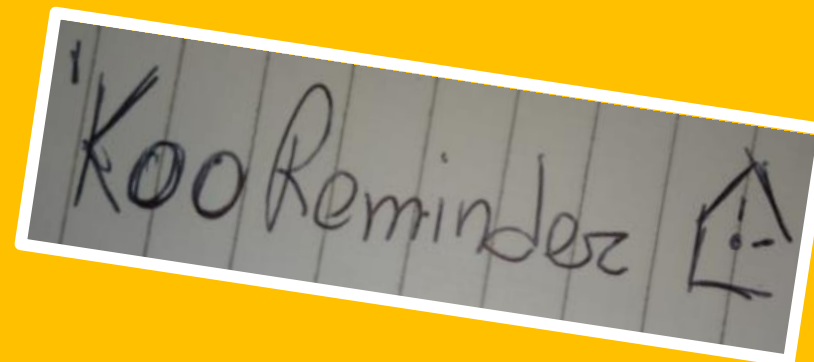
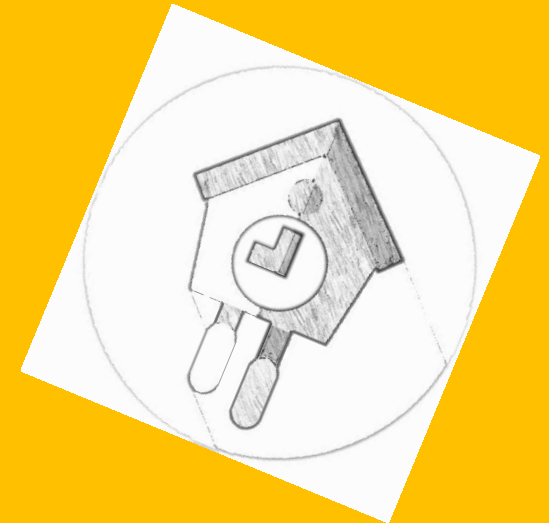
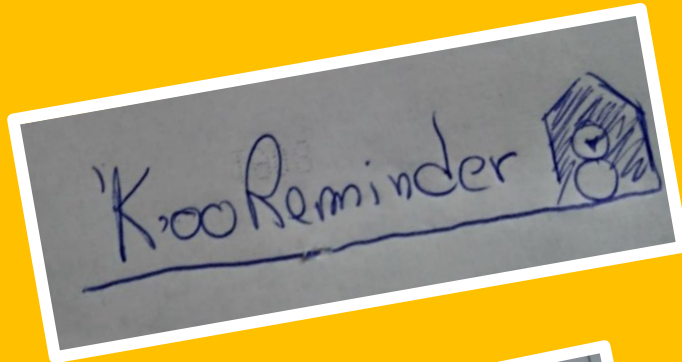


EVOLUTION OF A LOGO

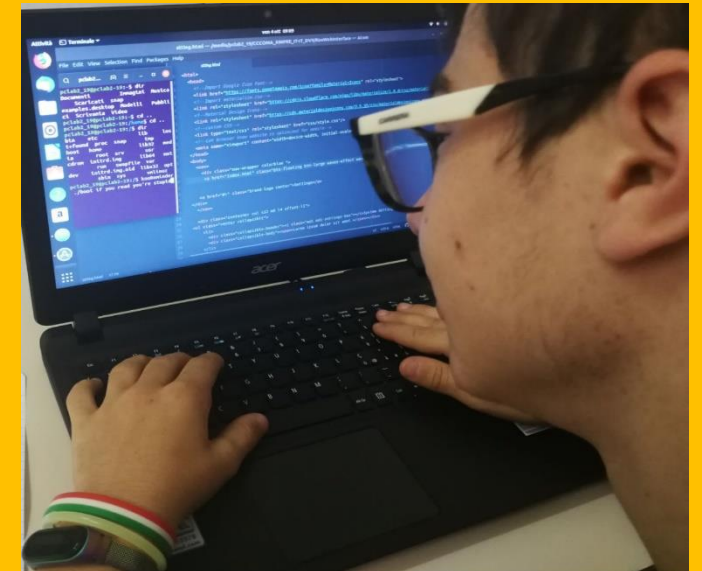


DESIGN PHASE

- sketches is drawing



Working on graphic



IMPLEMENTATION PHASE

- created several logos and pay-offs

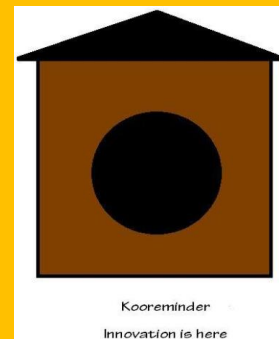
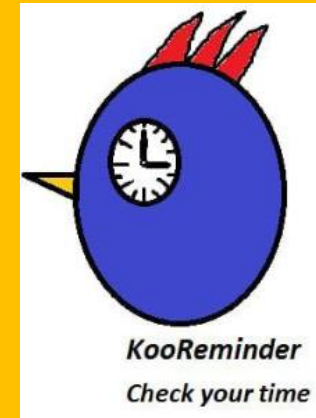
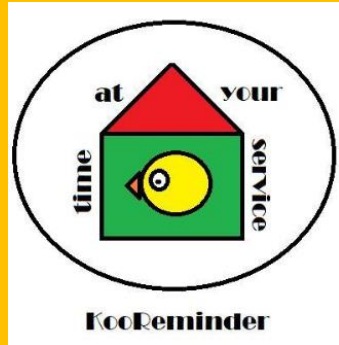


THE CHOICE

With a survey



Other choices



Vote the logo and the pay-off

We are the class 4*L of the I.I.S. Einstein De Lorenzo of Potenza.

We created a cuckoo clock of new generation.

The name of our product is: 'KooReminder.

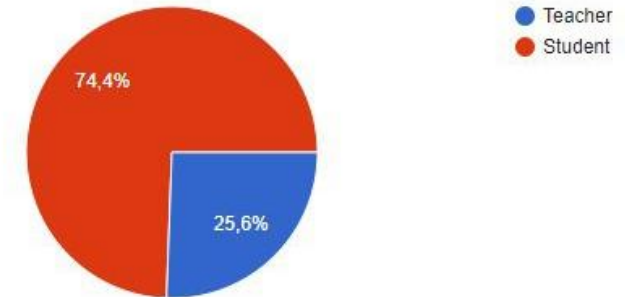
Help us develop our start-up; Vote the logo(representative image of the product) and the pay-off.

Choose one of the following answers.



We shared it!

129 Answers



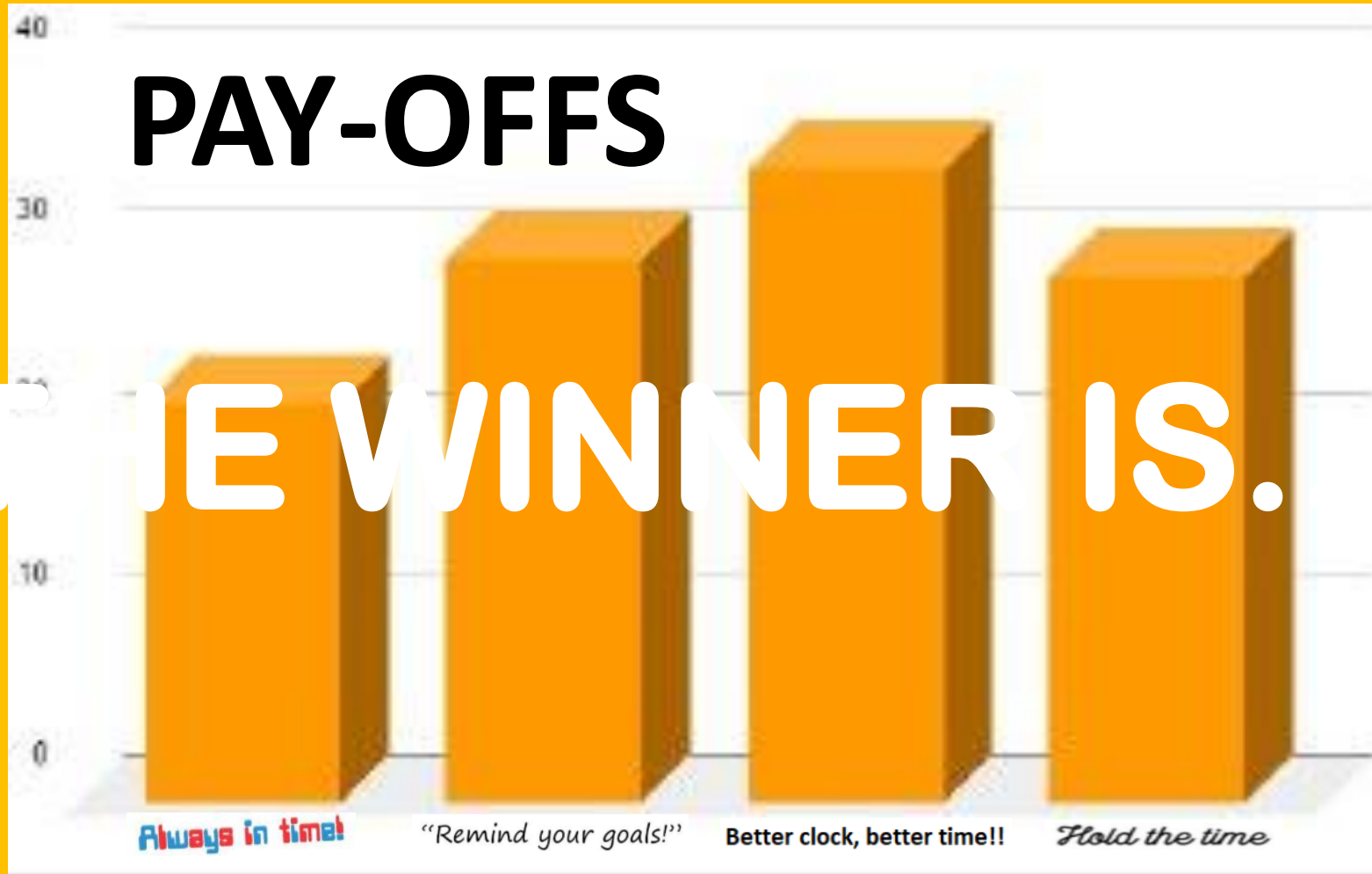
by obtaining a great success

Survey results



PAY-OFFS

THE WINNER IS...





'HoofReminder

Better clock, better time





The **red triangle** reminds a house's roof.

The **light blue triangle** denotes technological feature.

**Better clock
Better time**

**If you have a great
clock that reminds
what you must do,
you'll live the moment**

The market is waiting for us!



Discover more [here](#)



CE

ENJOY OUR ADVERTISEMENT!

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Project contacts:

- Simona Ugliano

Project team:

- Fausta Amura
- Angelo Gesa
- Francesco Lapenna
- Elvira Mancusi
- Giuseppina Pugliese

